



Technology & Innovation
Brilliantly Blended



A SPIRE

A DAPT

A DVANCE

A CHIVE



We are 4A Labs, your innovative technology solutions partner. We are a team of highly experienced managers, technical architects, engineers, developers, analysts, data scientists and designers who work around the clock to deliver software and hardware solutions that will reduce your costs, increase your visibility and save time during your decision making process. We know one size doesn't fit all, thus, we tailor knowledge, experience and technology just for your needs



Our Experience

Our company has extensive Experience & Expertise in Enterprise Level Software & Platform Development, Mobile Application Design & Development, e-Commerce, B2C/B2B, Web3, Blockchain, NFT, Metaverse, AI and IOT solutions. All our projects follow Agile & Scrum Software Development & Project Management,



Company in Numbers

120 +
Members



65 +
Clients



350 +
Projects



8
Awards





Our Capabilities.

- Artificial Intelligence (AI) Programming
- Hardware Embedded Programming
- Wearable Programming
- User Experience (UX)
- User Interface (UI)
- 3D Modeling & Programming
- Search Engine Optimization (SEO)
- Web and Mobile Design & Development
- CRM, ERP & e-Commerce Platform Dev.
- Backend Integration & Development
- Service Oriented Architecture (SOA)
- Web Services Dev. & Integration
- Database Design & Development
- System & Business Analysis
- Enterprise Level Architecture



Our Technology Expertise.

Our strength and proficiency in the following areas of technology enable our clients & partners to grow their businesses much faster, steadier and scalable

PROGRAMMING



- Go Lang
- Python
- .NET - C#/
- ASP.NET
- PHP
- Node.JS
- Ruby on Rails
- Java

FRONT-END DEVELOPMENT



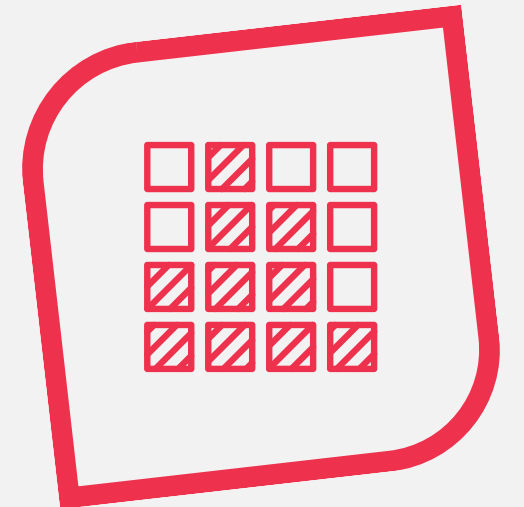
- UI / UX
- ReactJS
- NextJS
- AngularJS
- VueJS
- Responsive Design
- APIs
- SDKs
- Analytic Tools

MOBILE DEVELOPMENT



- iOS (Objective-C, Swift)
- Android (Java)
- React Native
- Flutter

DATABASE



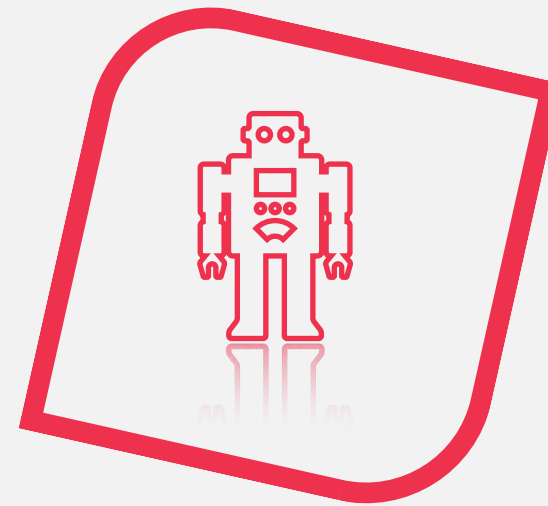
- Oracle
- MS SQL Server
- MySQL
- PostgreSQL
- MongoDB
- Time Series Databases



Our Technology Expertise.

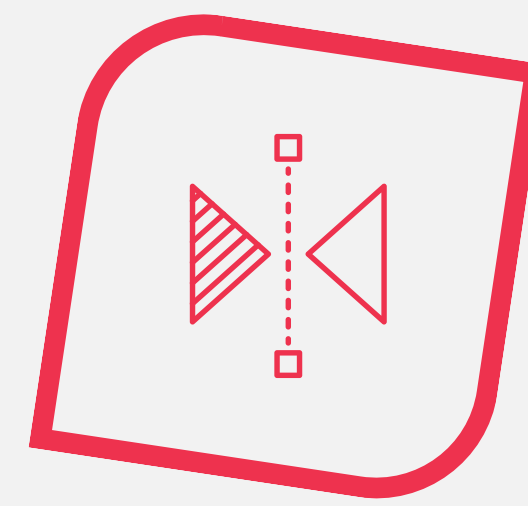
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AI & MACHINE
LEARNING



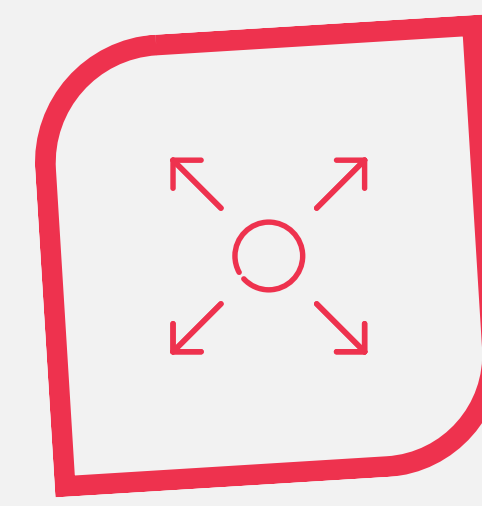
Large Language Models
Computer Vision
Machine Learning

INTEGRATION
SOLUTIONS



SAP (ABAP, HANA,
CAR, Hybris)
Salesforce (MC,
Personalization)
Shopify

DEVOPS



Cloud Native
Architectures
Kubernetes
AWS, Azure, Google
Cloud
CI / CD
Datacenter
Infrastructure
Security & Audit

TECHNICAL LEAD
& MENTORSHIP



Project
Architecture
Project Lead
Development
Management
Team
Recruiting and
Maintenance

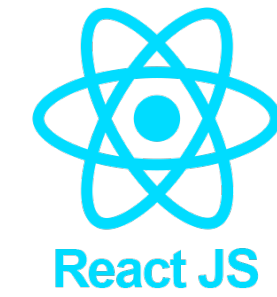
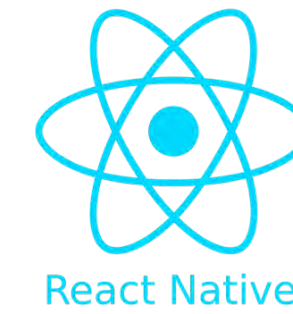
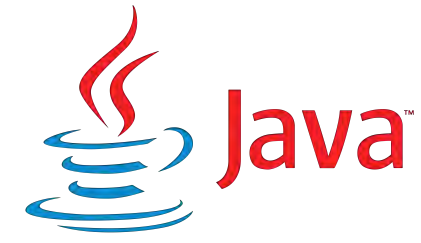


4A Labs

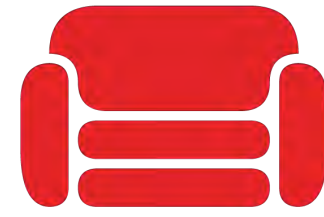
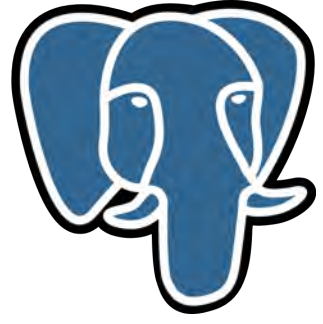
Tech Stack



Software Languages



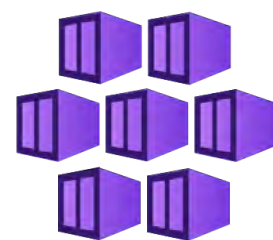
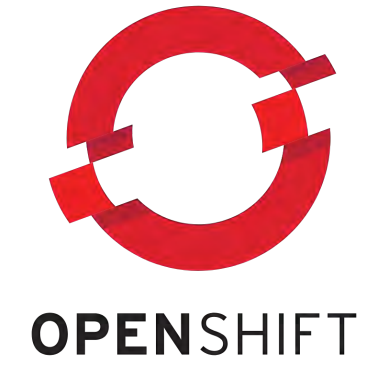
Databases



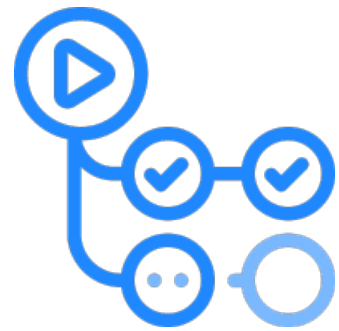
Platforms



Server Stack



Tooling





Machine Learning & AI

 TensorFlow

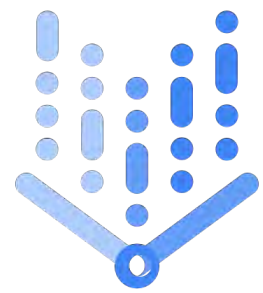
 PyTorch

 Keras

 kaggle

 Hugging Face

 OpenML



 Label Studio
Community Edition

 OpenAI

 Gemini

 Claude

FAL.AI TOOL

ELEVENLABS.AI
CURSOR, N8N, MS AI FOUNDRY, COPILOT

Tooling

 Jira



 JETBRAINS

 sonarqube


aqua
trivy



Our Sectors.

As a full-service technology and creative solutions provider, we service multiple sectors and industries while working with some of the leading enterprises in their fields.

-  Government
-  Finance
-  Retail
-  Global Trade
-  Manufacturing
-  Transportation
-  FMCG
-  Energy
-  Telco
-  Automotive
-  Tourism
-  Sports
-  Health
-  Real Estate



Our Project **Team**



Project Managers



Software Architects



Software Engineers



Analysts



UI/UX Designers



DevOps Engineers



QA Experts





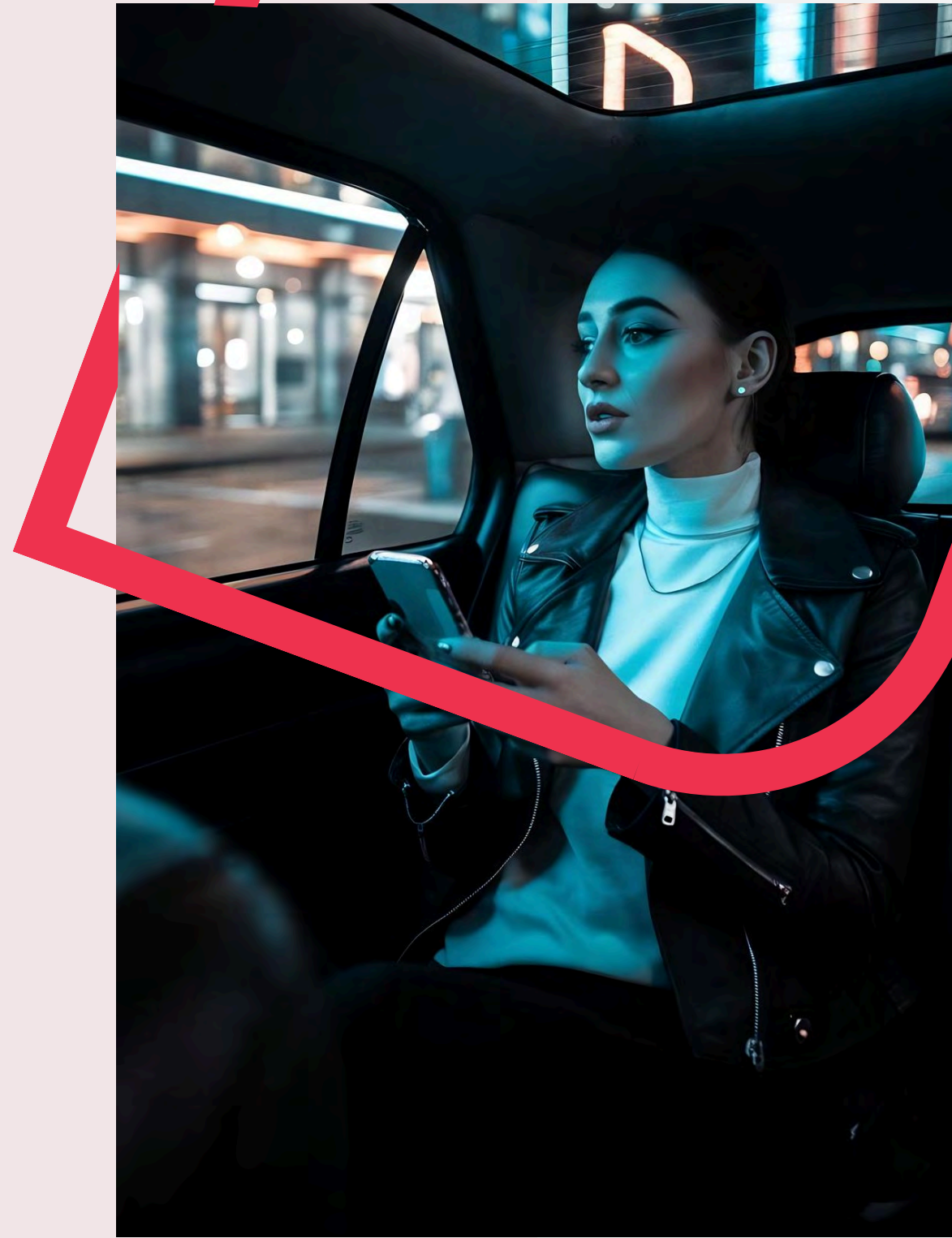
4A Labs

We turn your ideas & ventures into reality.



Uber

Over 785
metropolitan
areas worldwide.

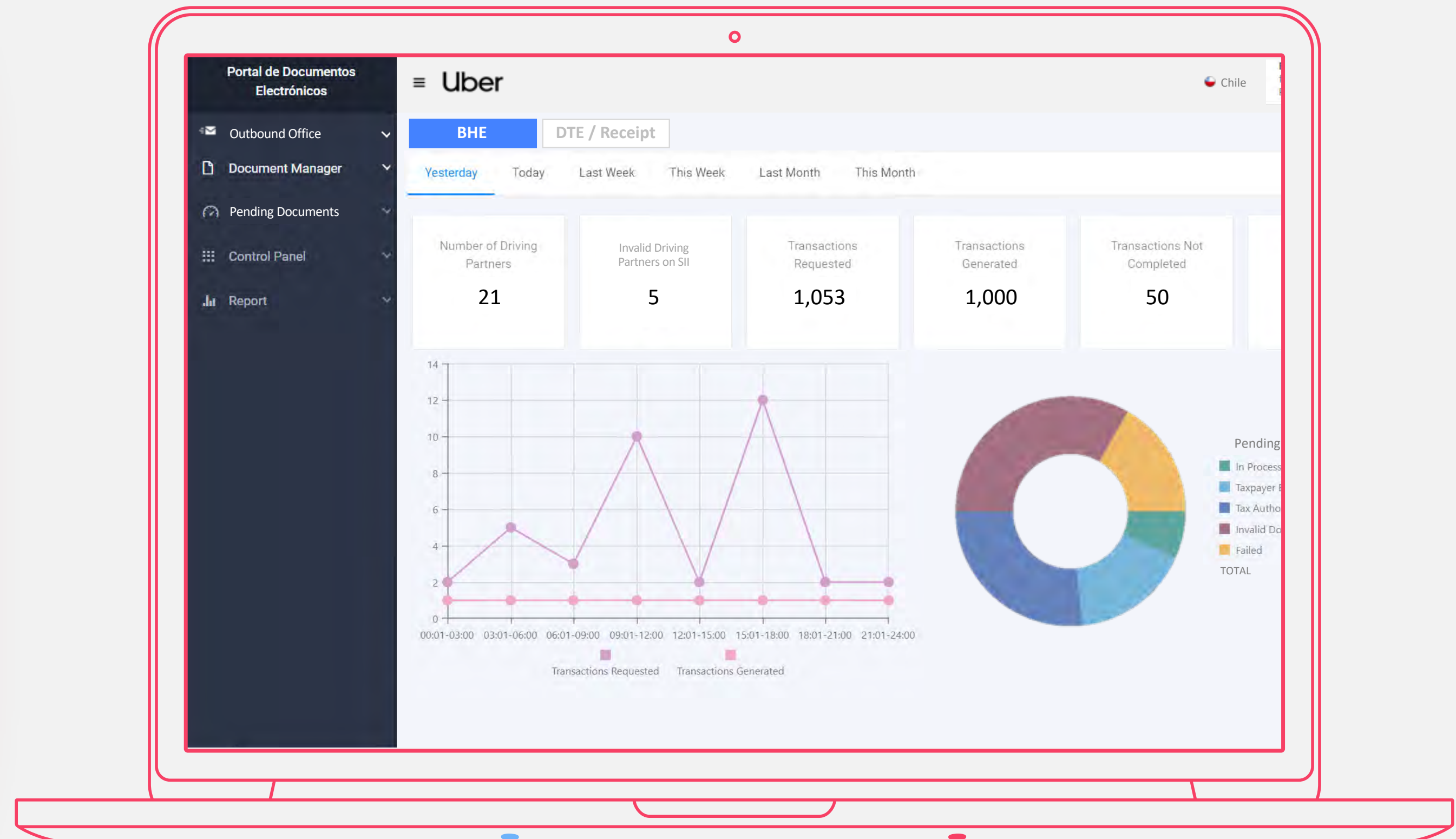


Uber Technologies, Inc. is an American multinational ride-sharing company offering services that include peer-to-peer ride-sharing, ride service hailing, food delivery, and a bicycle-sharing system. The company is based in San Francisco and has operations in over 785 metropolitan areas worldwide.



Exclusive invoicing solution provider

4A Labs is the exclusive Fin-Tech solution provider of UBER delivering services in Tax Id Enrollment, Invoice Generation, Invoice Integration with Tax Authorities in various countries. We provide reporting, reconciliation, electronic-signature and ERP/MRP integrations of UBER financial operations to regulated government and tax authorities.



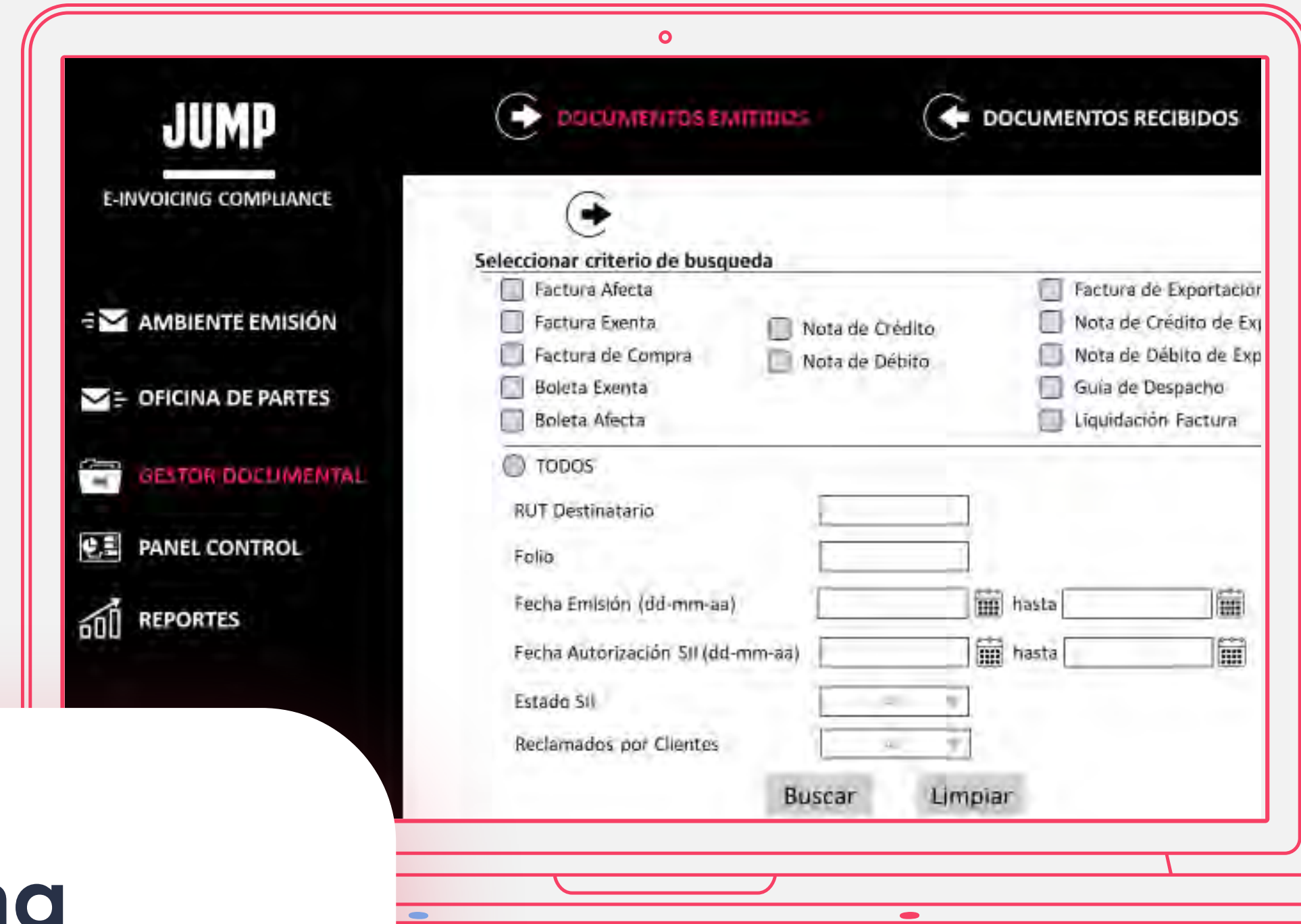
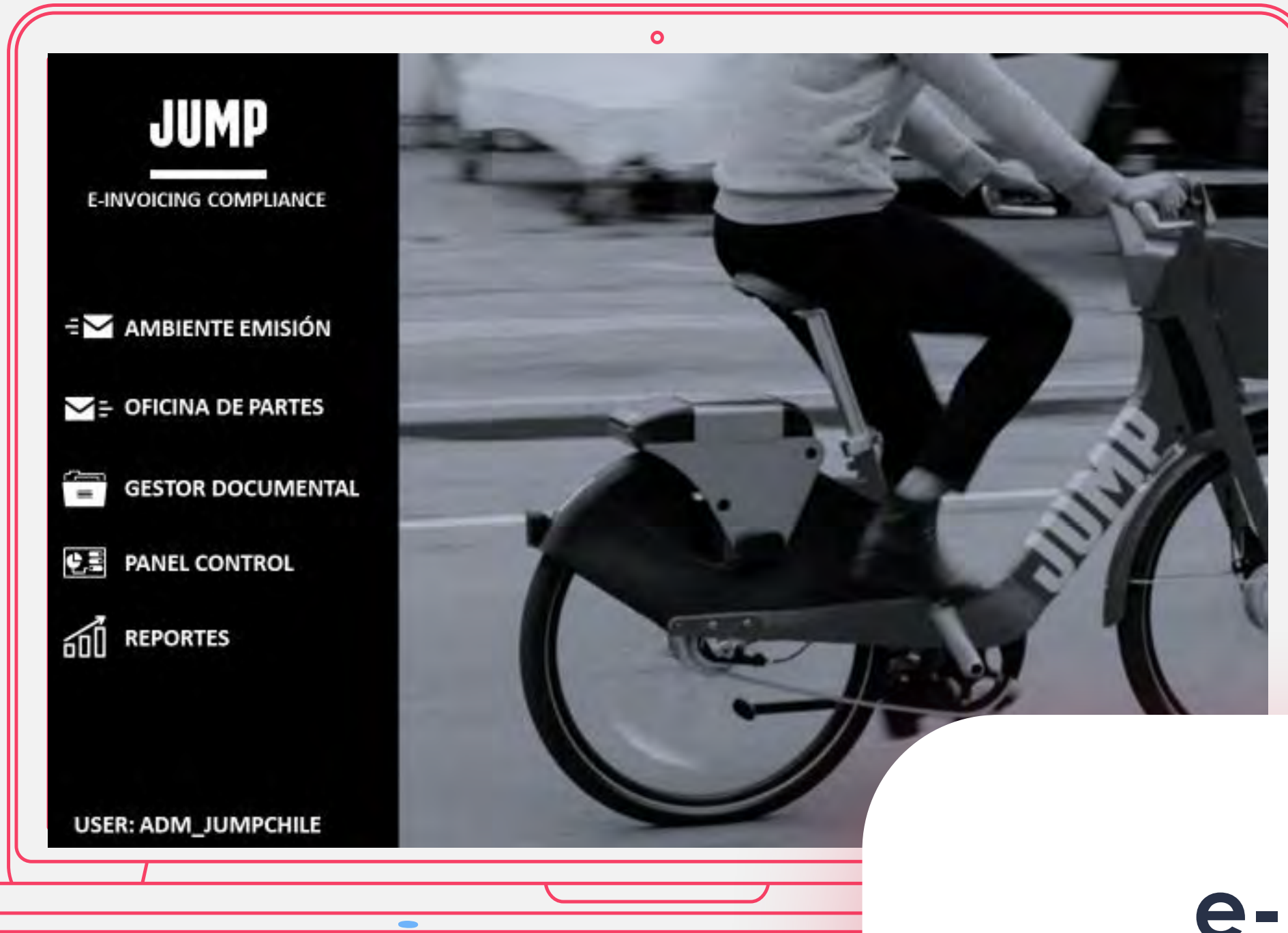


JUMP
by Uber

Uber's newest service: Uber Jump



Uber Jump is an electric bike (e-bike) and scooter share service offered by Uber that allows you to rent electric bikes and scooters to use for fun or transportation. While it's a different, separate service from the ridesharing service Uber is known for, you can still access Uber Jump in the same Uber app used for purchasing rides from Uber drivers.



e-Invoicing Compliance Software

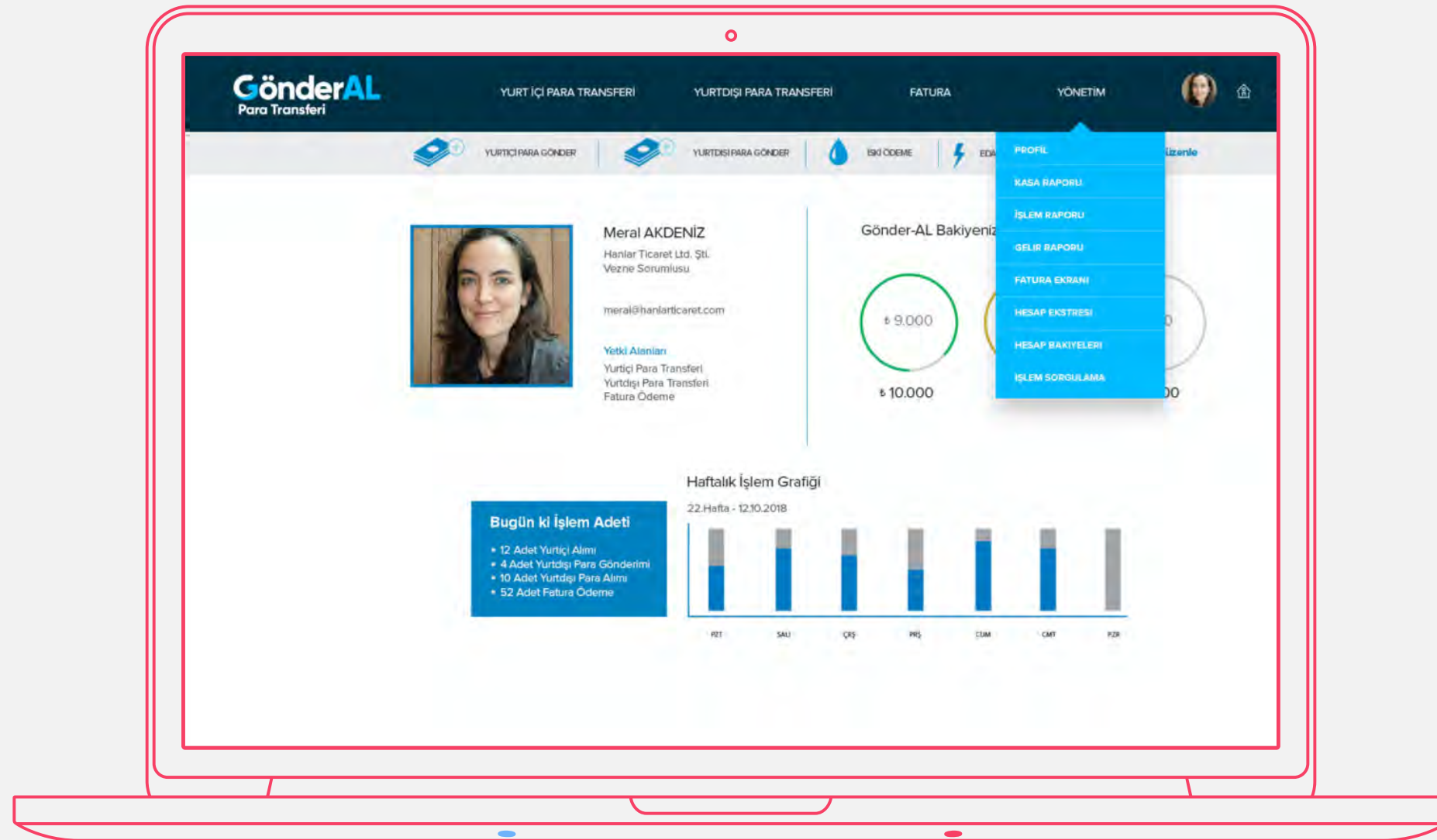
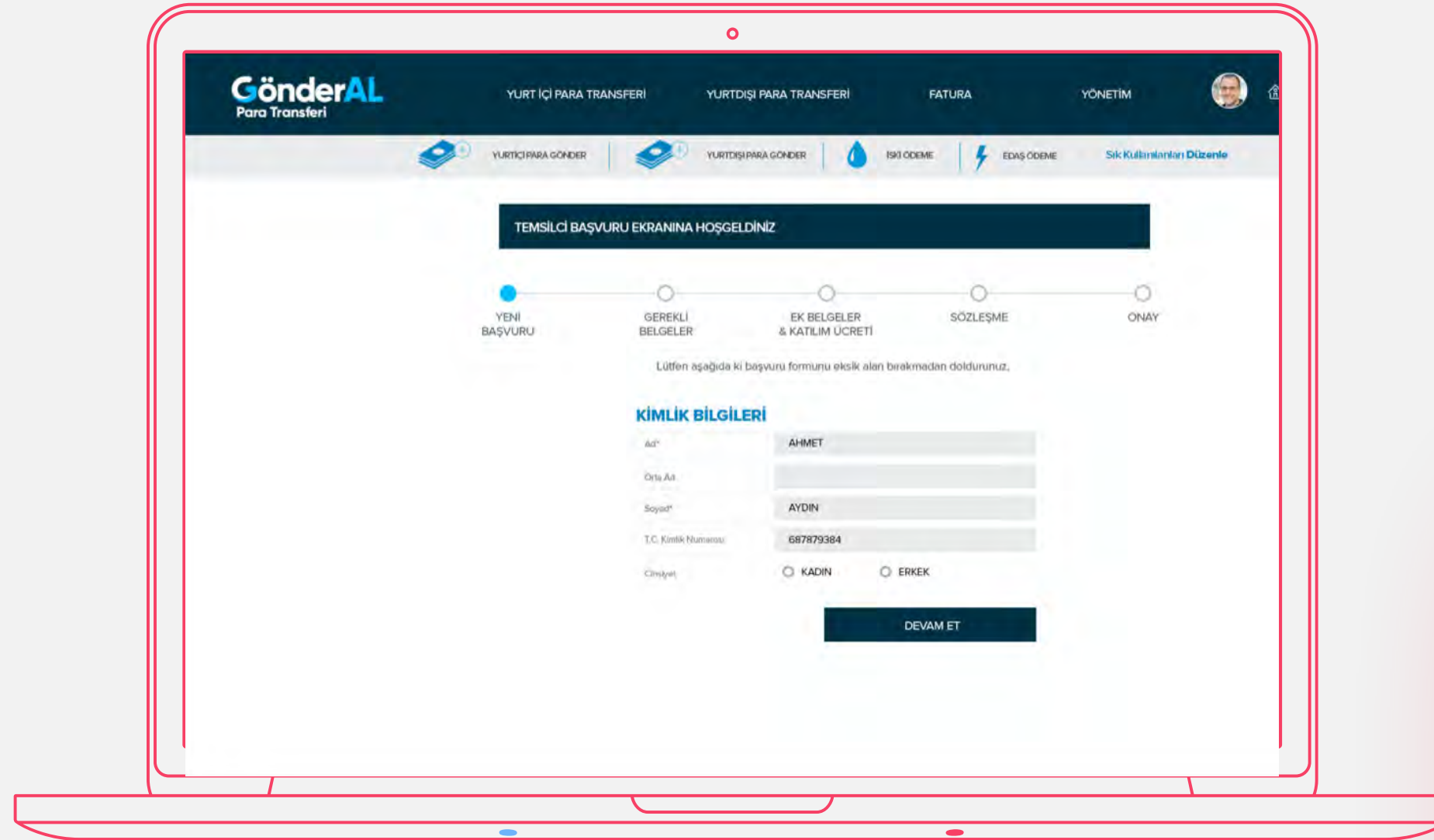
4A Labs e-Invoicing Compliance Software is the platform that controls the entire Electronic Tax Document (DTE) Issuance and Reception process and Electronic Purchase and Sale Tickets for B2B and B2C processes, respectively, integrating these processes with the corresponding Tax Authority (SII).



MoneyGram is the second largest provider of money transfers in the world.



MoneyGram operates in more than 200 countries with a global network of more than 350,000 agent offices. GönderAL is MoneyGram's super-agent in Turkey. Customers can send money from GönderAL locations to anywhere in the world or receive money from anywhere in the world.



UI/UX



Development

Money Transfer Platform

Re-engineered software and hardware infrastructure of GönderAL which is exclusive partner of MoneyGram in Turkey. Designed and developed a tailor made software which enabled GönderAL to operate their 300 branches across the country for domestic and international money transfers. Advanced integration with POS systems, company expanded their operations to more than 1200 locations in collaboration with global supermarket chain Migros. Software includes custom developed anti money laundering (AML) and know your customer (KYC) modules to ensure authentic transfers.



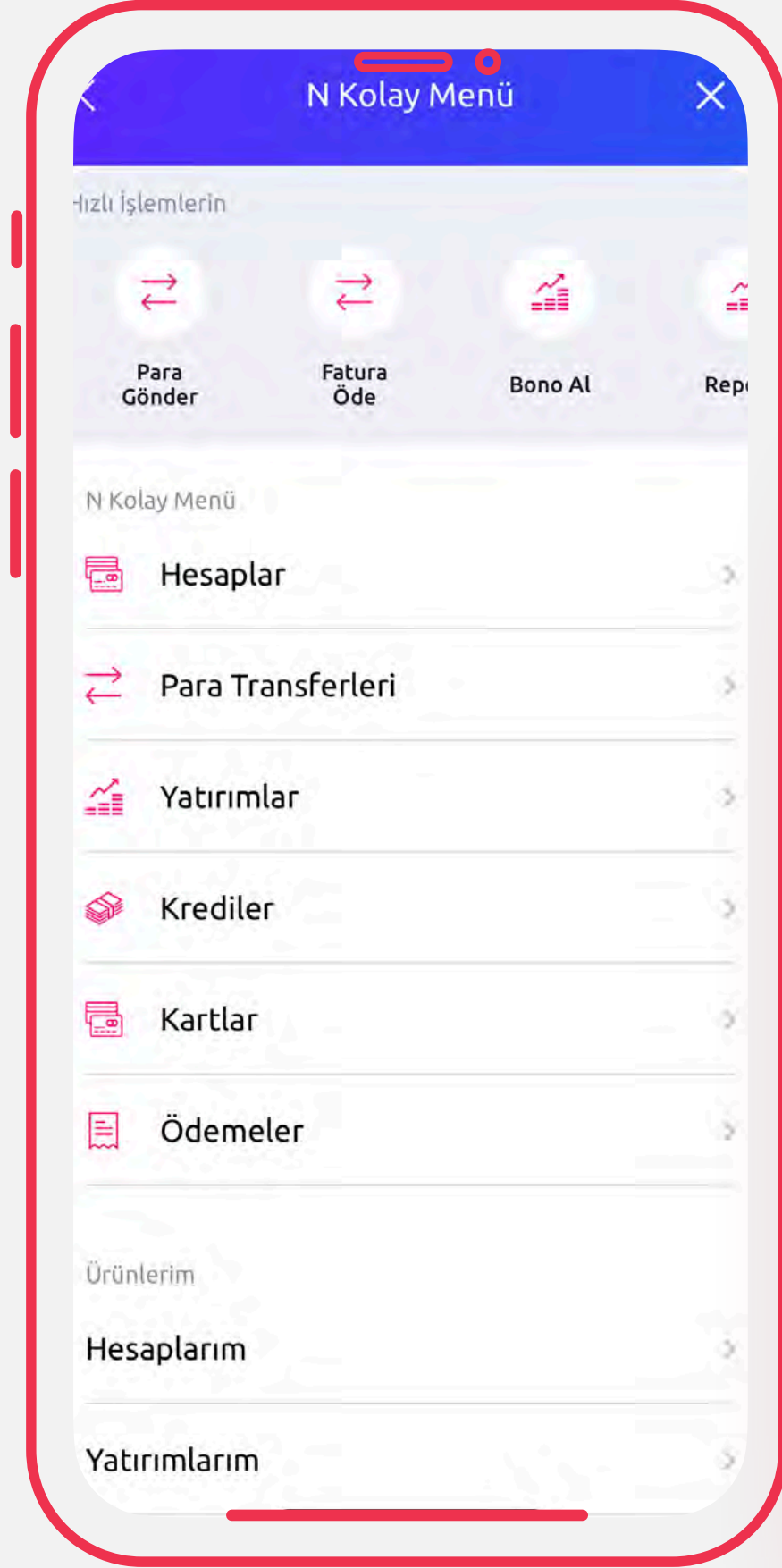
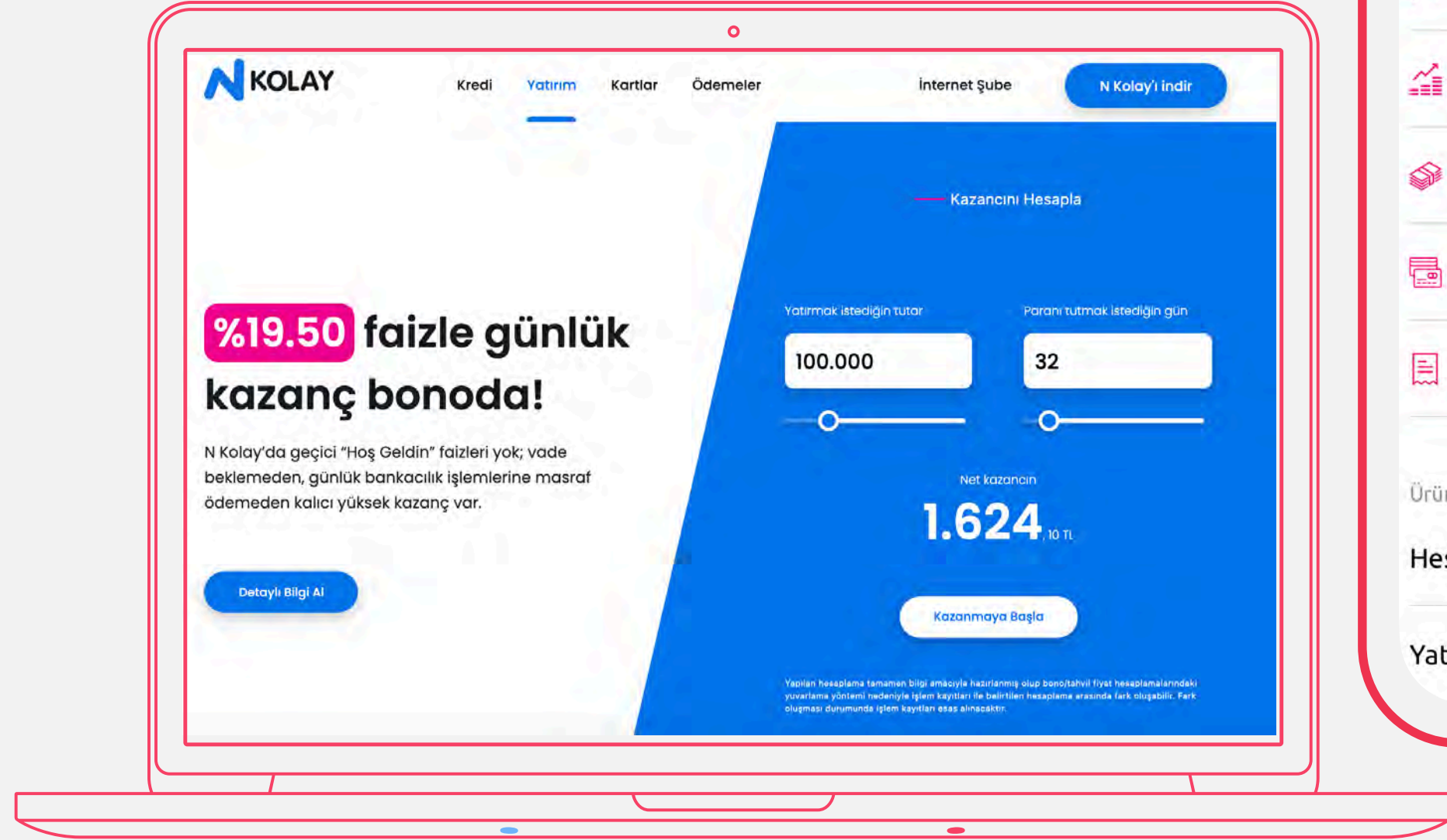
aktif bank

The largest privately-owned investment bank in Turkey



Aktif Bank, the largest privately-owned investment bank in Turkey, maintains its operations as being the largest financial technologies ecosystem in Turkey thanks to the innovative business models, whereby it reinterprets the investment banking, and the investments it has made in technology.

By means of the products, it offers both physically and through the digital channels, Aktif Bank acts not only as the business partner but also the competitor of the FinTech companies in Turkey and all around the globe. Having customer orientation incorporated in its genetic codes, the Bank addresses to its more than 10 million customers within more than 10 business lines



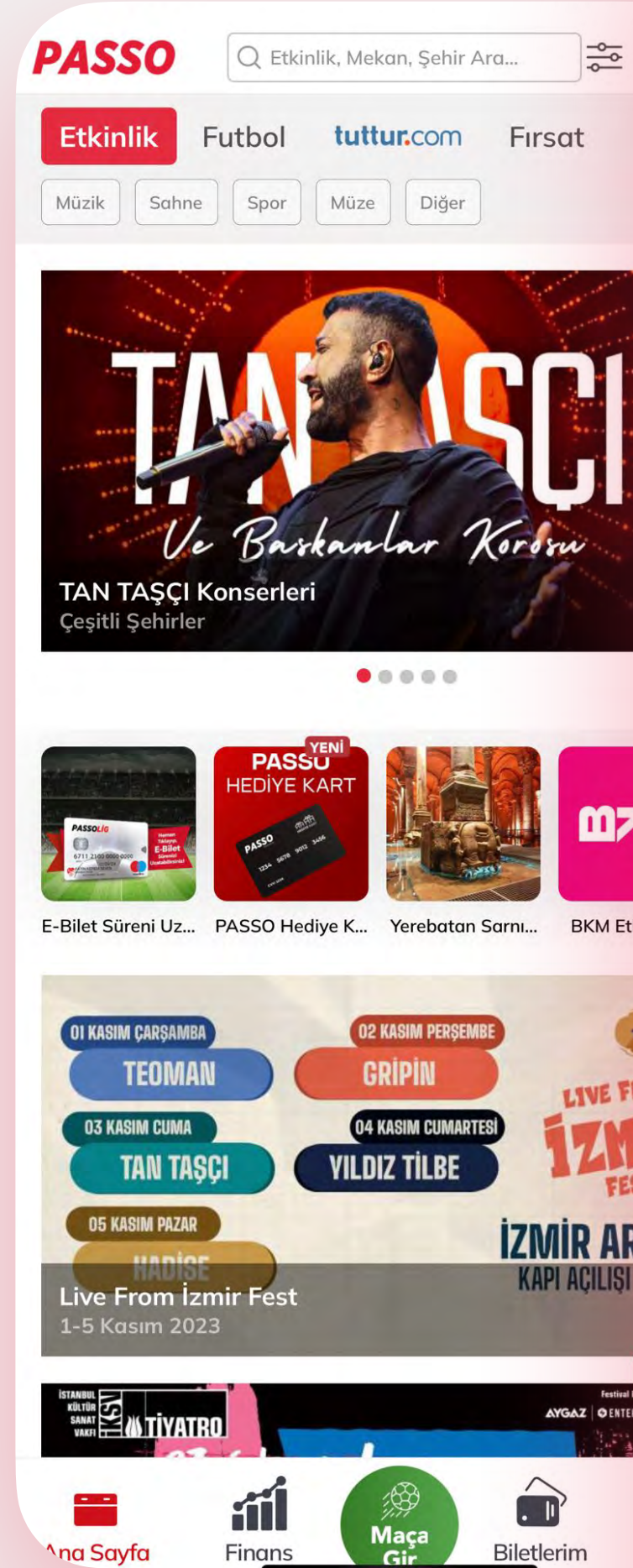
UI/UX



Development

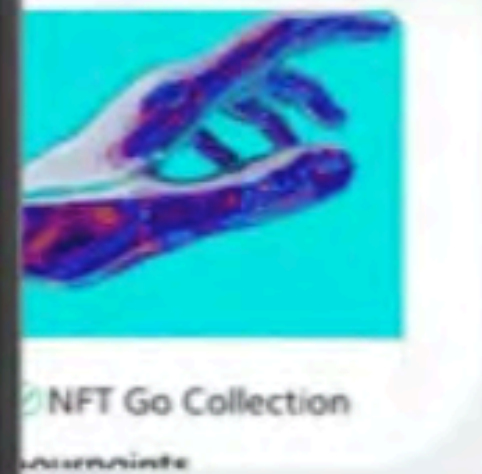
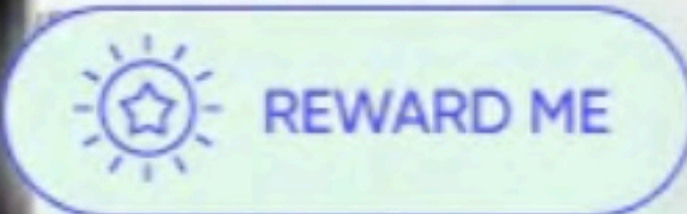
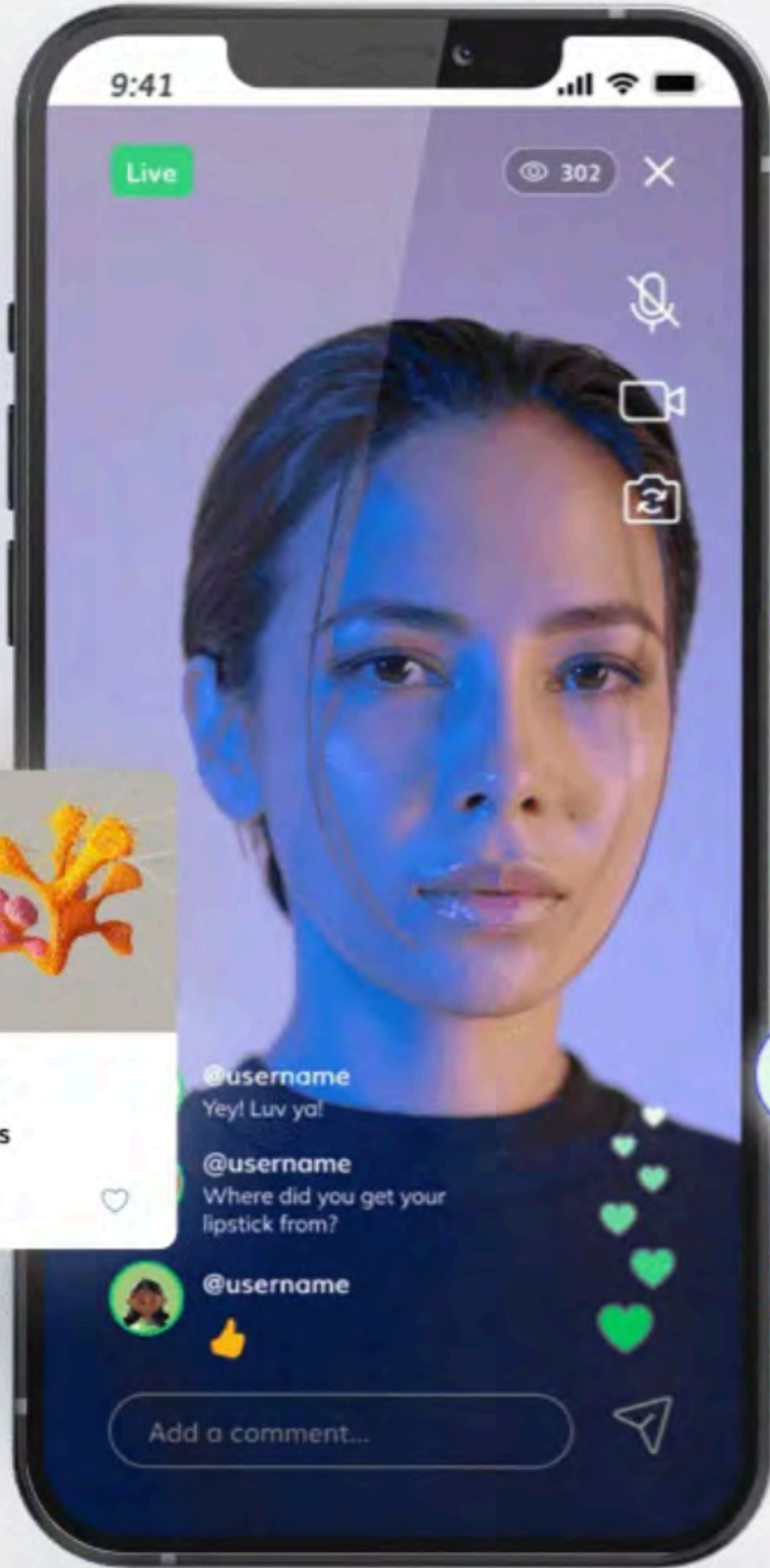
FinTech Solution Partner

Our company is successfully delivering technical consultancy and development services to many FinTech solutions of Aktifbank. As 4A Labs our services include delivery of strategic software architecture guidelines for facilitation of core banking operations as well as numerous platforms such as NKolay.



Passo Event Mobile Development

Our company is successfully delivering technical consultancy and development services to many FinTech solutions of Aktifbank. As 4A Labs our services include delivery of strategic software architecture guidelines for facilitation of core banking operations as well as numerous platforms such as Passo App.



UI/UX



Development

Pioneer in the Influencer Marketing

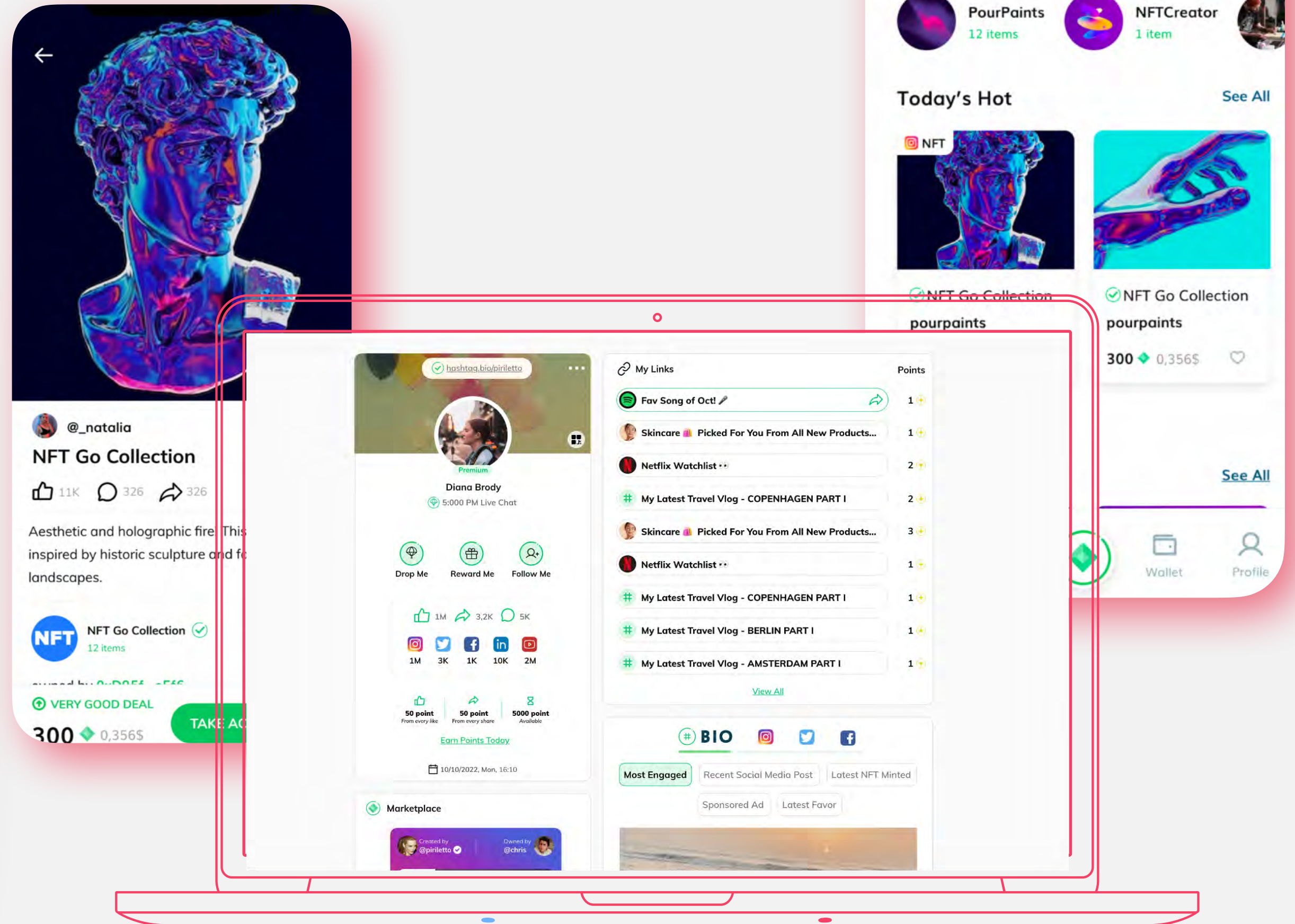
Social Pay Me is the overarching platform to manage, market, measure, mint, and monetize all your social media in one place with free easy-to-use mobile and web app. Hashtag.bio Mobile and Web Apps are where you can do all your transactions.



NFT Marketplace

Hashtag.Bio aims to become the primary ecosystem where Brands and Influencers can legitimately collaborate and do business. Hashtag.Bio provides a platform for Brands and their marketing teams to search for, collaborate with, and pay Influencers in a secure and legally compliant method.

This method relies on the use of Non-Fungible Token (NFT) technology to mint an Influencer's social media post as a NFT which will permanently record the transaction on the blockchain. Influencers will also be able to mint any and all of their social media posts as NFTs and sell them on the Hashtag.Bio NFT Marketplace.





4alabs.io

4A Labs

Hospitality





VAKKO HOTEL & RESIDENCE



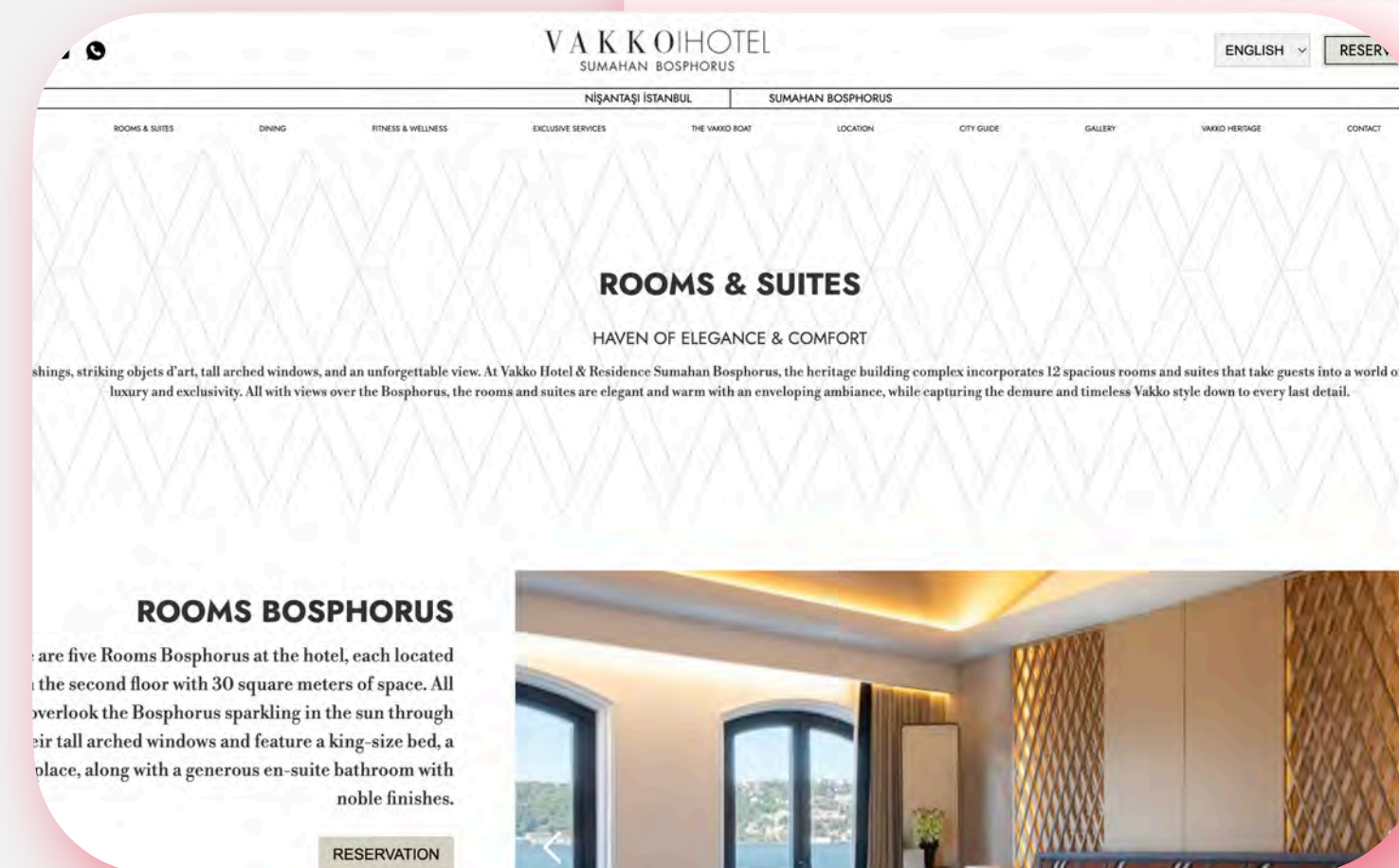
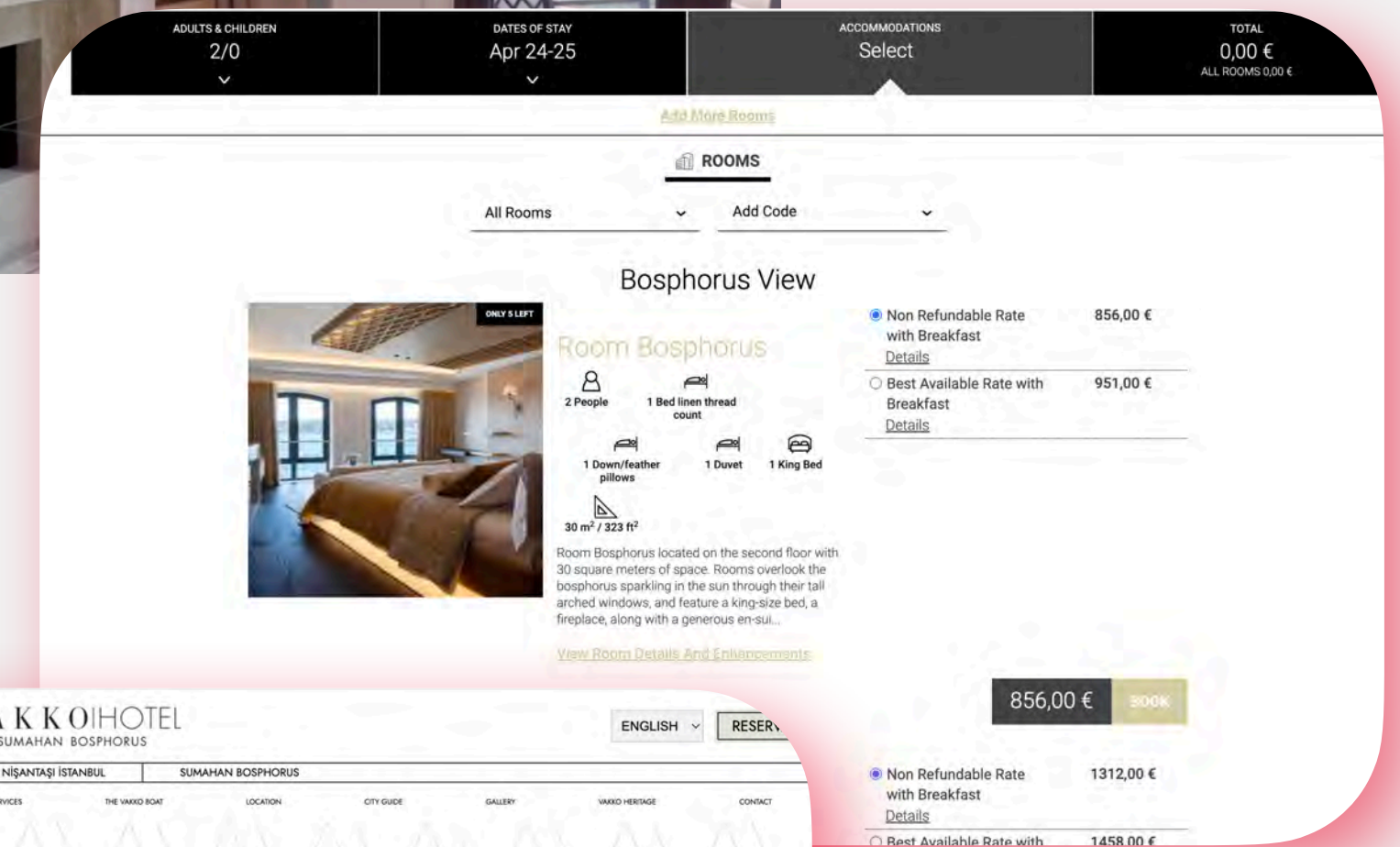
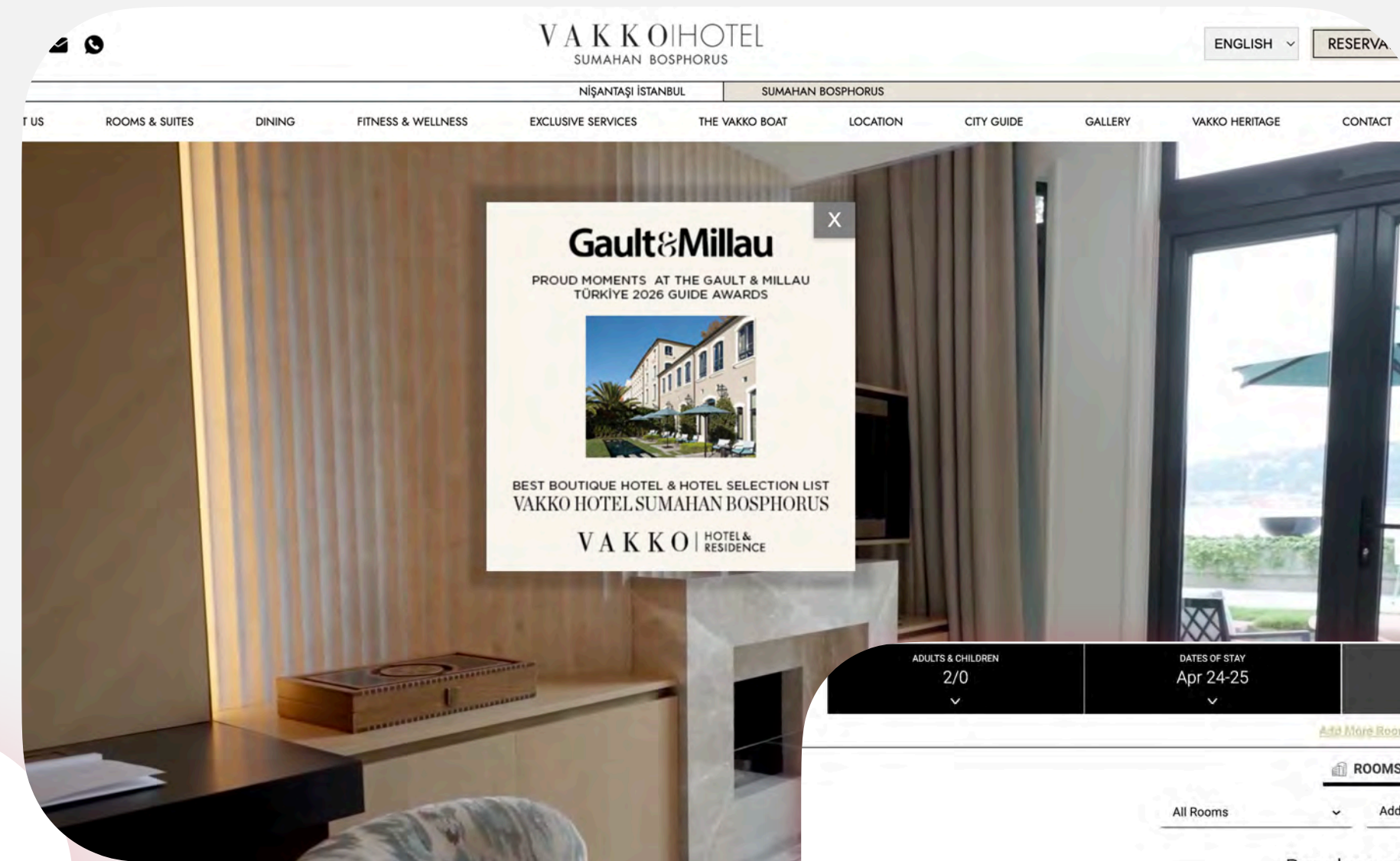
Development



UI/UX

Vakko Hotels Digital Experience

4A Labs designed and developed the Vakko Hotels website, delivering a sophisticated digital experience that reflects Vakko's luxury hospitality vision. The project covered UI/UX design, frontend development, custom widget implementations, backend integrations, and overall system optimization to ensure a seamless, high-performance, and brand-consistent user experience.





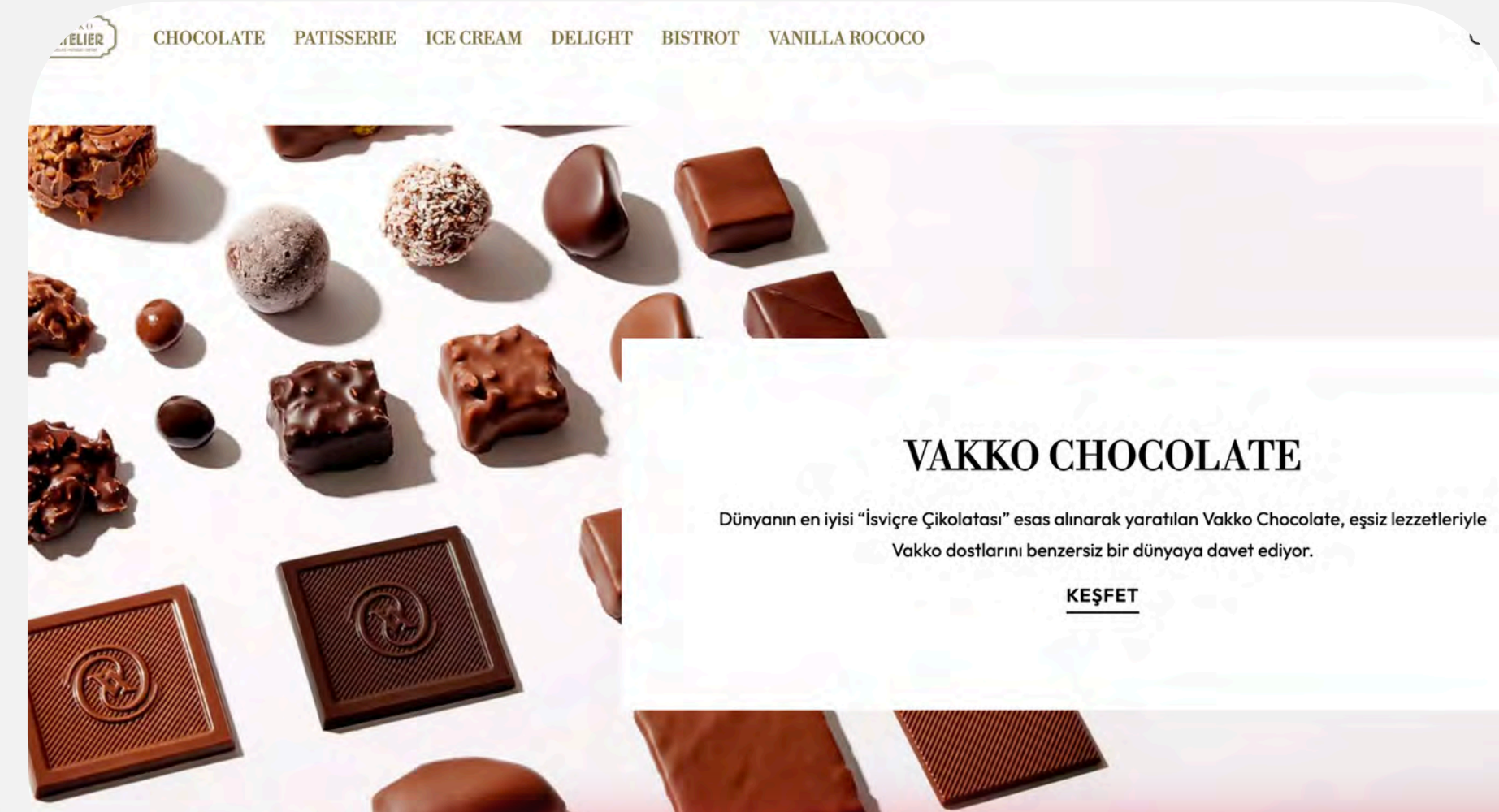
Development



UI/UX

Vakko L'Atelier — Digital Culinary Experience

The Vakko L'Atelier website was crafted as a refined digital experience that reflects the brand's dedication to craftsmanship and luxury. The project involved comprehensive UI/UX design, frontend development, custom widget implementations, backend integrations, and performance optimization to deliver a seamless and elegant user journey.





VANILLA ROCOCO



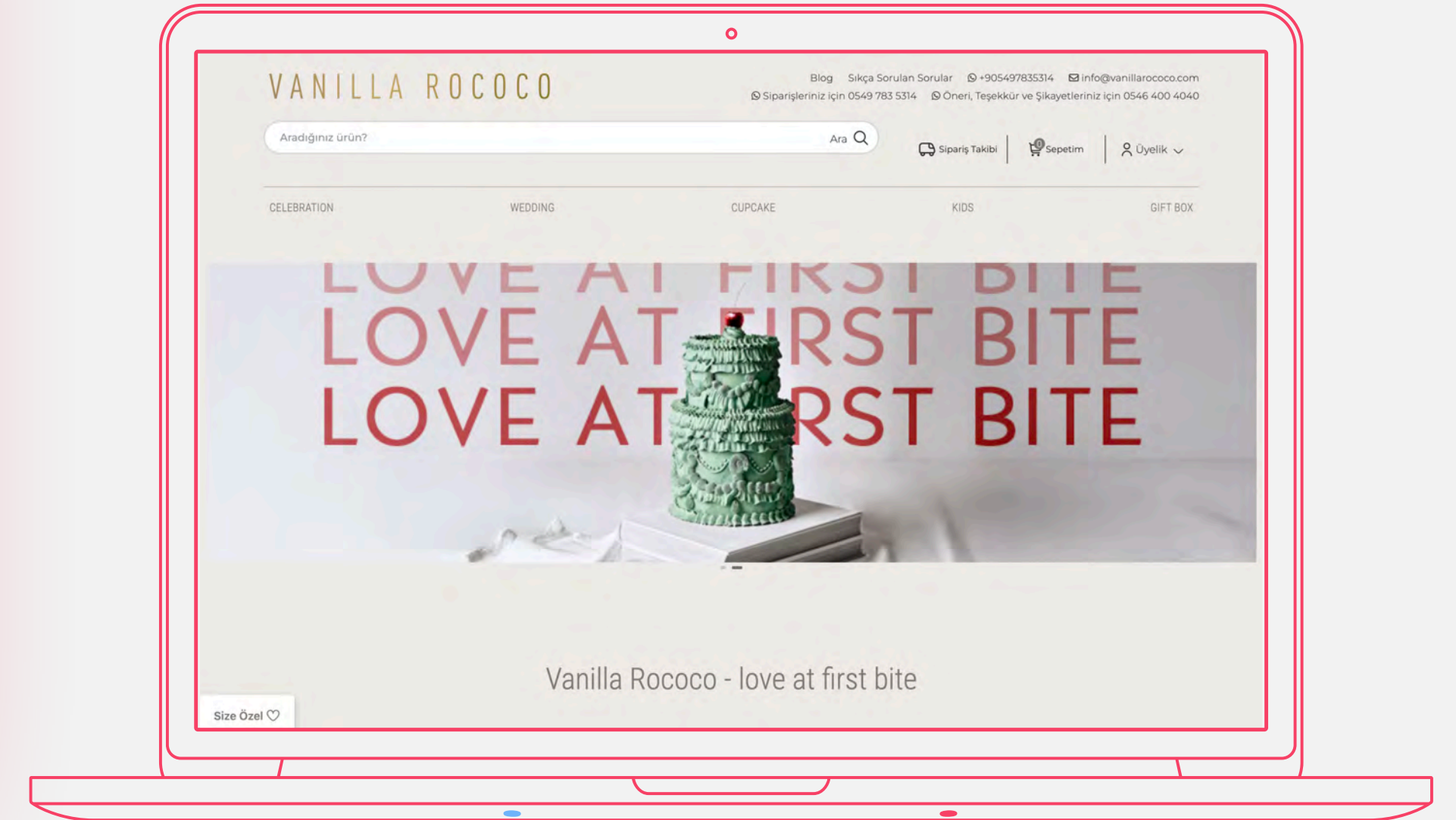
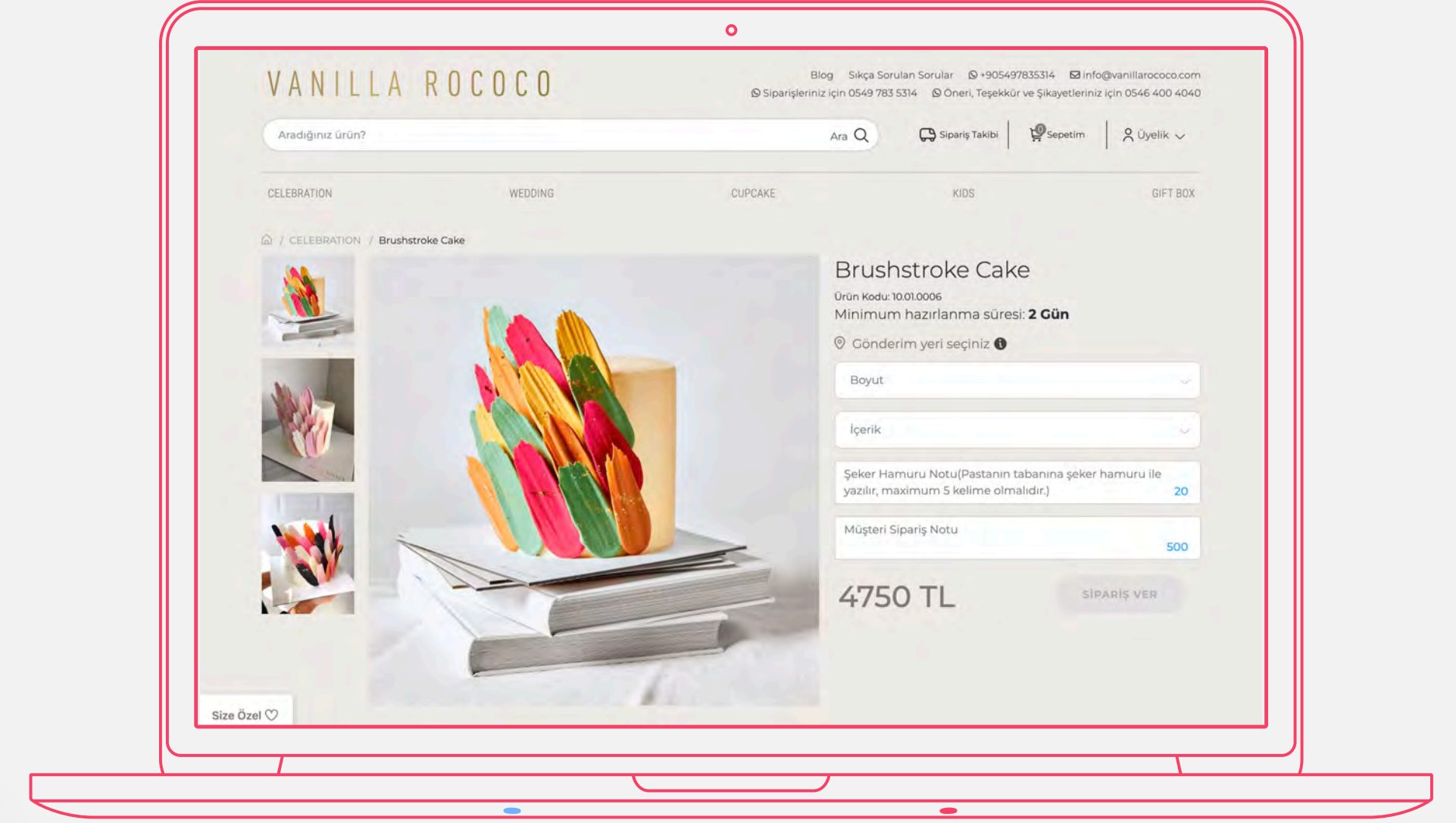
Development



UI/UX

Digital Patisserie Experience

The Vanilla Rococo website was designed and developed to present the brand's couture patisserie concept through a refined and visually rich digital experience. The platform showcases a wide range of artisanal cakes, cupcakes, and gift boxes created for celebrations, weddings, and special occasions, while enabling users to easily explore and order customized products online. The experience combines elegant visual presentation with a seamless e-commerce flow, highlighting the brand's unique blend of design, craftsmanship, and flavor.





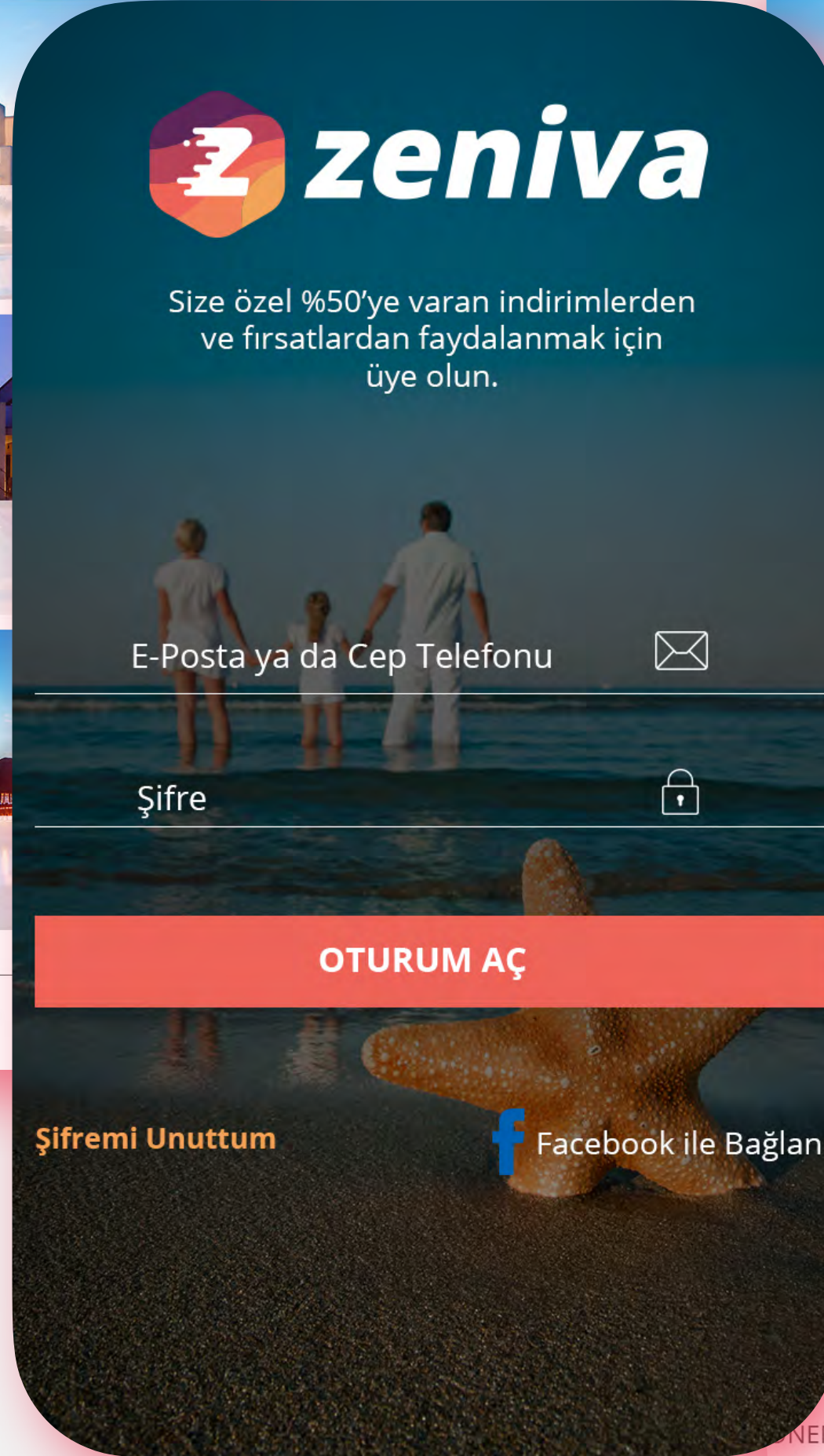
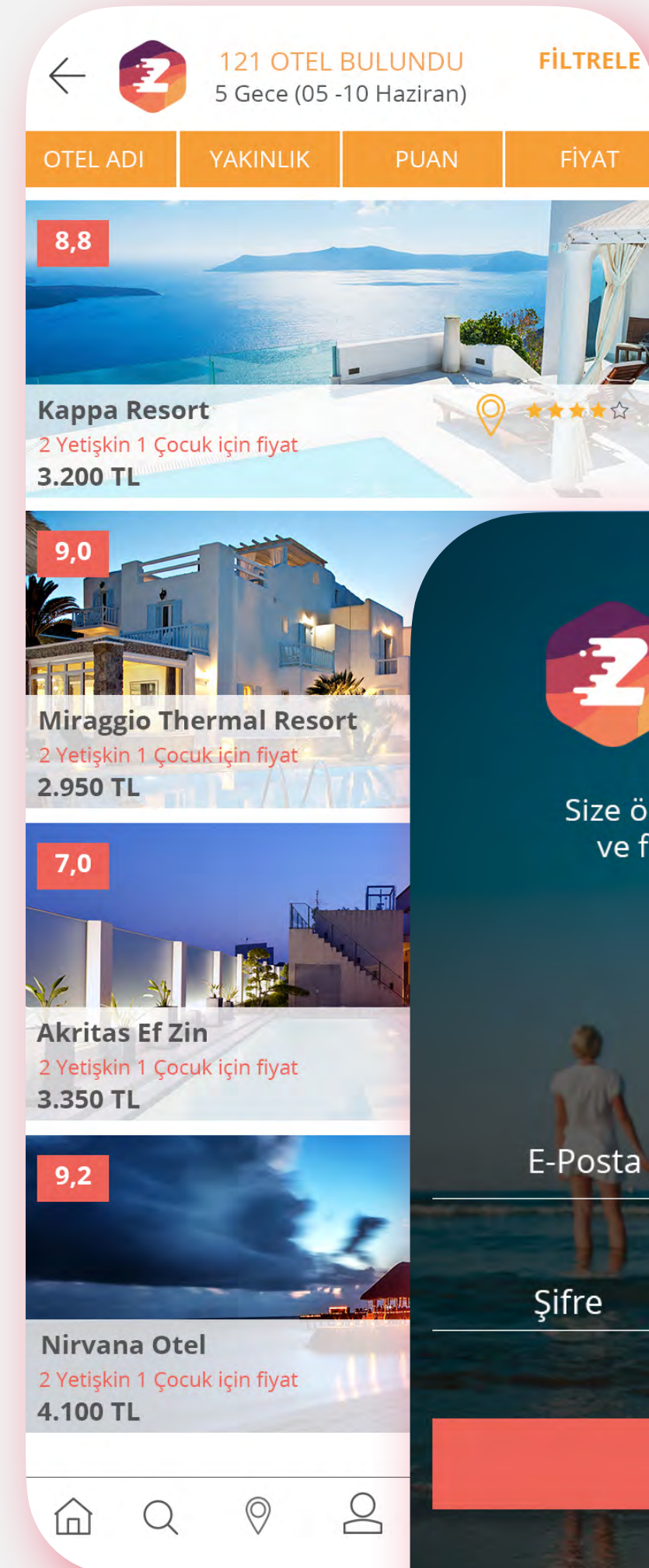
Development



UI/UX

Mobile App Design & Development

The Zeniva mobile application was designed and developed to deliver a seamless hotel discovery and booking experience. The project included end-to-end mobile UI/UX design, frontend development, custom interface components, and integration of booking-related services to create an intuitive, user-friendly, and visually engaging travel platform.





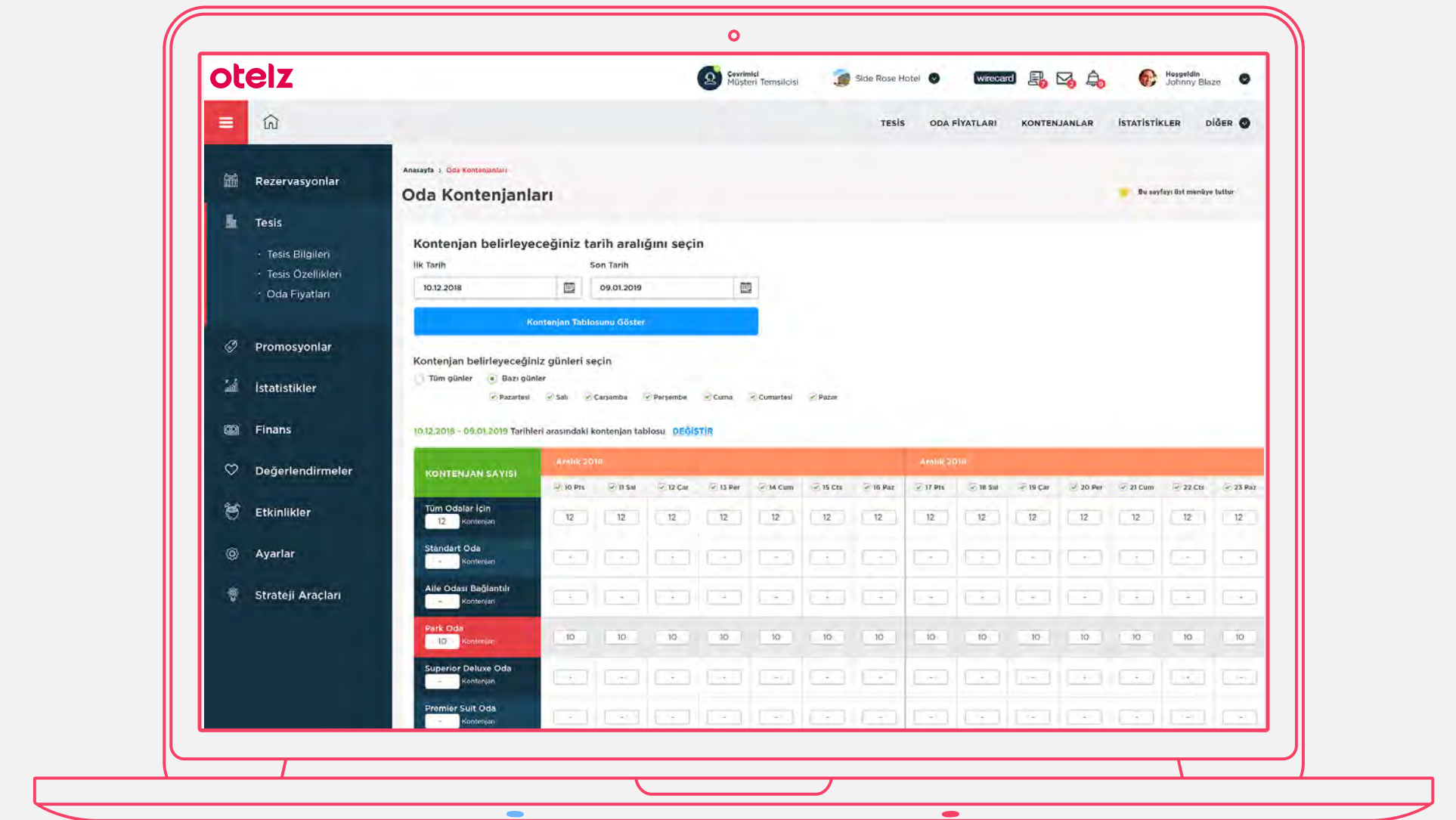
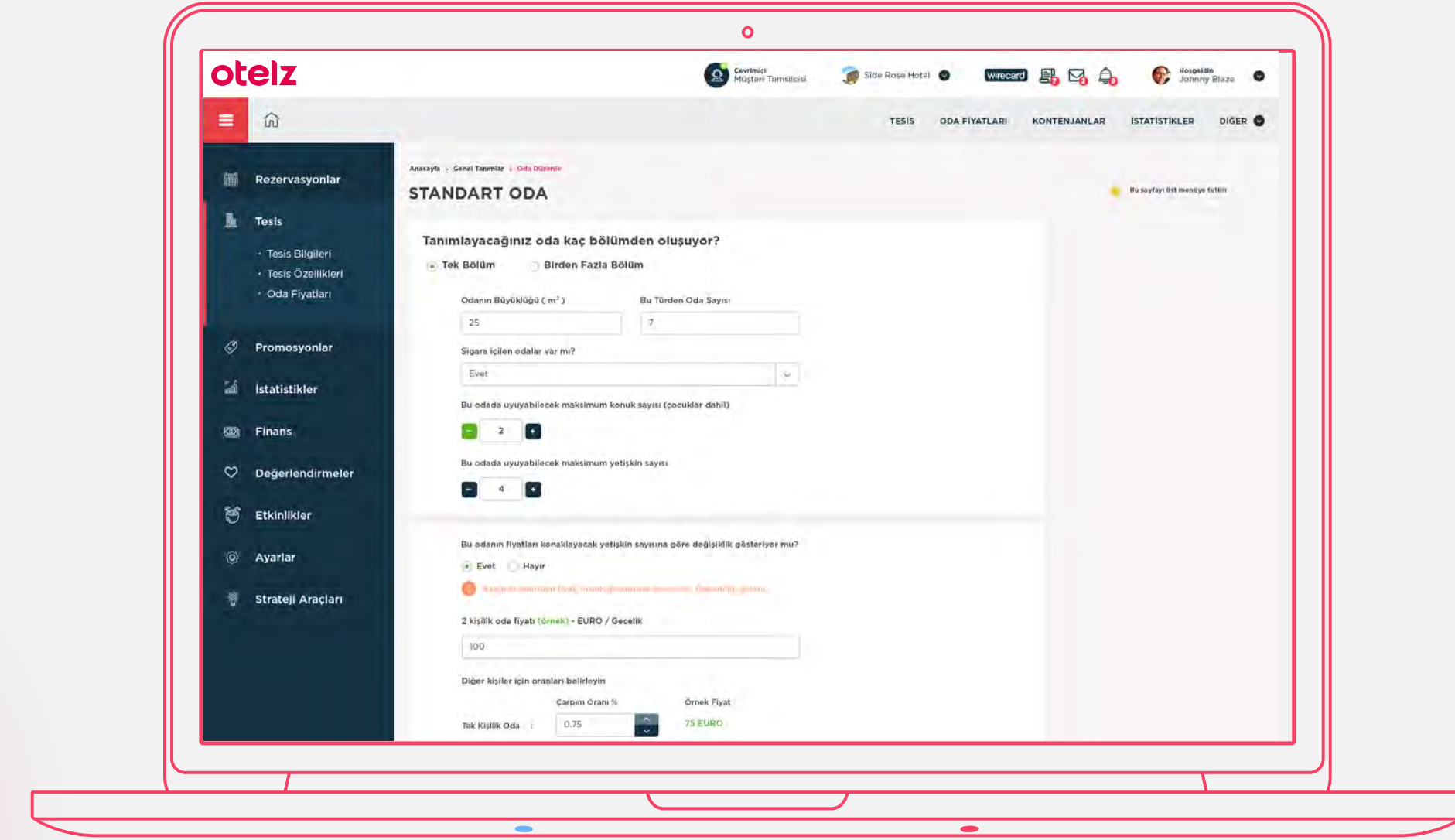
Development



UI/UX

Hotel Partner Management Panel

The Otelz hotel partner management panel was designed to provide hotel partners with a comprehensive platform to manage their properties, room inventory, pricing, and reservations. The interface combines intuitive UI/UX design with powerful management tools such as dynamic price and availability management, reservation monitoring, performance analytics, and operational controls, enabling hotel operators to efficiently manage their listings on the Otelz marketplace.





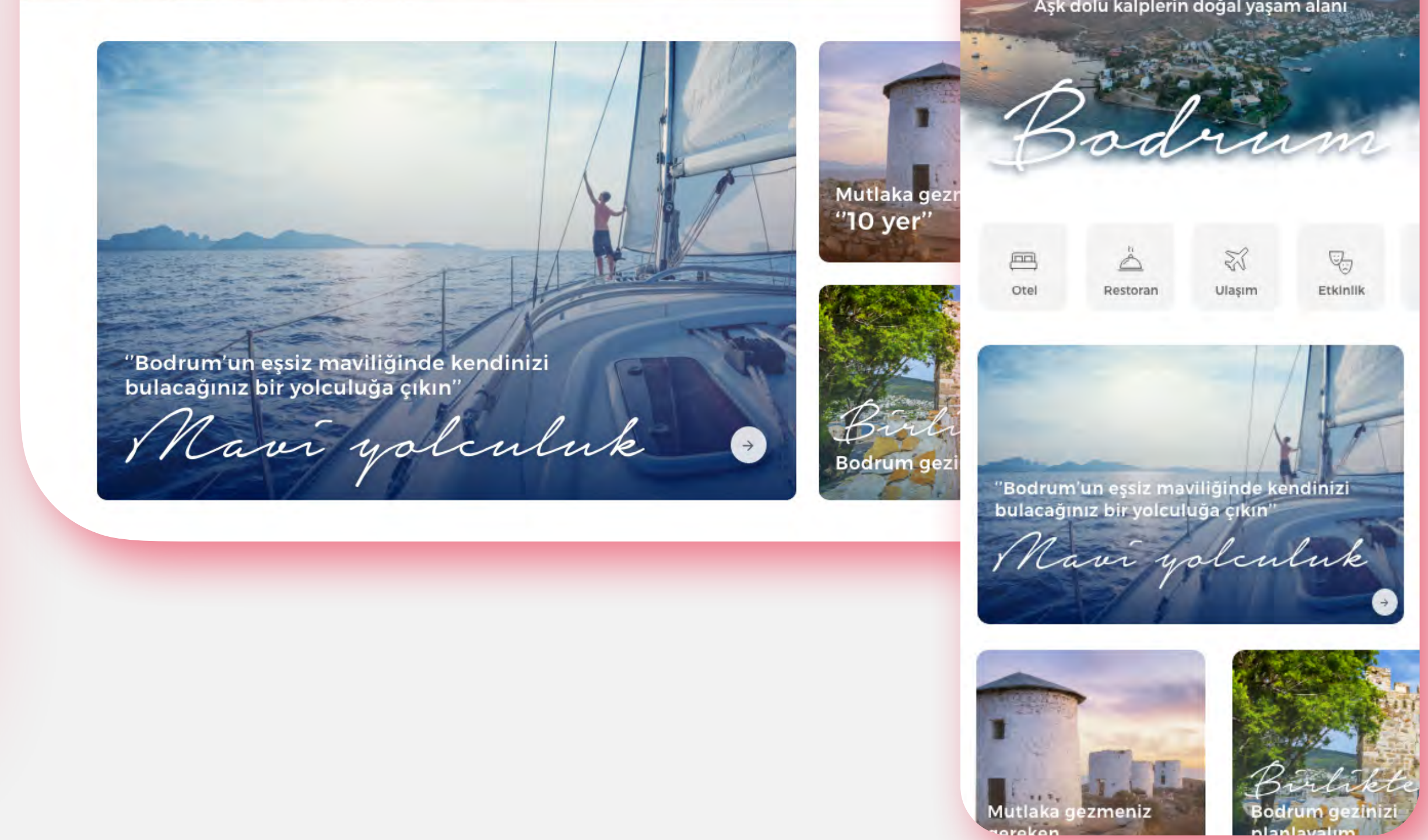
Development



UI/UX

Bodrum's New Web and Mobile Marketing Platform Design and Development

A unique visitbodrum.com project was carried out by 4A Labs with a unique structure that combines holiday planning, flight ticket sales, booking, events and participation in tours. All the design and software development processes of the platform was custom developed with a state of the art technology.





4alabs.io



4A Labs

E-Commerce Projects

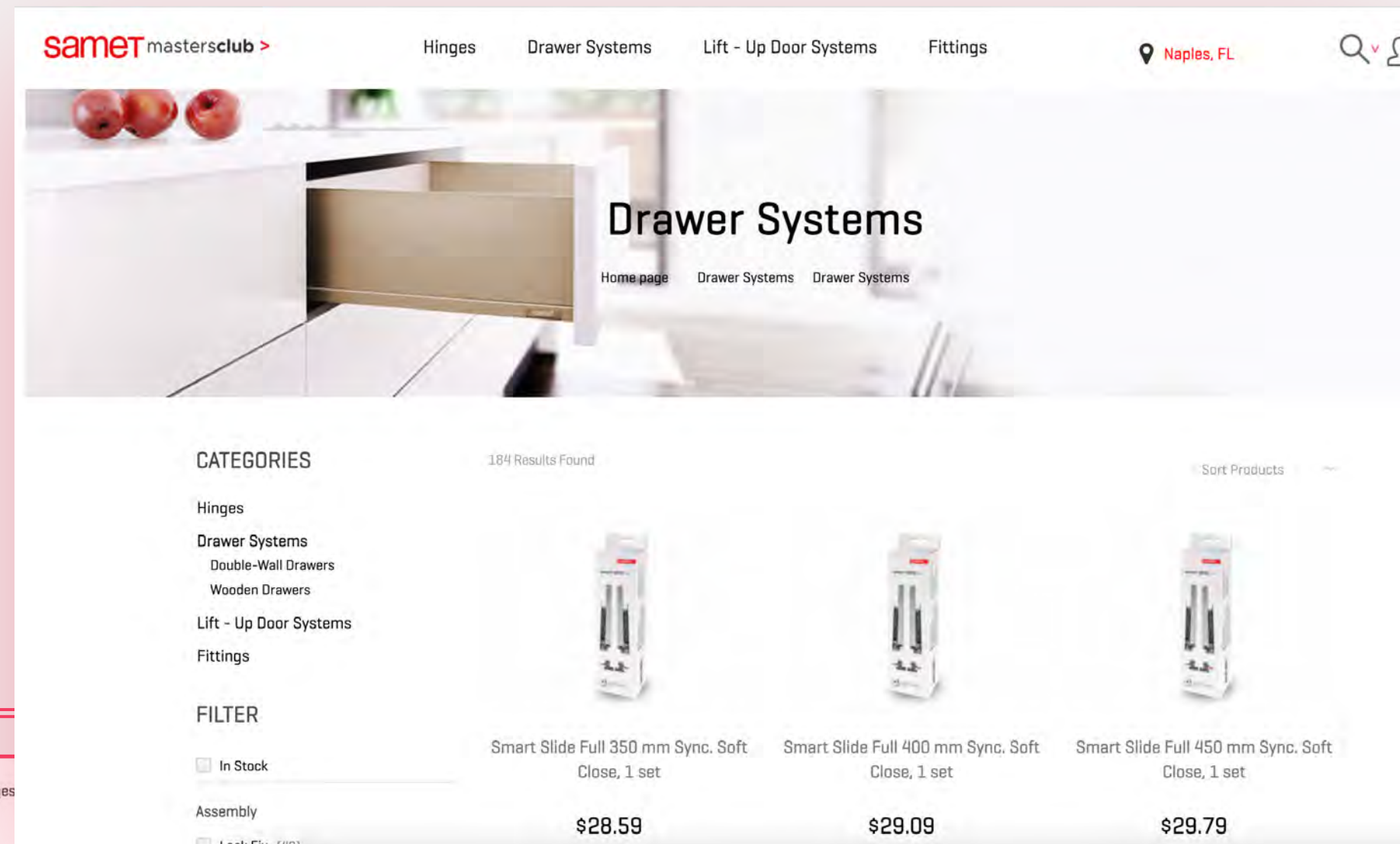




Turkey's largest furniture accessories firm with over 80% marketshare in Turkey.



SAMET employs 1.350 employees in its modern and high capacity manufacturing plants equipped at the cutting edge over an area of 80,500 m². SAMET's importance to innovation and design, has 130 employees working in its R&D institute. Samet exports to more than 100 countries on five continents, mainly consisting of USA, Russia, Germany, United Kingdom, Italy, Spain, Ukraine, Azerbaijan, Georgia, Poland, Romania, Bulgaria, Kazakhstan, Slovenia and China,



UI/UX



Development

B2C e-Commerce Platform Design & Development

SAMET Master's Club is the B2C e-commerce site of Samet brand. It is a digital platform where Samet products can be purchased in low quantities and all e-commerce dynamics work smoothly.

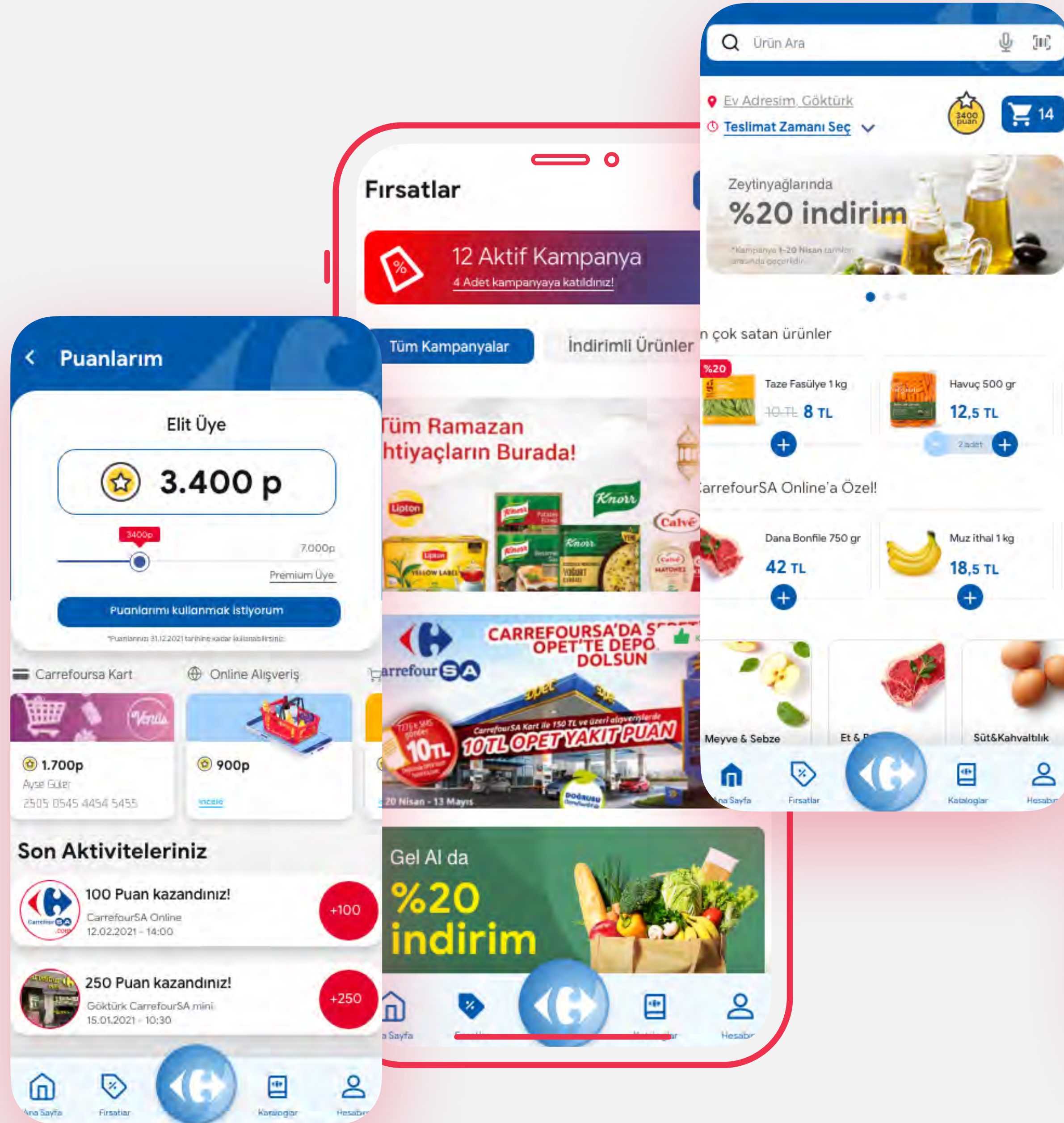


Carrefour  SA

World leader in supermarkets...



Carrefour S.A. is a French multinational retail corporation headquartered in Boulogne-Billancourt, France. It is the eight-largest retailer in the world by revenue and operates a chain of hypermarkets, groceries and convenience stores, which as of January 2021, comprises its 12,225 stores over 30 countries.



UI/UX



Development

Mobile App UI/UX & Development

In this project we are completely redesigning the user experience as well as the user interfaces of the CarrefourSA e-commerce app. The CarrefourSA app will have much fresher, trendier, easy to use look and feel.

While we are redesigning the app we are also making significant changes and enhancements as well adding brand new features.

We are also in charge of developing all these changes using the latest technologies while connecting to SAP Hybris Platform backend services

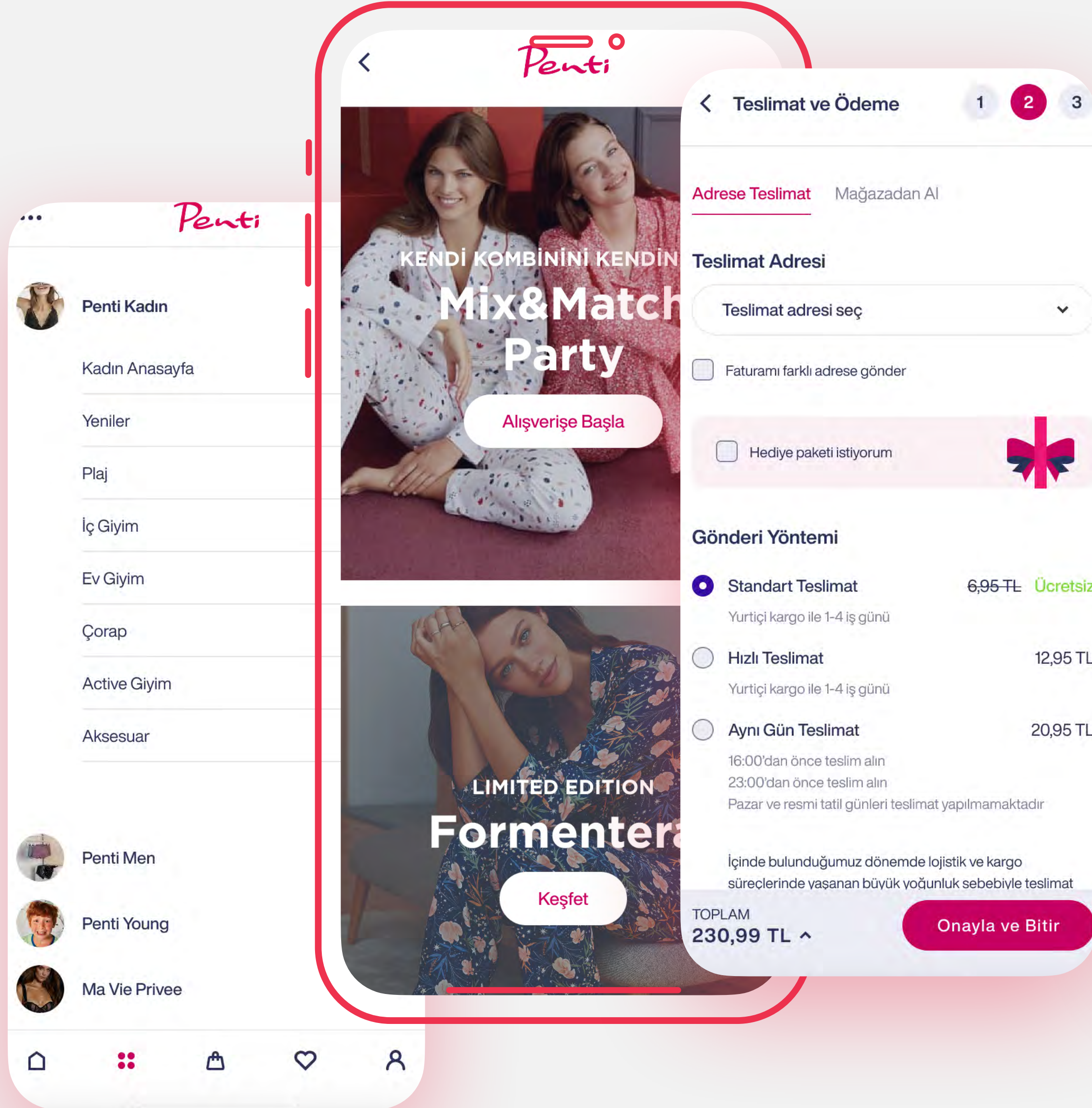


Penti

The second largest hosiery, socks & intimate wear manufacturer in Europe



Penti currently has a total of 300 stores across Turkey, 106 stores in 29 different countries and have exports to 43 countries. The number of stores is continuously growing and being complemented by sales offices located in the United Kingdom, Romania, Ukraine and Spain. We offer Penti to people from numerous nationalities on a vast geography, notably in the EU, Balkans, CIS and MENA.



Mobile e-Commerce Platform Development

We are developing the mobile e-Commerce platform for the Penti brand. In this process, we completely custom developed the app and made significant improvements to the mobile application.

We are developing all these changes using the latest IOS and Android technologies while connecting to SAP Hybris e-Commerce Platform backend services



Next generation connected car, vehicle telemetry & car sharing technologies



4A Labs provides real and instant vehicle usage, diagnostic and user behavioral data which improves user safety as well as offers cost savings, by lowering emission and helping reduce carbon footprint.

It also helps to prolong vehicle life by creating predictive maintenance.

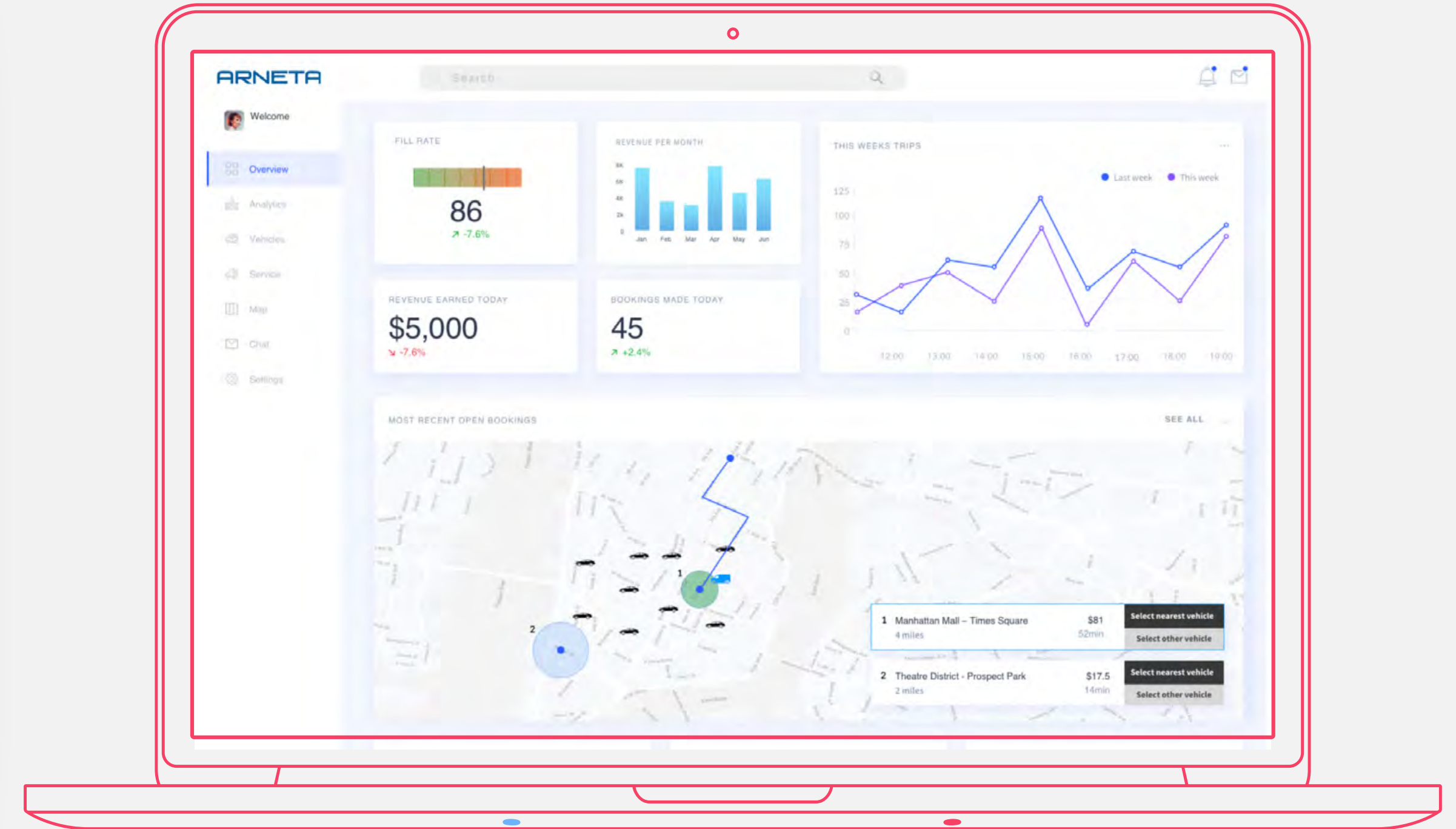


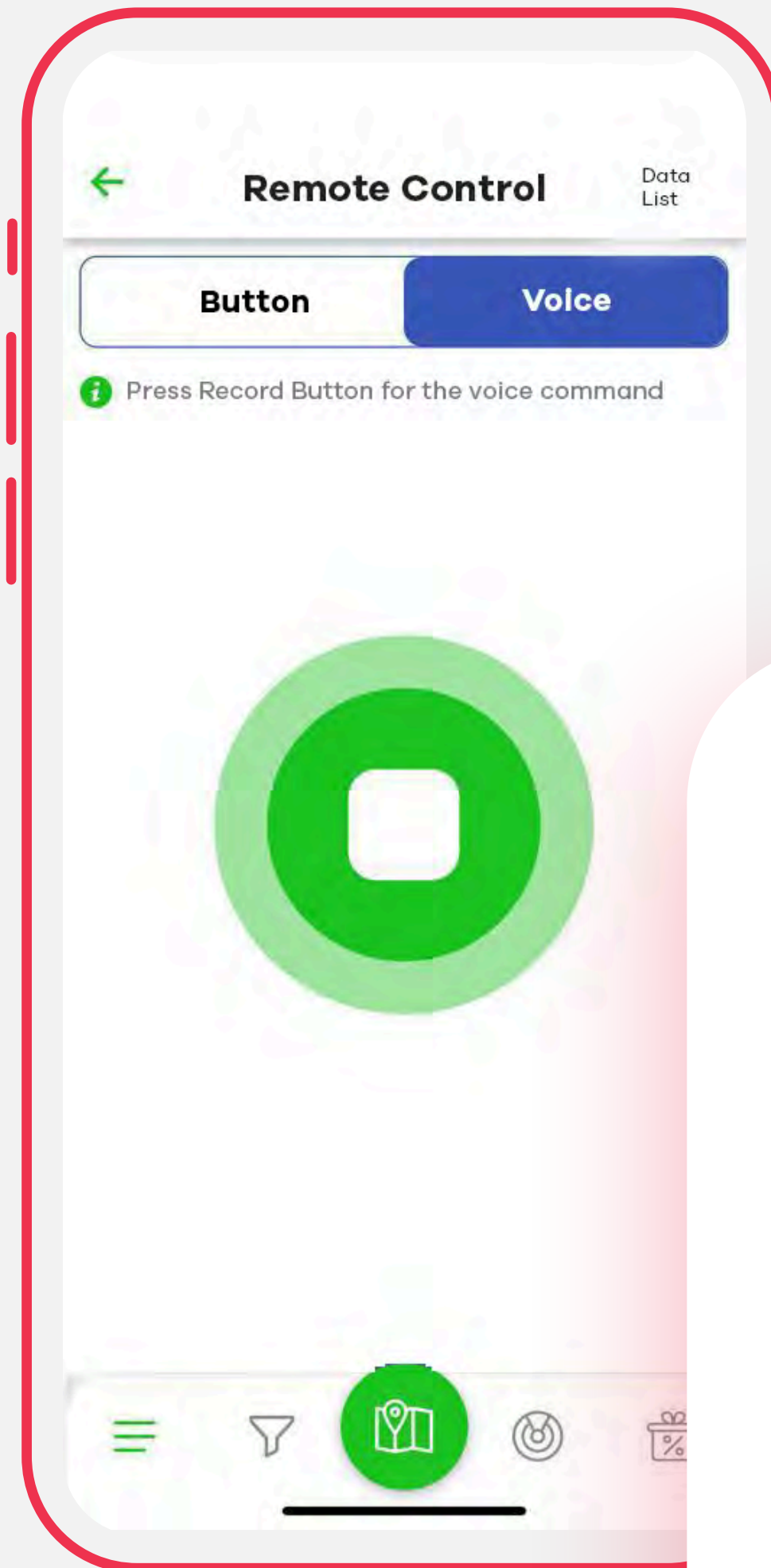
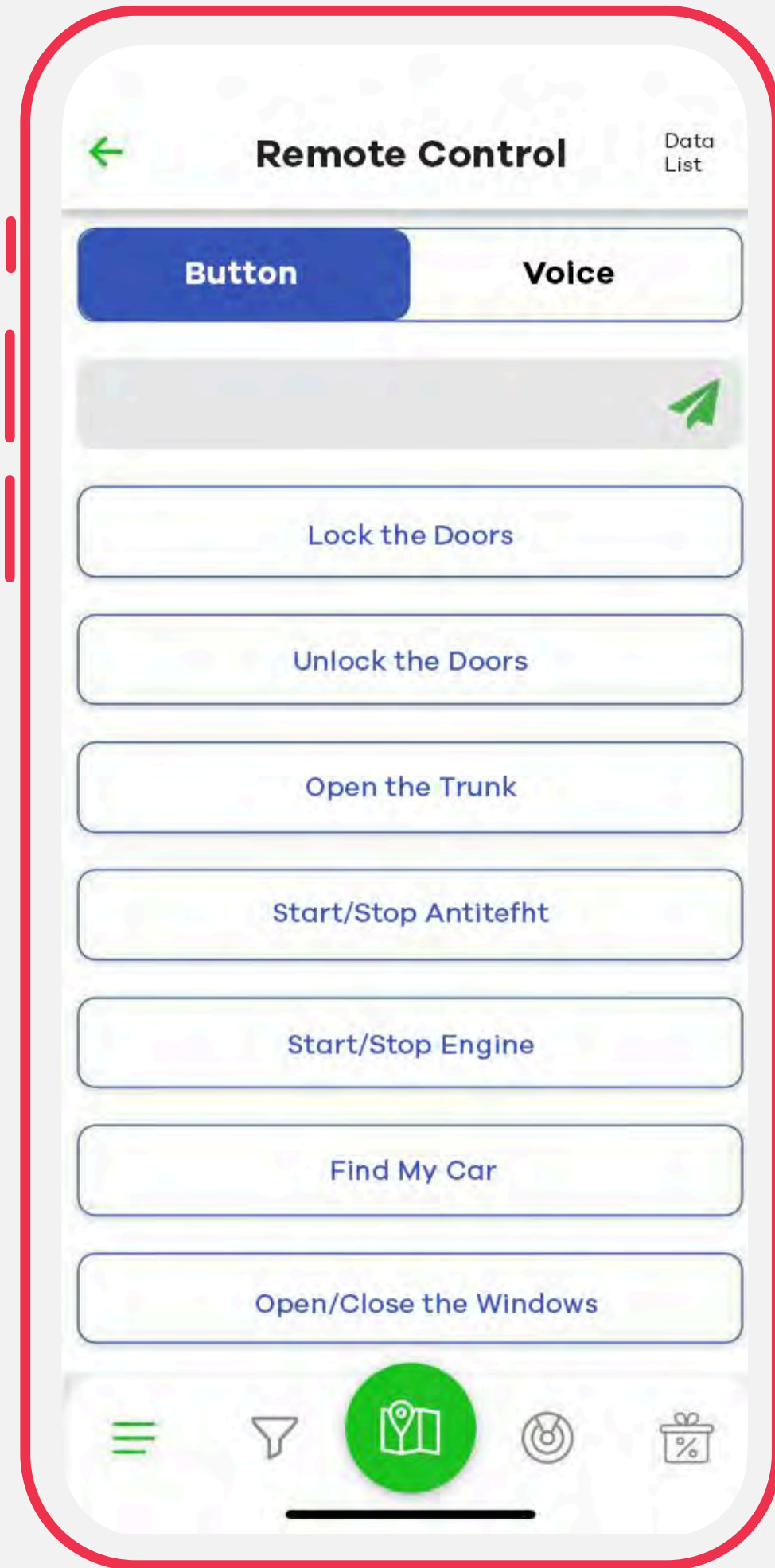
Development

Connected Car & Vehicle Telemetry Platform

4A Labs designed and developed a fully customized, state of the art, Connected Car Telemetry platform that includes Management and User consoles as well as IOS, Android and Huawei apps developed using React Native technologies.

By installing the equipment on the vehicles, the desired information from the vehicles such as parking location, average fuel consumption, speed information, brake pad usage status, diagnostic and behavioral data are obtained,.





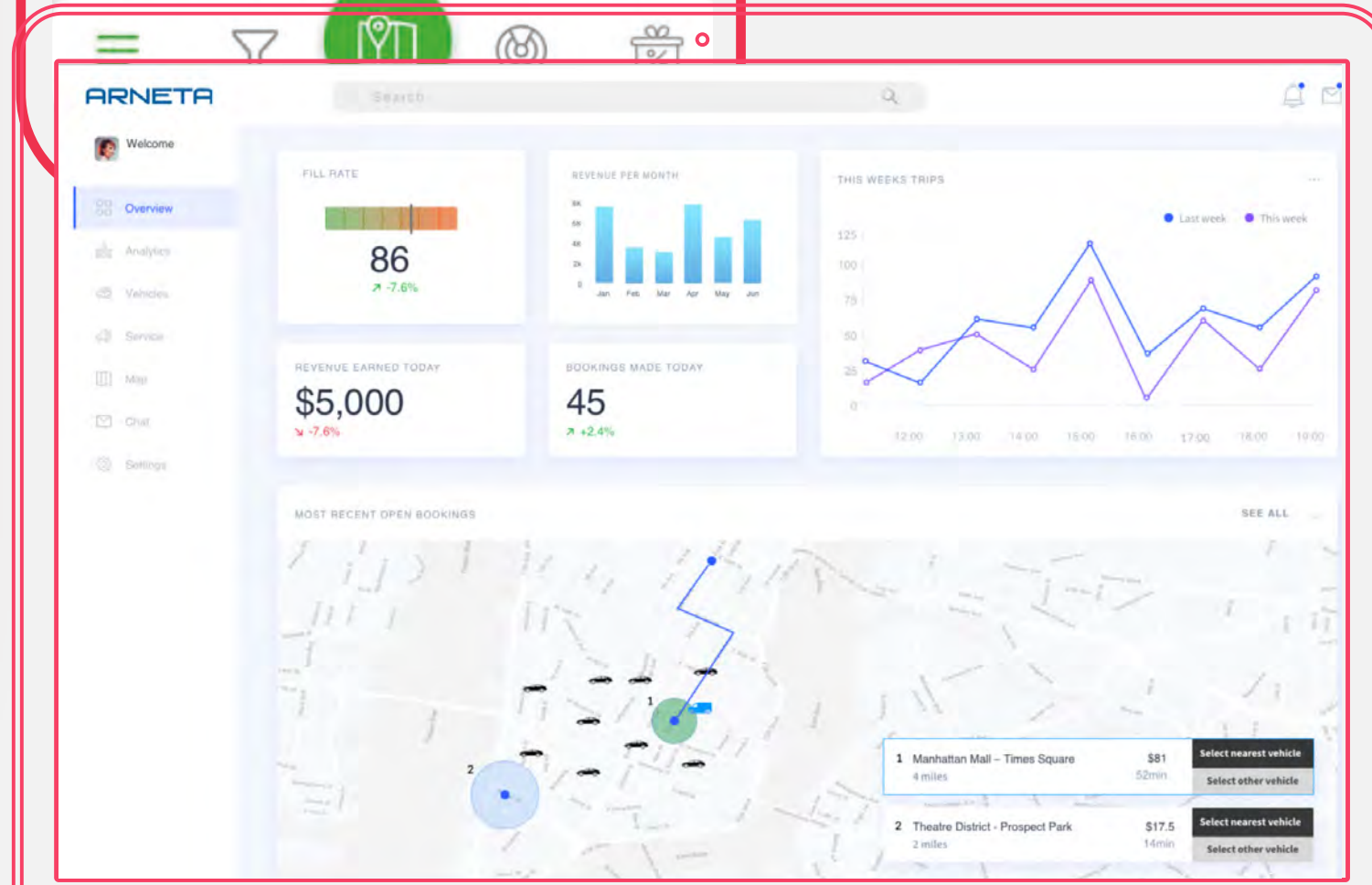
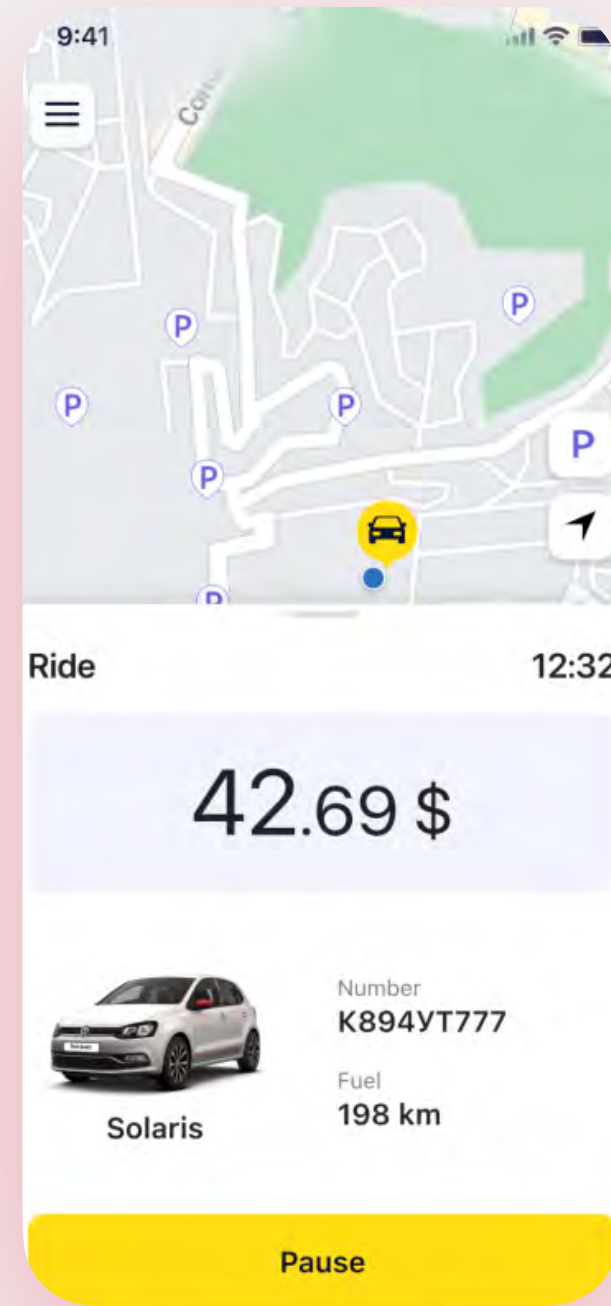
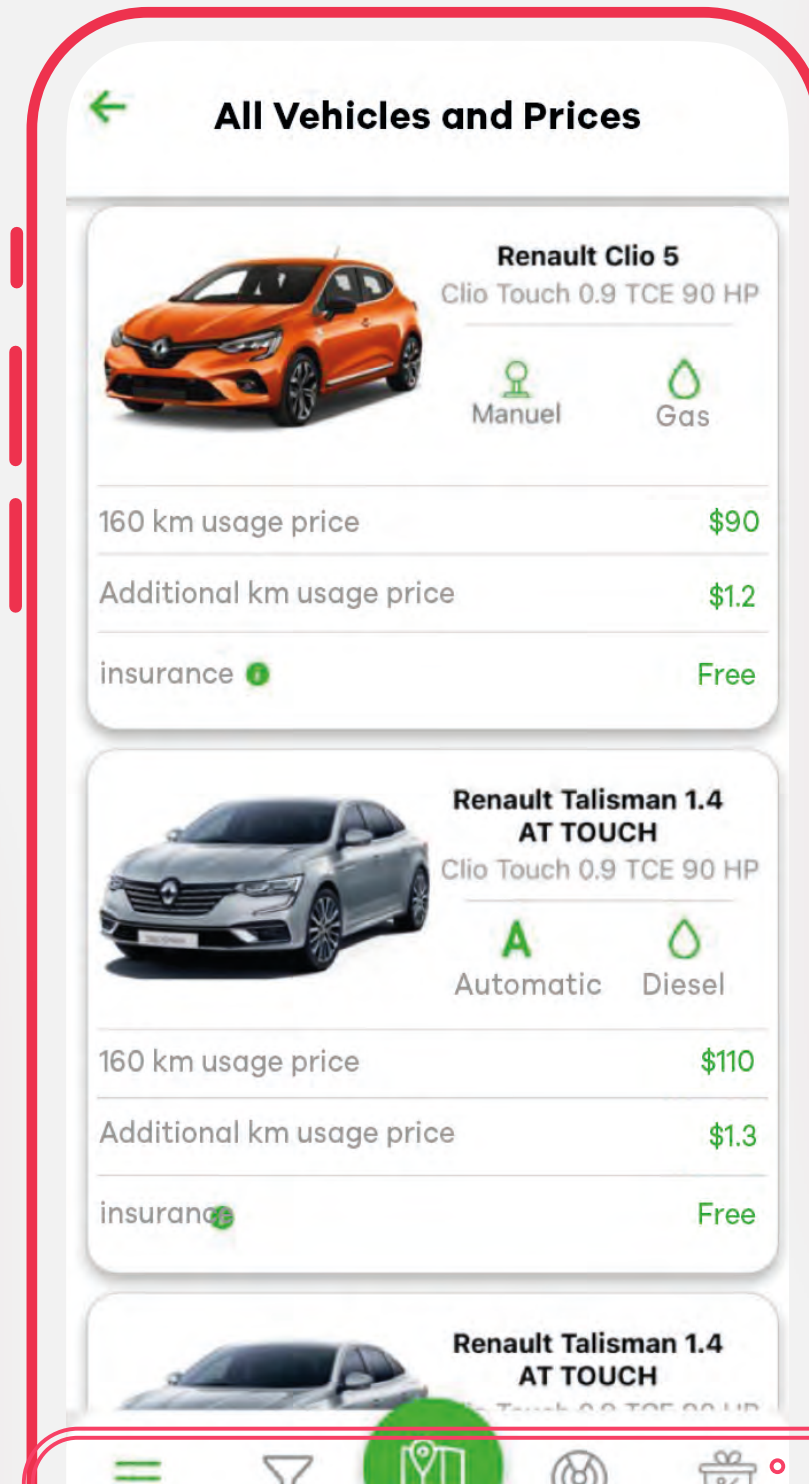
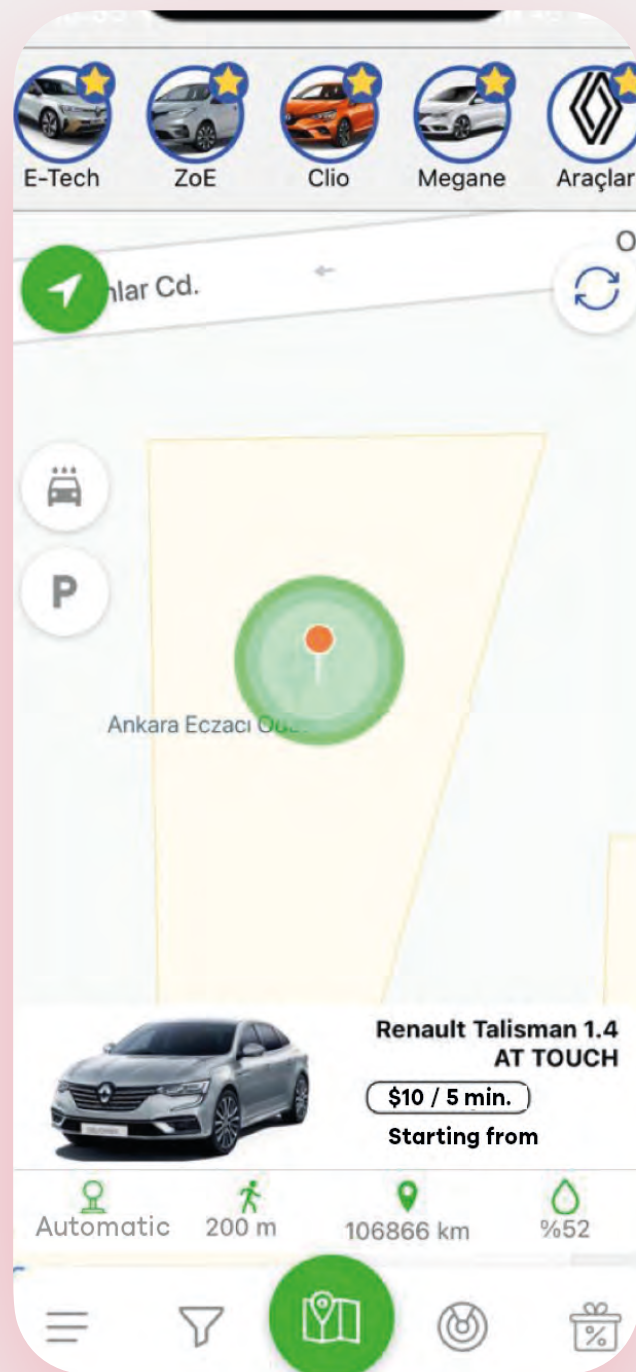
UI/UX



Development

Connected Car & Vehicle Telemetry Platform

Additionally, utilizing our latest technology, users can perform multiple functions that are done manually, via the mobile application. Some of these functions are: locking/unlocking the vehicle, starting/stopping the engine, turning on/off the air conditioner, opening/closing the windows, locating the vehicle and most importantly turning on/off the propriety patented anti-theft system. All these functions and much more are done remotely using our state of the art mobile app.



UI/UX

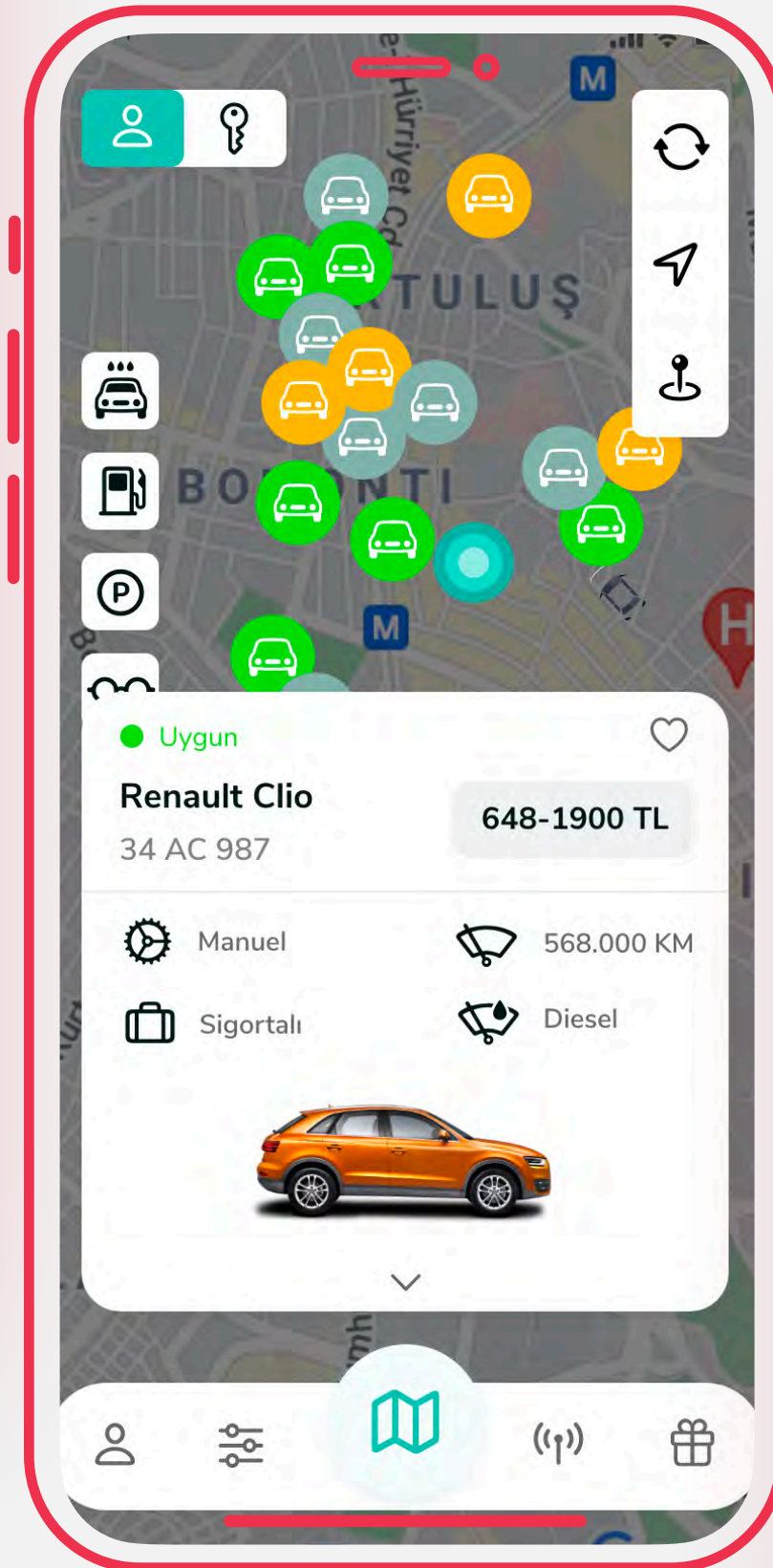
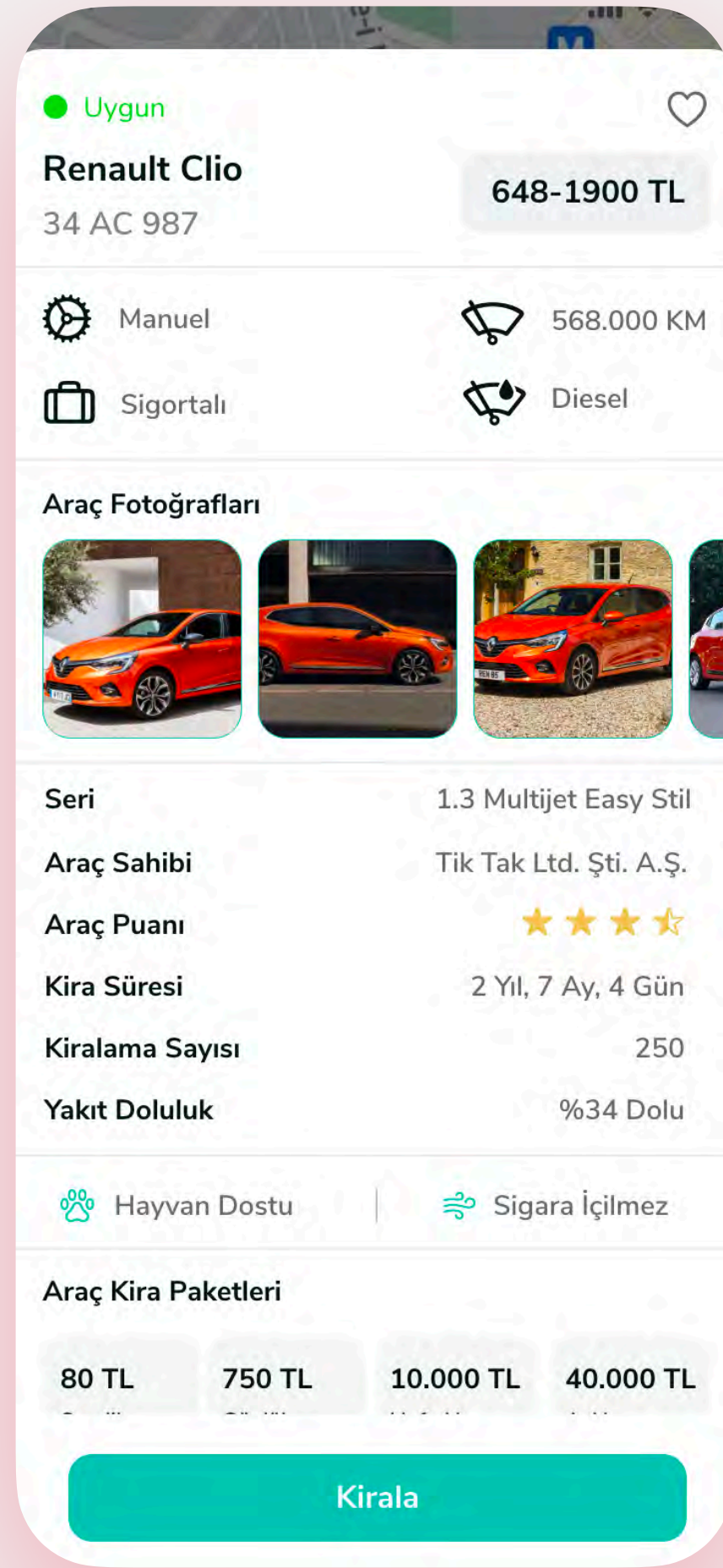


Development

Car Sharing Web & Mobile Application Platform - Project 1

Utilizing our connected car and telemetry infrastructure, we built a state of the car sharing platform. This platform can be used either as a market[place or can be licensed as white label to other companies.

Users can easily rent desired cars by the hour or daily. Lock/Unlock, Start/Stop functions are performed through the app remotely. Users can find the cars by proximity or brand. Different pricing are given to different users by their driving patterns (good vs bad driver).



UI/UX



Development

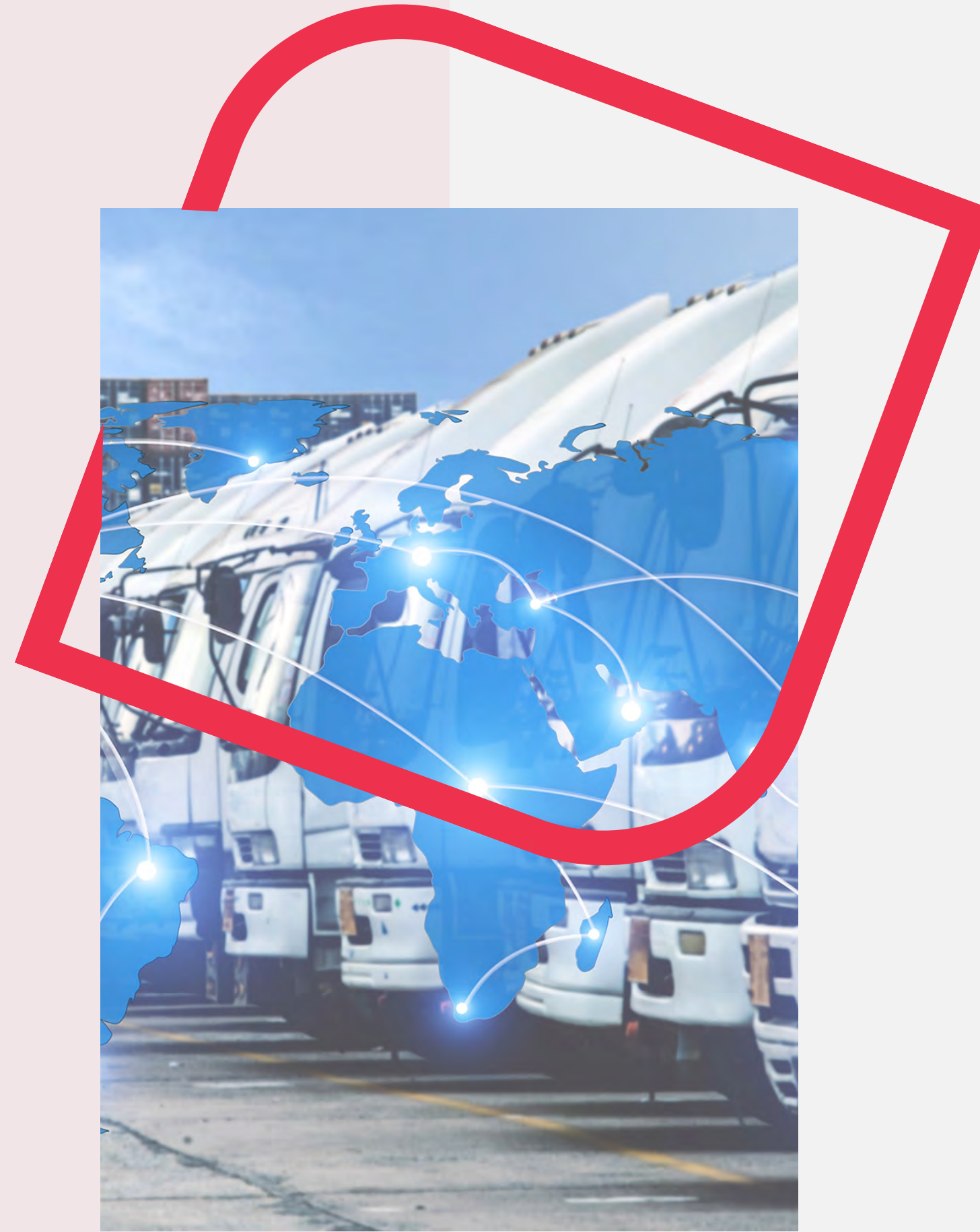
Car Sharing Web & Mobile Application Platform - Project 2

Utilizing our connected car and telemetry infrastructure, we built a state of the car sharing platform. This platform can be used either as a market[place or can be licensed as white label to other companies.

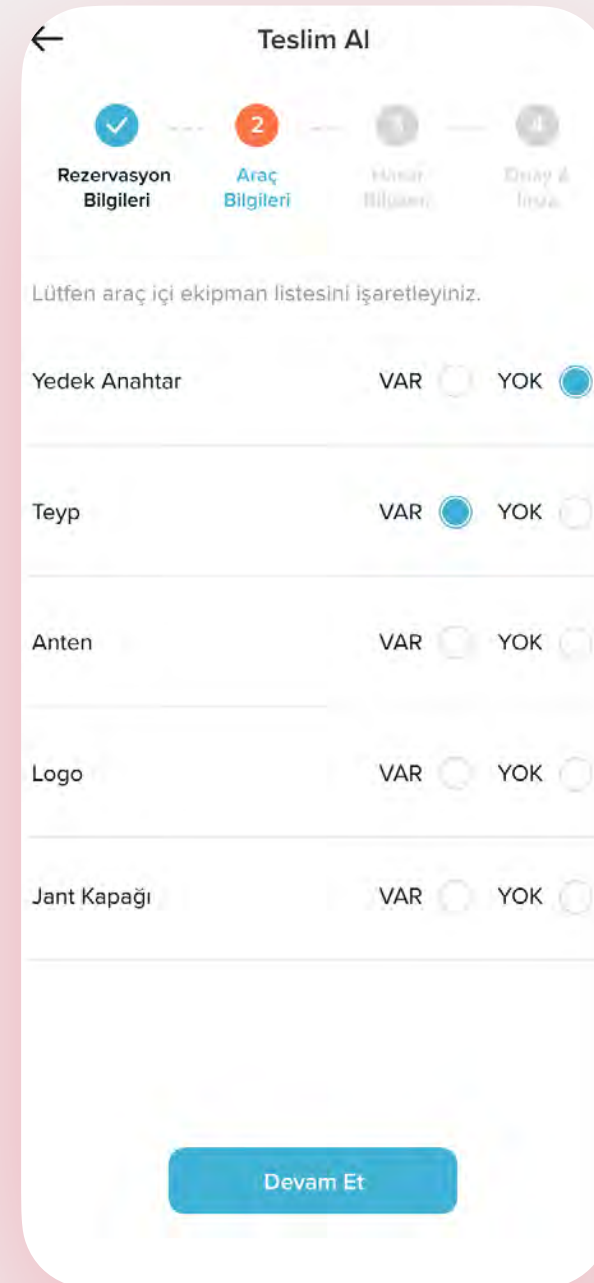
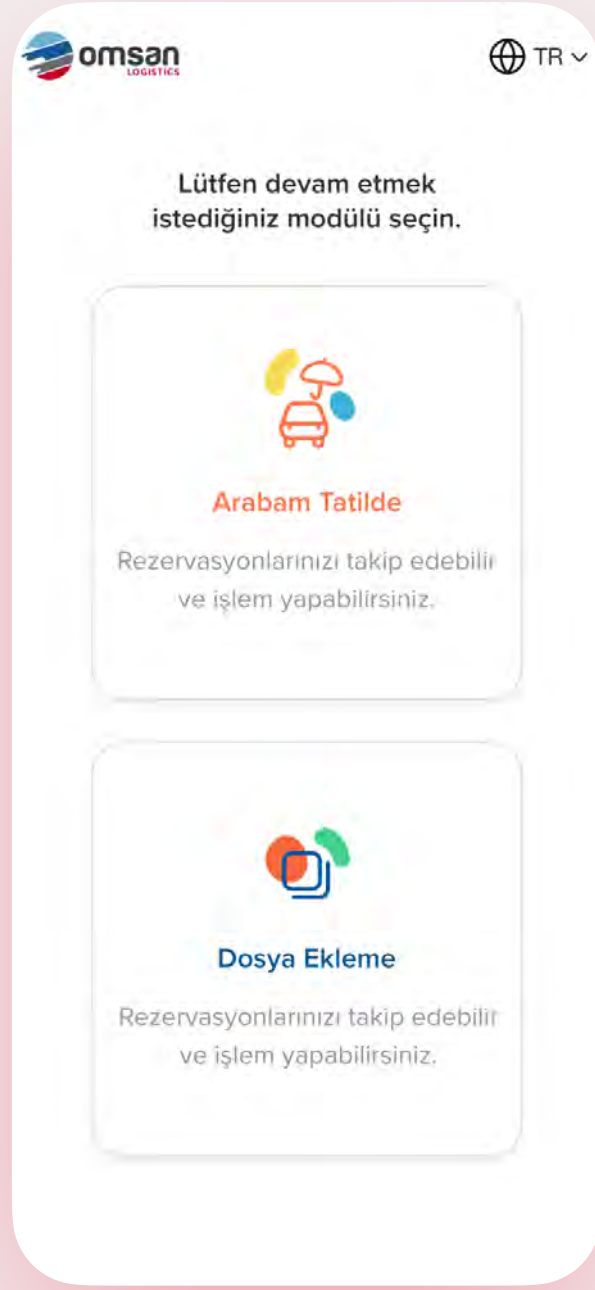
Users can easily rent desired cars by the hour or daily. Lock/Unlock, Start/Stop functions are performed through the app remotely. Users can find the cars by proximity or brand. Different pricing are given to different users by their driving patterns (good vs bad driver).



One of Turkey's Largest Logistics Provider



Omsan provides customer-oriented, integrated, digital, environmentally friendly and sustainable logistics services in different sectors such as automotive, iron and steel, cement, ready-mixed concrete, hazardous materials, chemical, agro-agriculture, textile, retail, food, telecommunication and fast consumption with our nearly 45 years of experience and expert human resources in the field.



UI/UX



Development

OMSAN Corporate Mobile App Design & Development

Forward-looking infrastructure requirements have been prepared for the corporate mobile application that will combine all mobile applications for OMSAN employees and suppliers on a single platform.

With the first module “My Car is on Vacation”; It was ensured that processes such as vehicle pick-up, vehicle delivery, incoming vehicle list, and entry of damage information were carried out by valets through the mobile application.



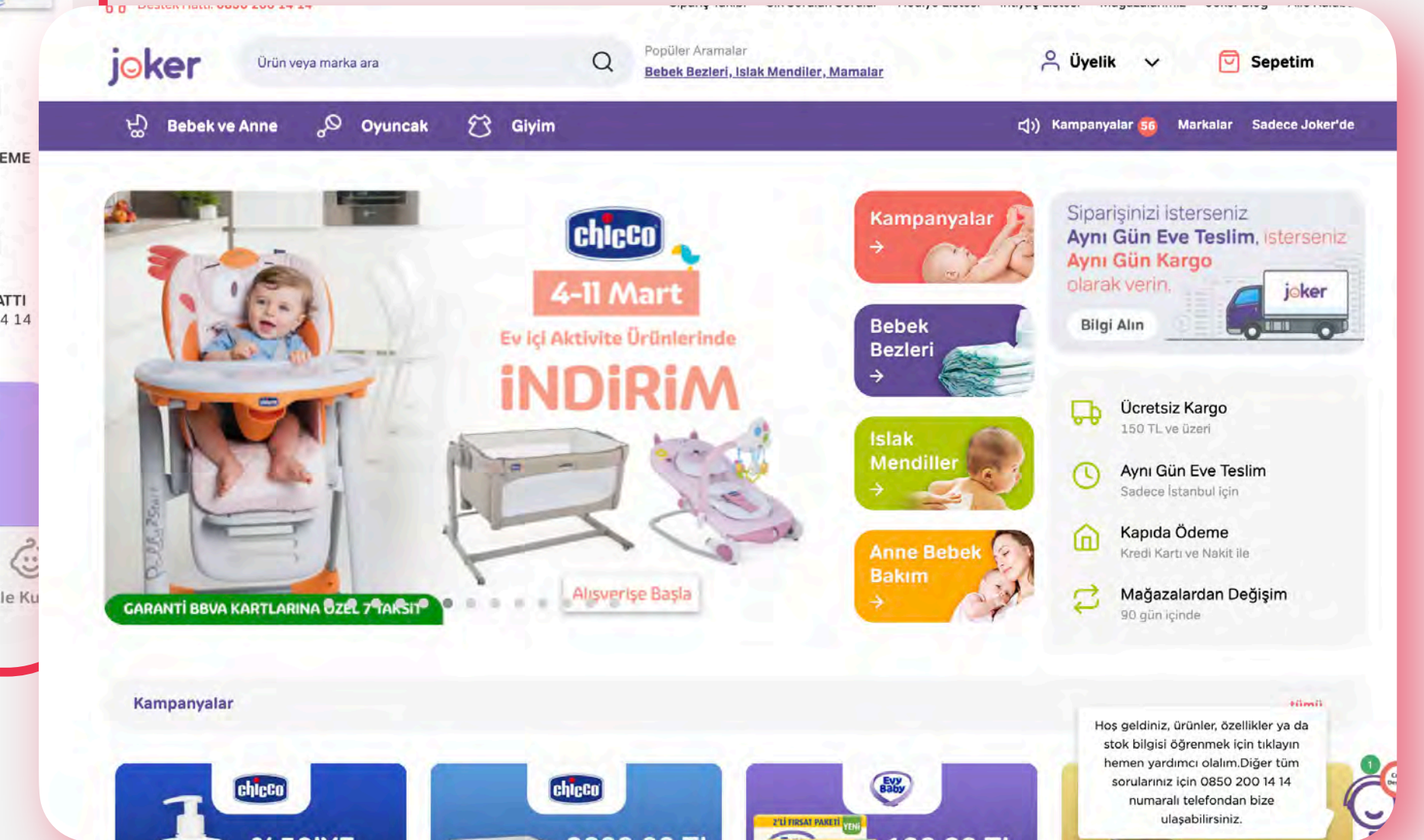
UI/UX



Development

Web & Mobile e-Commerce Platforms

For the past 5 years, we have been developing the web and mobile e-Commerce platforms for the Joker brand. In this process, we completely custom designed and made significant improvements to the mobile application and website. The success of the user experience and the underlying technology placed .joker.com.tr among the highest revenue generating platforms in Turkey today.

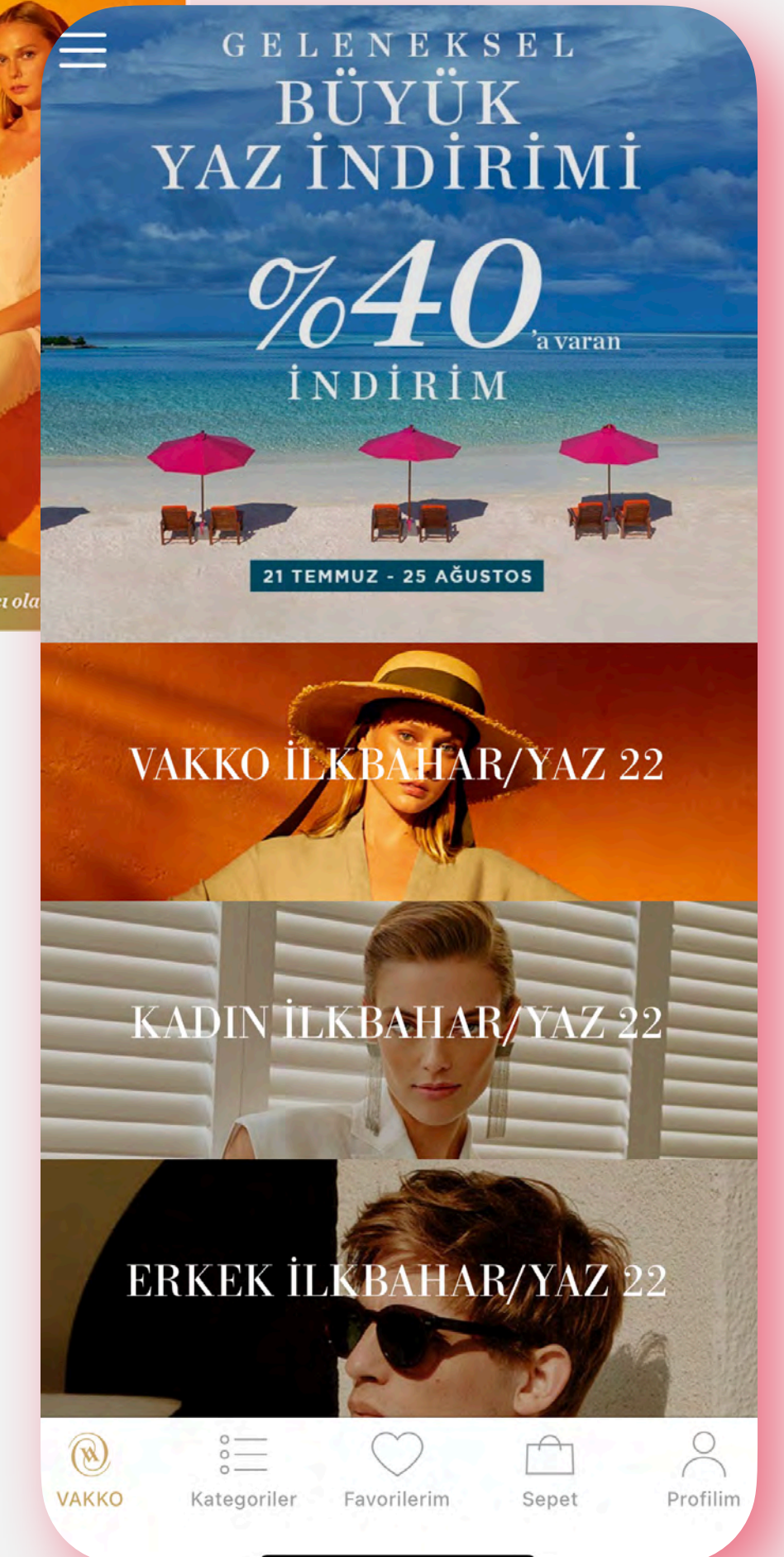




Development

E-Commerce Platform

4A Labs made all necessary design updates, frontend software, widget developments, backend service integrations and elimination of general errors of the Vakko website, which is the flagship e-commerce platform of Vakko Group which uses Akinon e-Commerce infrastructure.

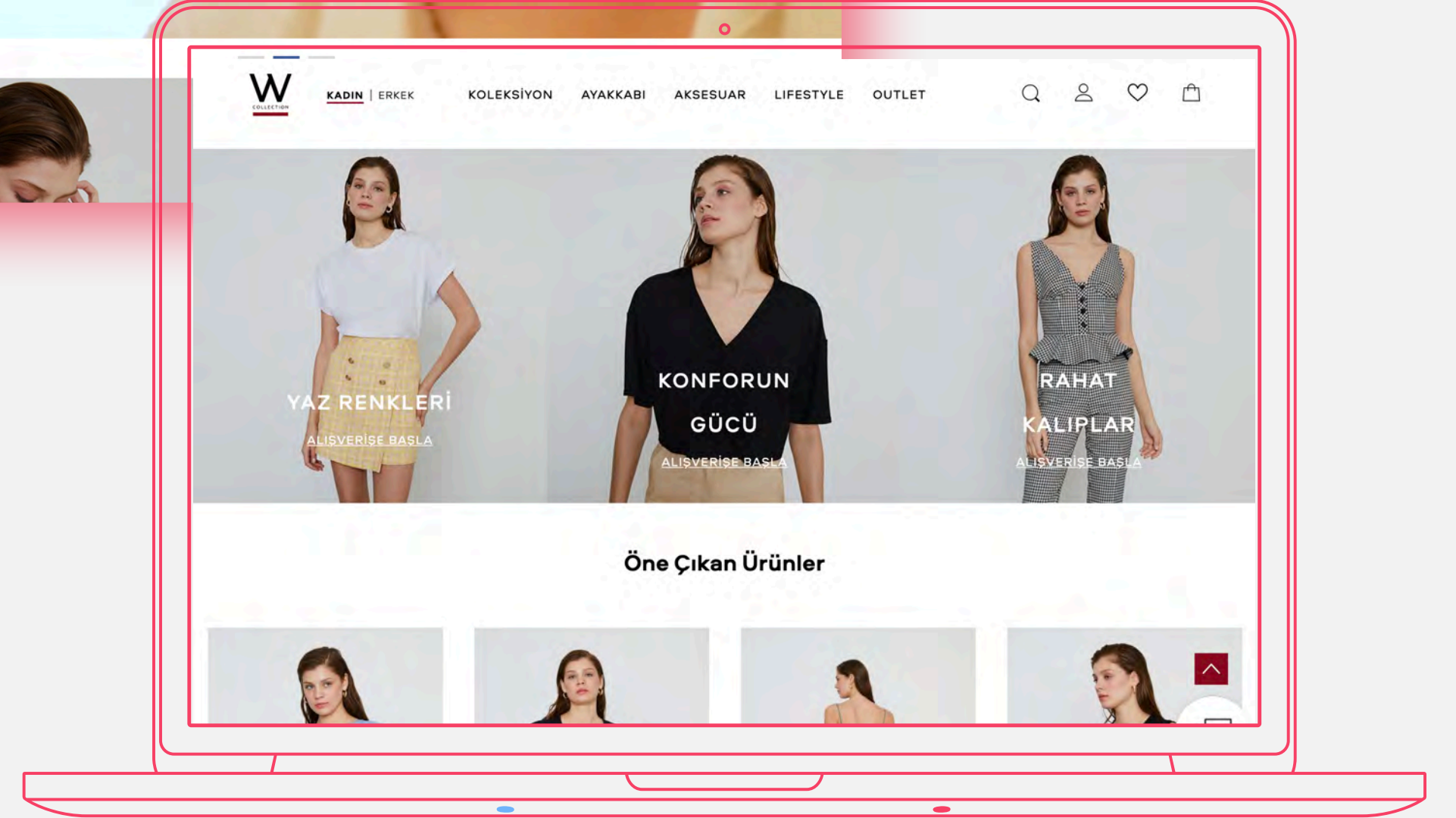
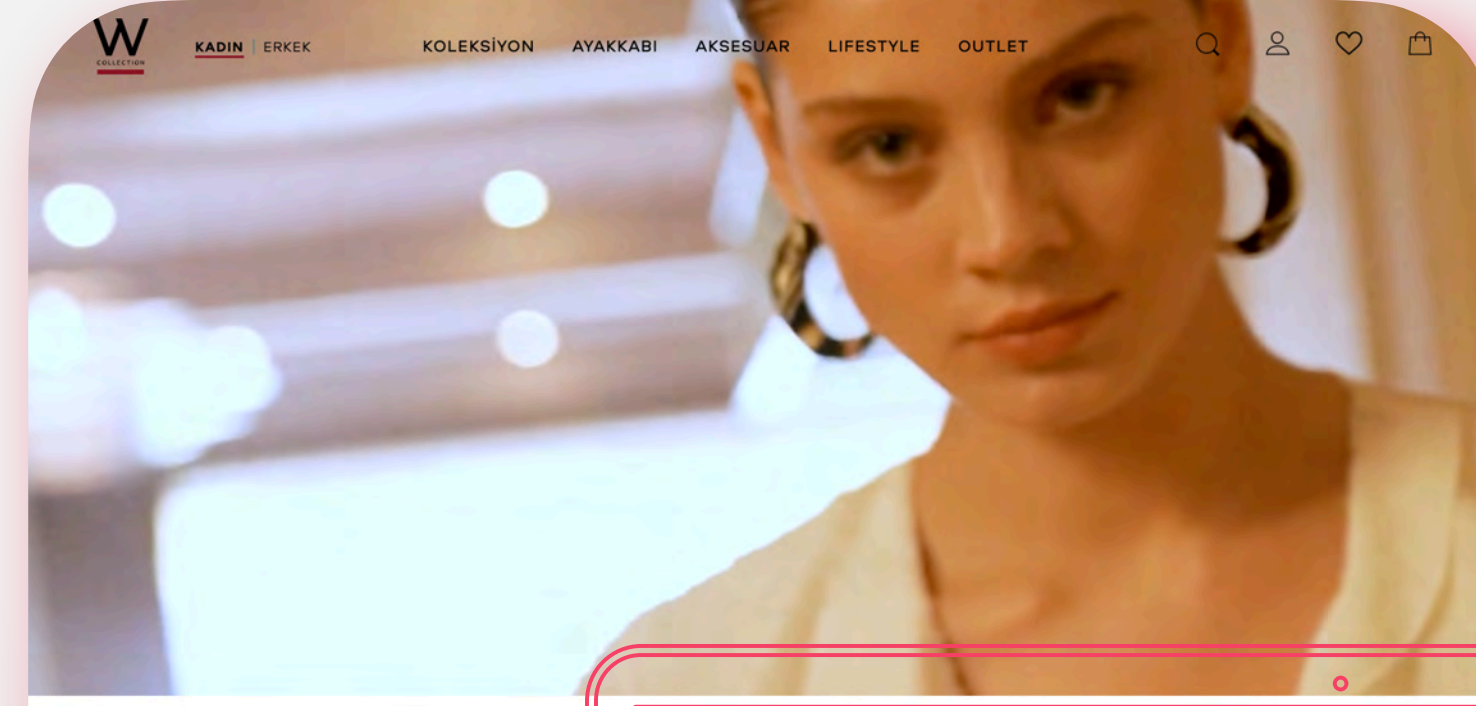




Development

E-Commerce Platform

4A Labs made all necessary design updates, frontend software, widget developments, backend service integrations and elimination of general errors of the W Collection website of Vakko Group which uses Akinon e-Commerce infrastructure.





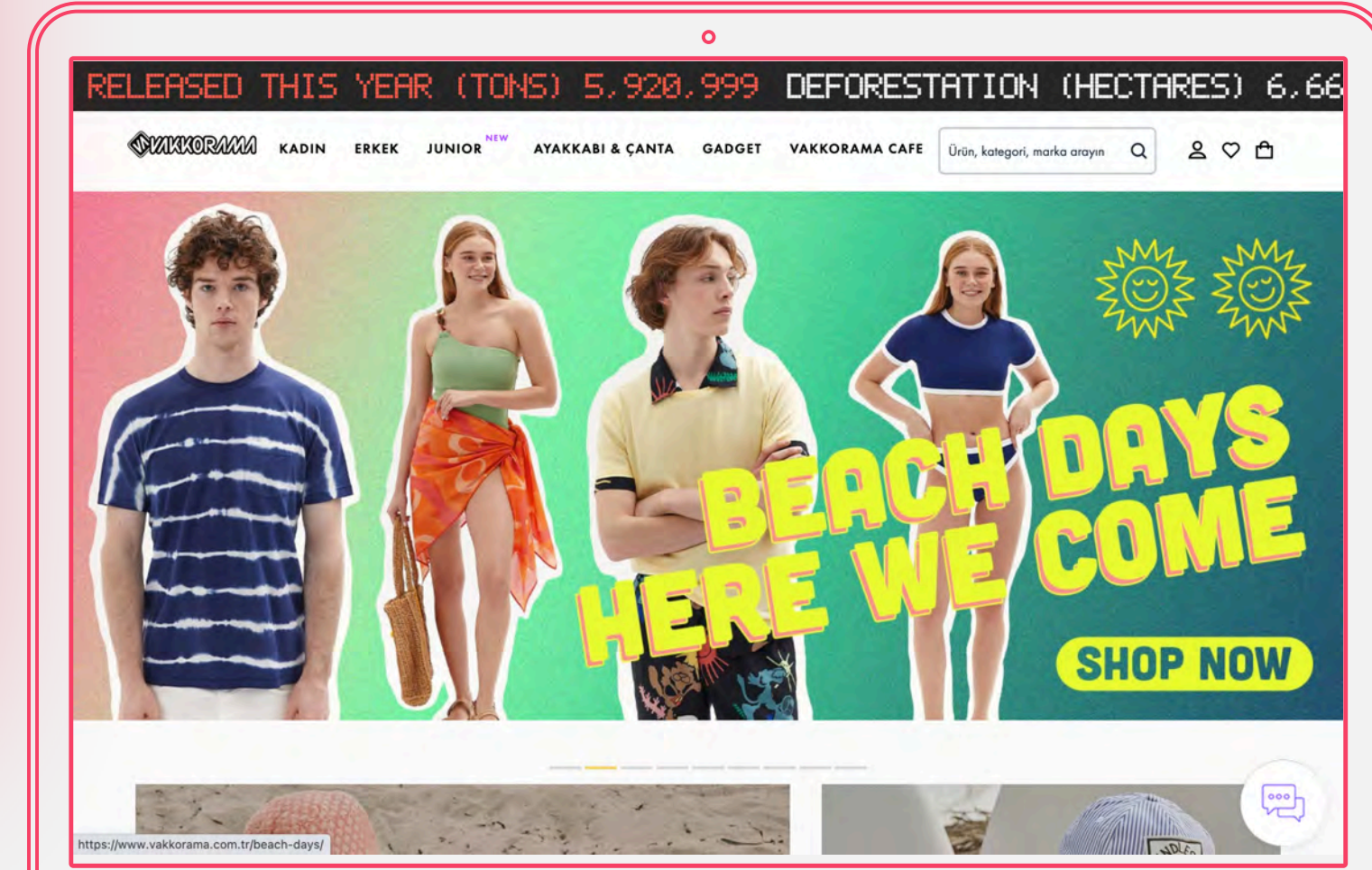
VAKKORAMA



Development

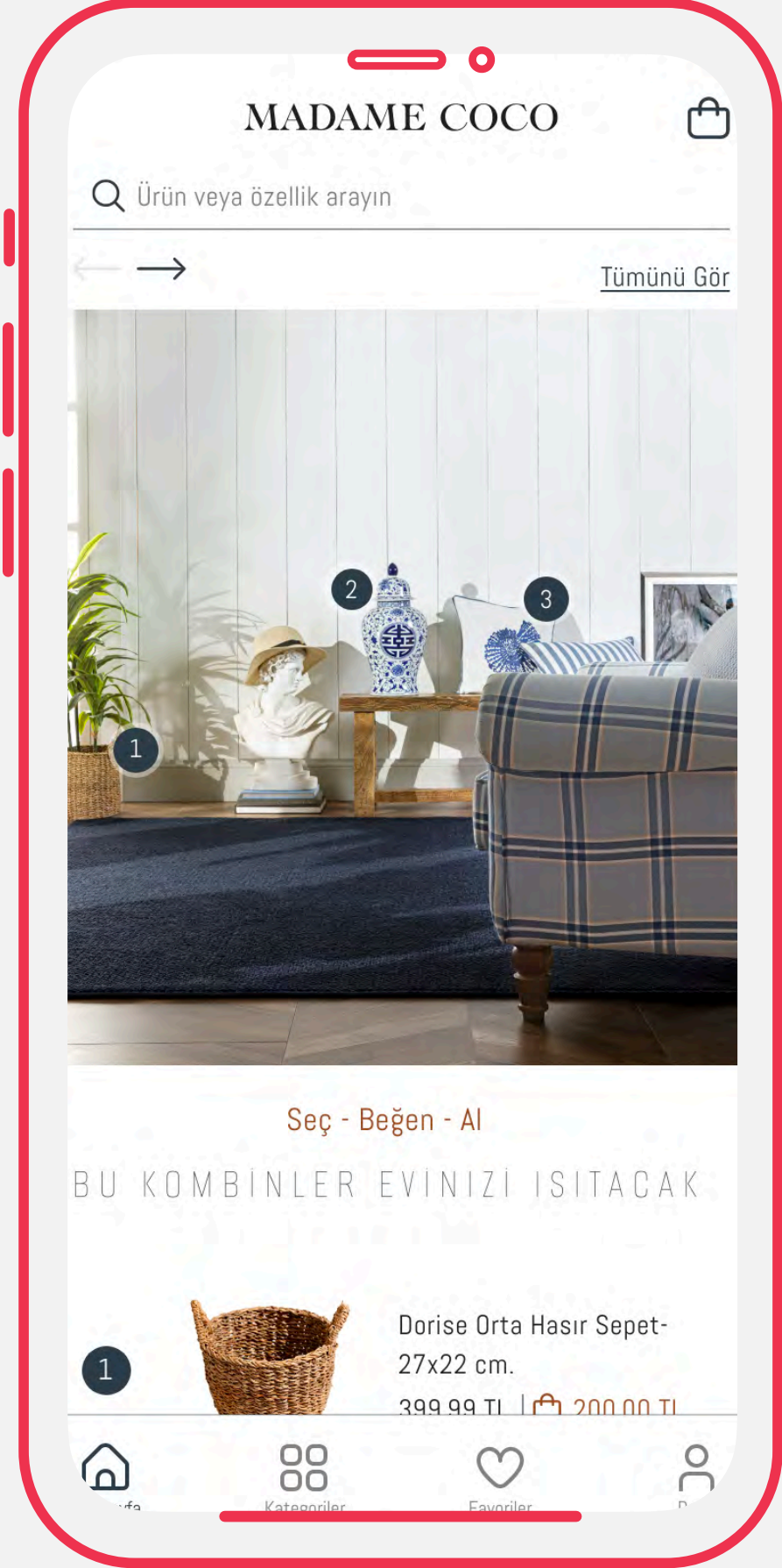
E-Commerce Platform

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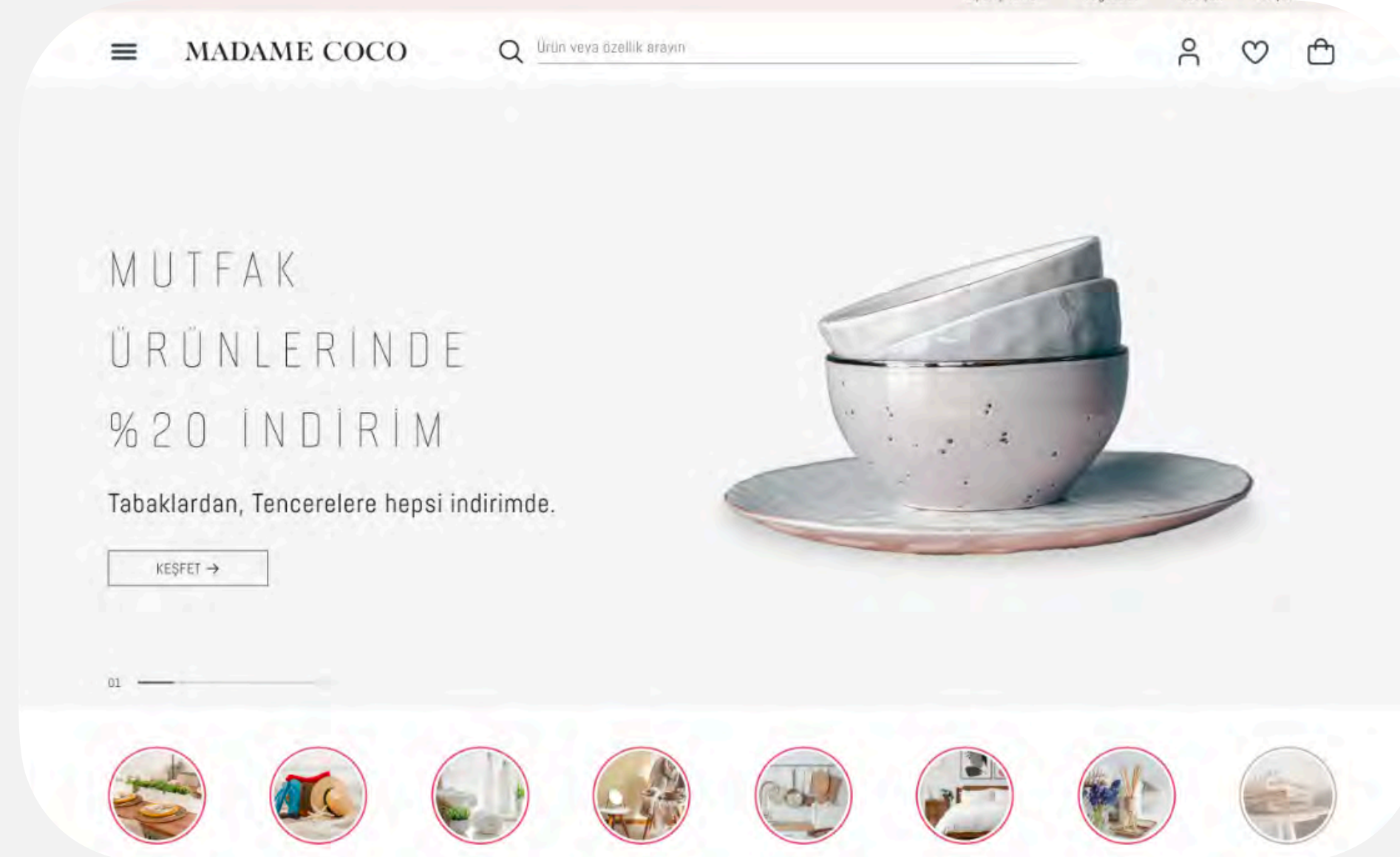
MADAME COCO



UI/UX

E-Commerce Website and Mobil App UI/UX Design

In this project we are completely redesigning the user experience as well as the user interfaces of the Madame Coco e-commerce app. The Madame Coco app will have much fresher, trendier, easy to use look and feel.

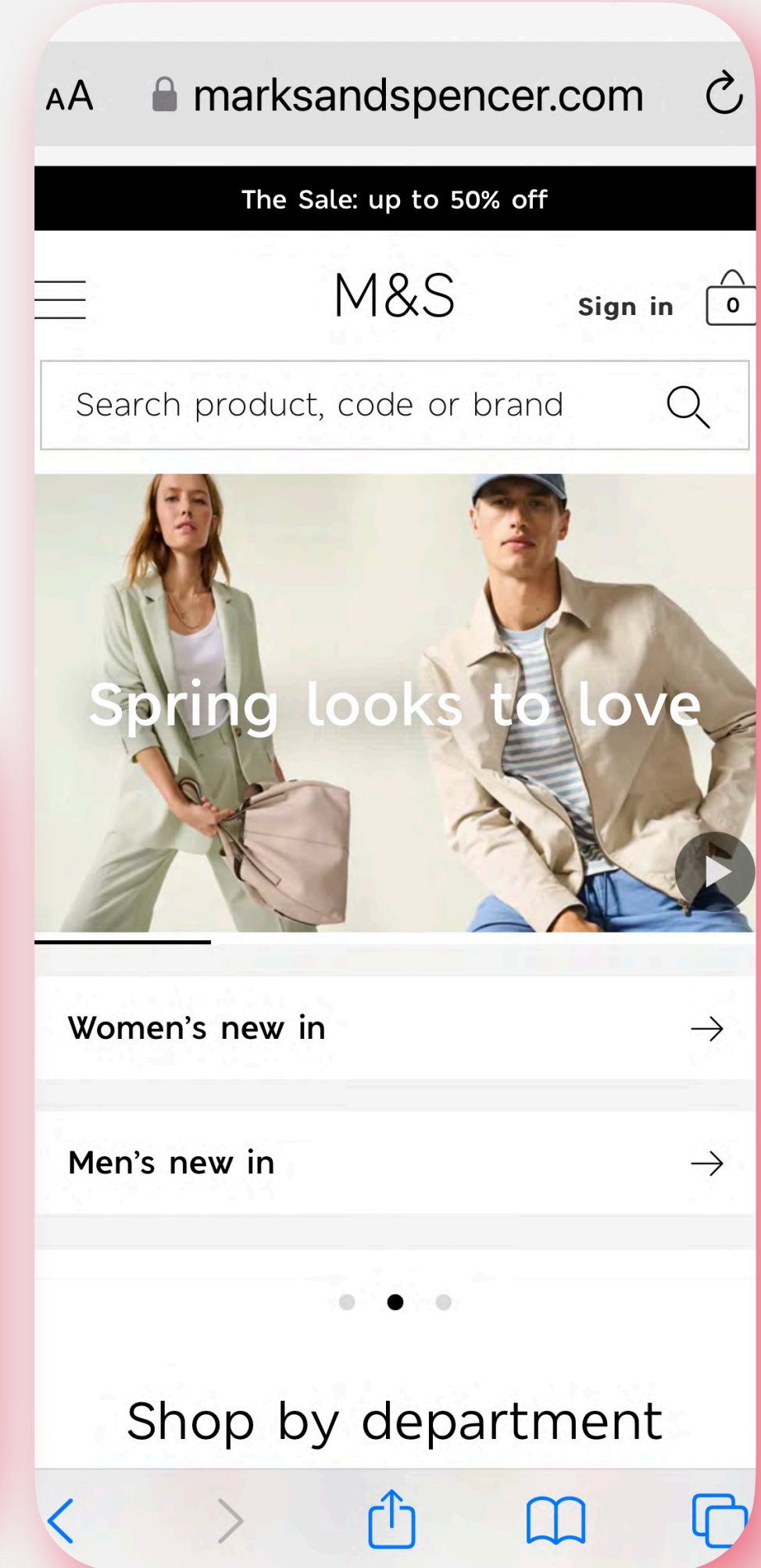
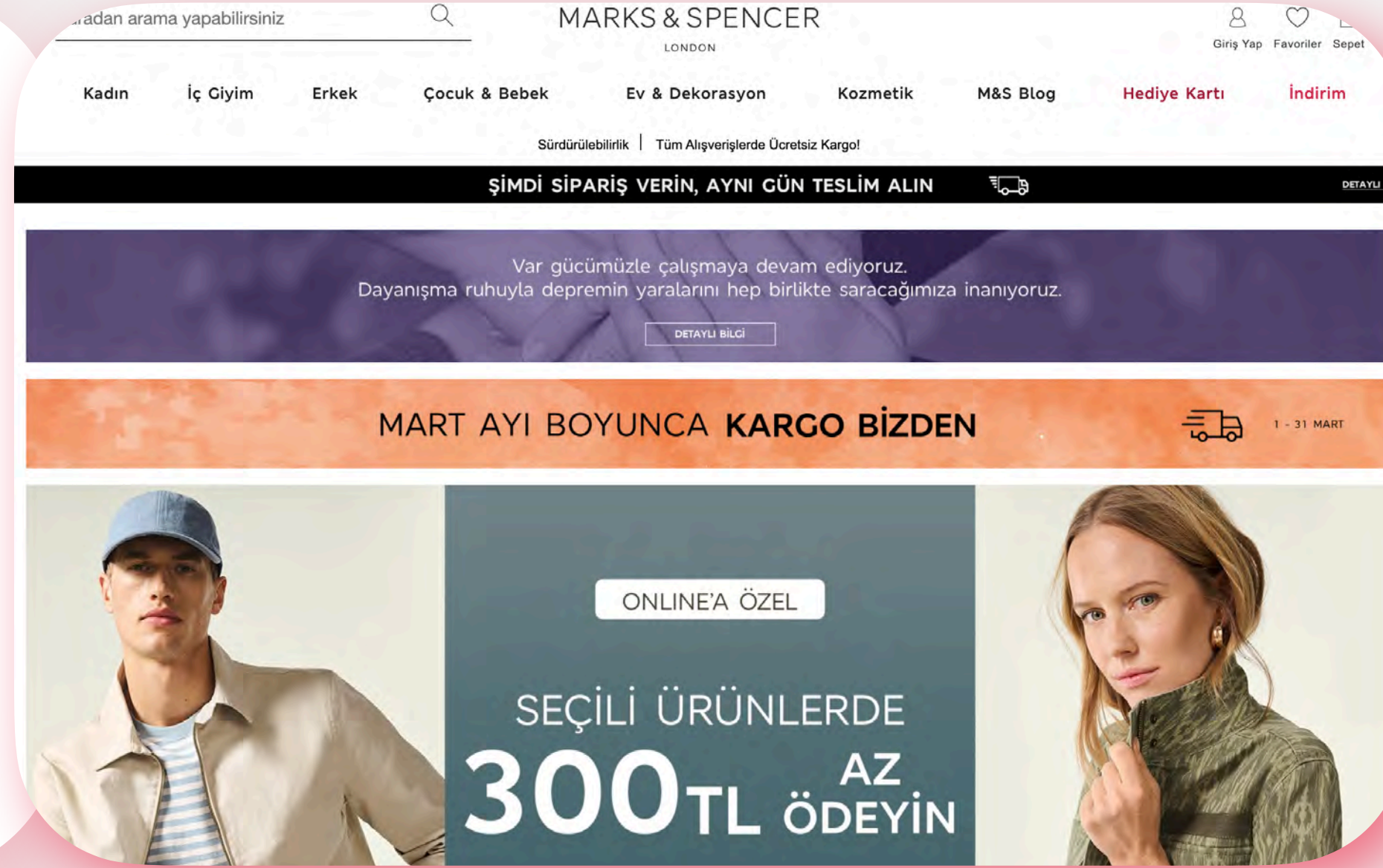




Development

e-Commerce Platform Development

4A Labs made all necessary design updates, frontend development, widget creations, backend service integrations and elimination of general errors of the Marks & Spencer website, which is based on the flagship e-commerce platform of Akinon,

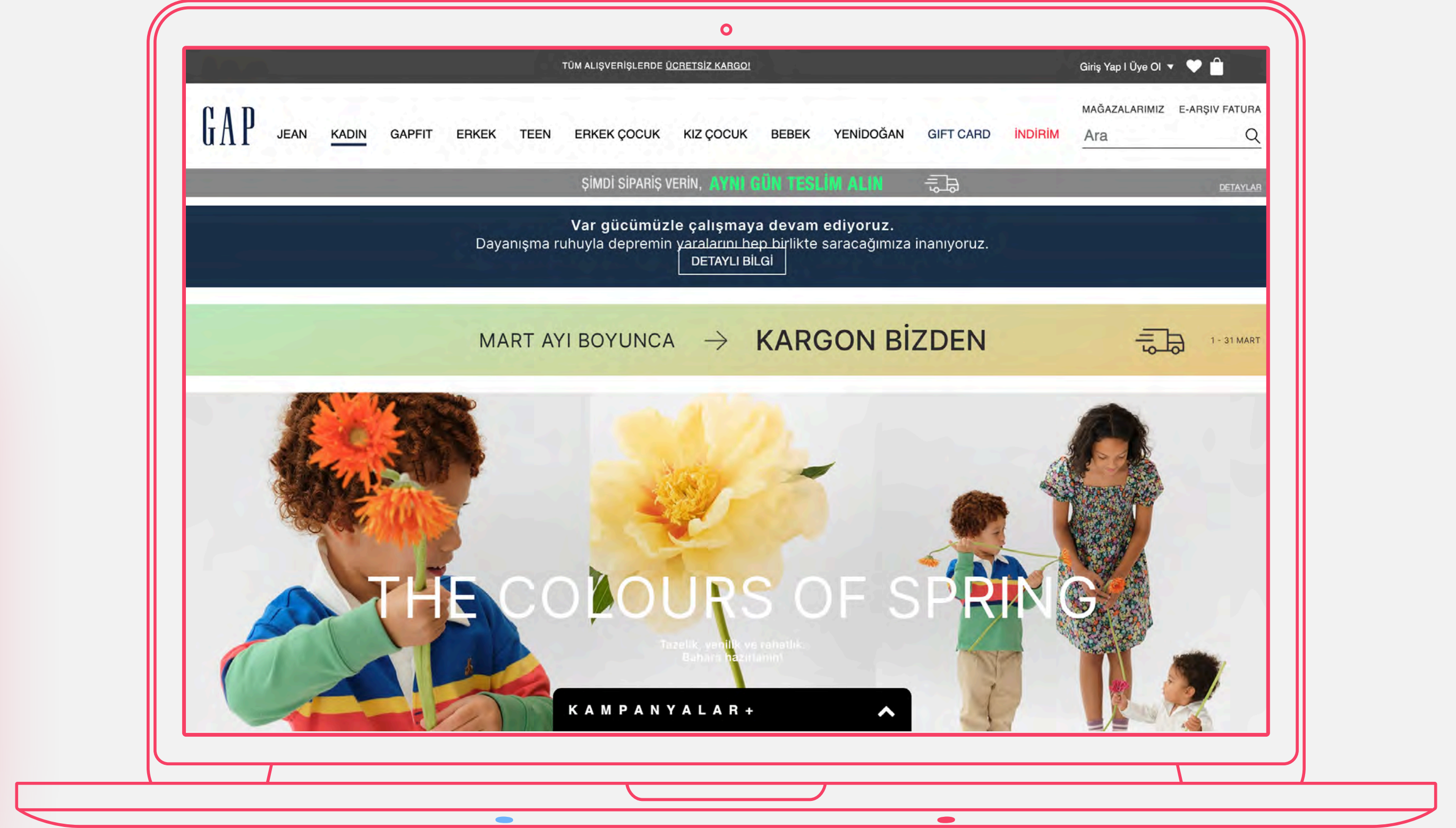




Development

e-Commerce Platform Development

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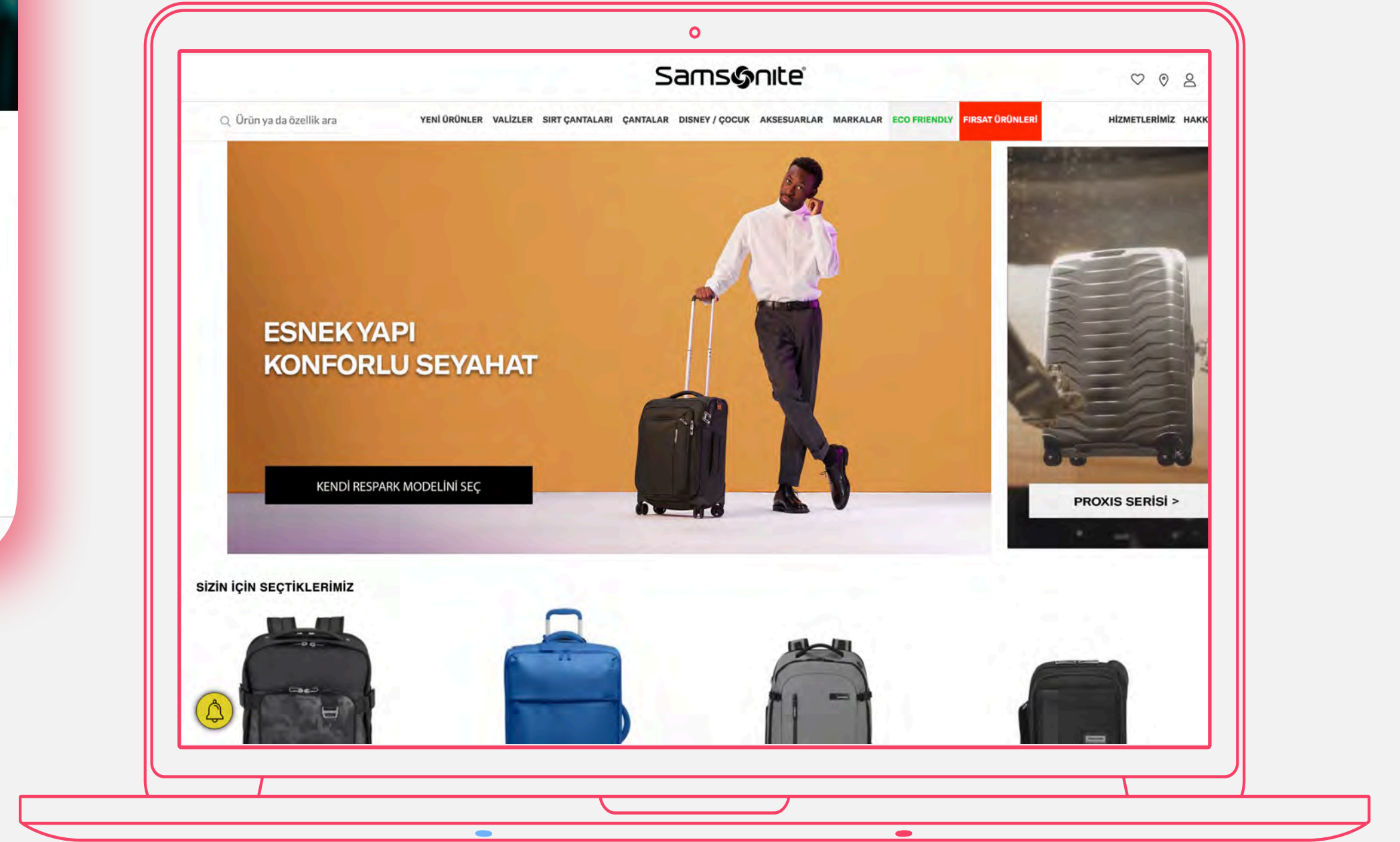




Development

e-Commerce Platform Development

4A Labs made all necessary design updates, frontend development, widget creations, backend service integrations and elimination of general errors of the Samsonite website, which is based on the flagship e-commerce platform of Akinon,





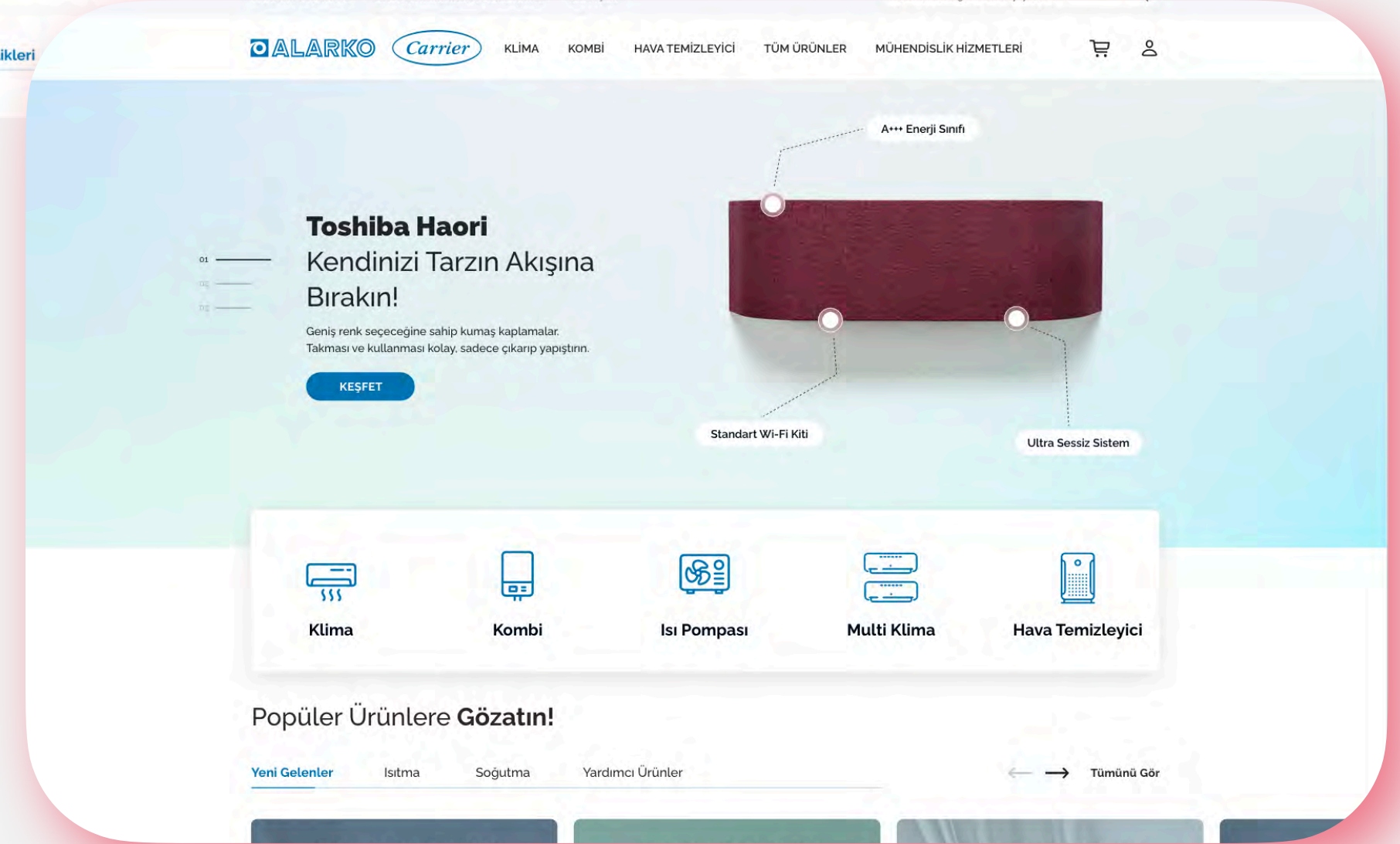
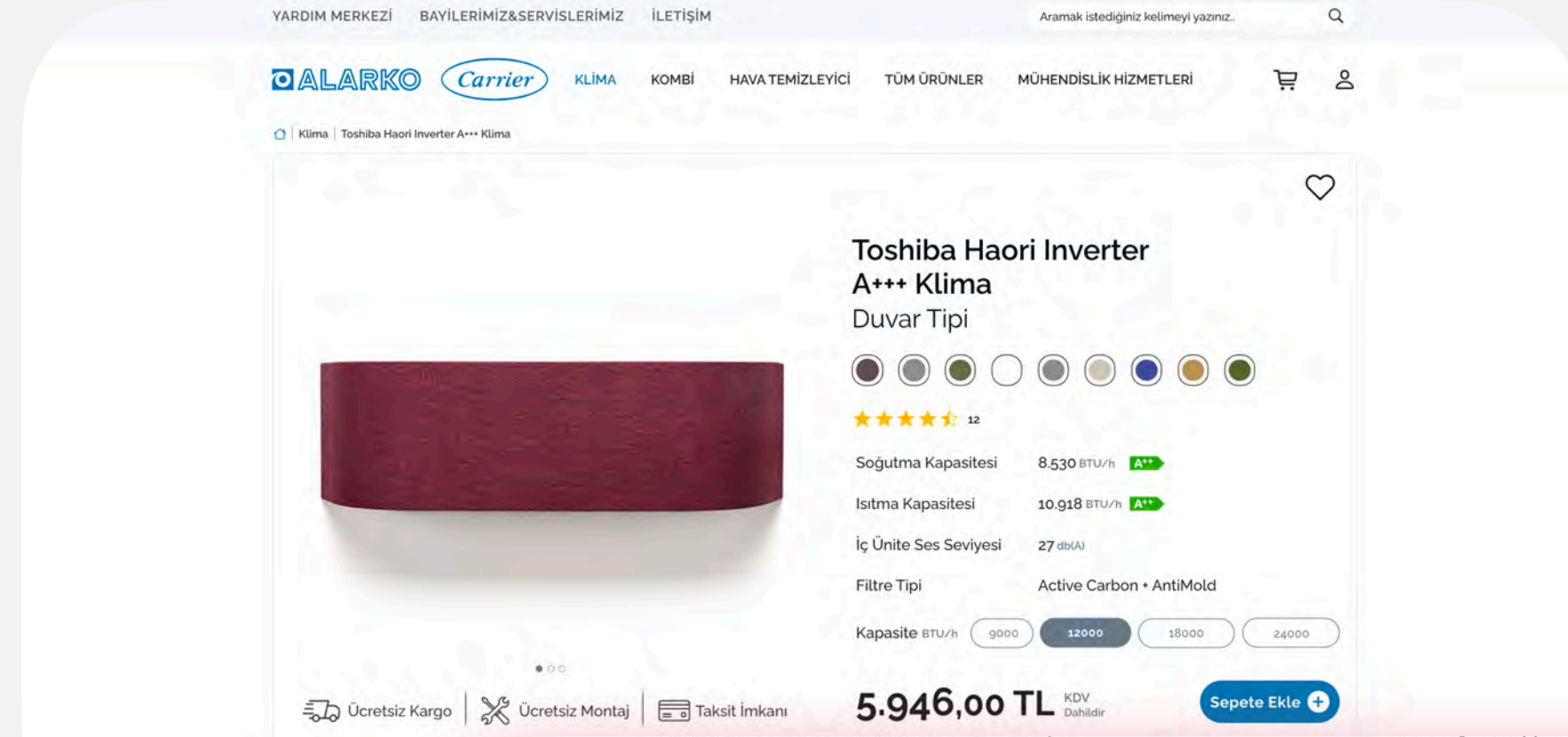
UI/UX



Development

E-Commerce UI/UX and Development

We designed and developed a completely custom E-Commerce platform from scratch while creating a structure suitable for user experiences and company's E requirements. It is aimed to provide easy and fast access for end users to the products of Alarko Carrier and its dealers via the Alarko Carrier system (Website) and easy tracking of stages such as order, payment and reporting related to the sales to be made.





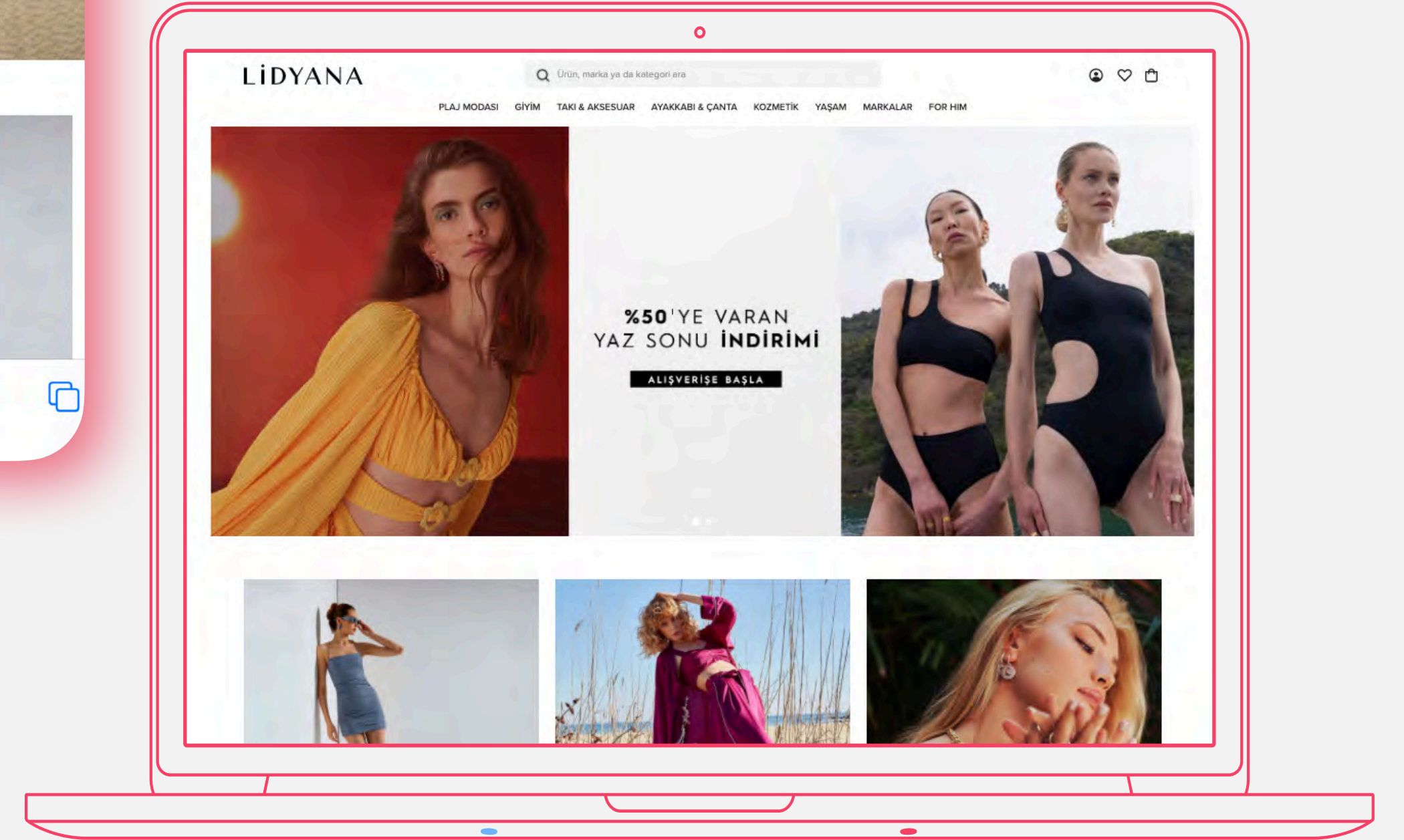
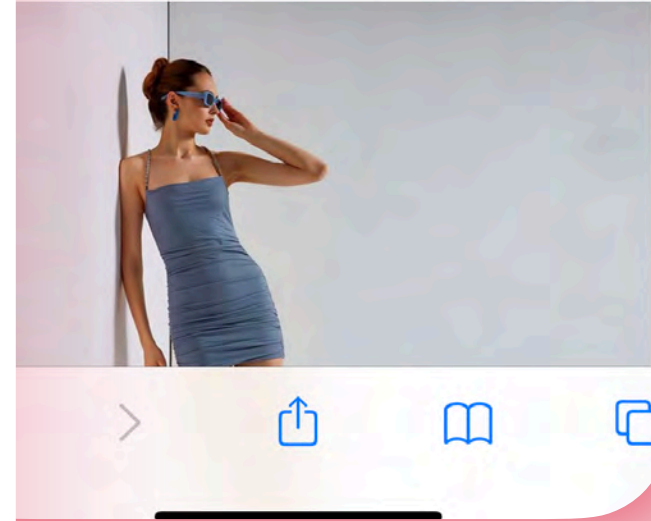
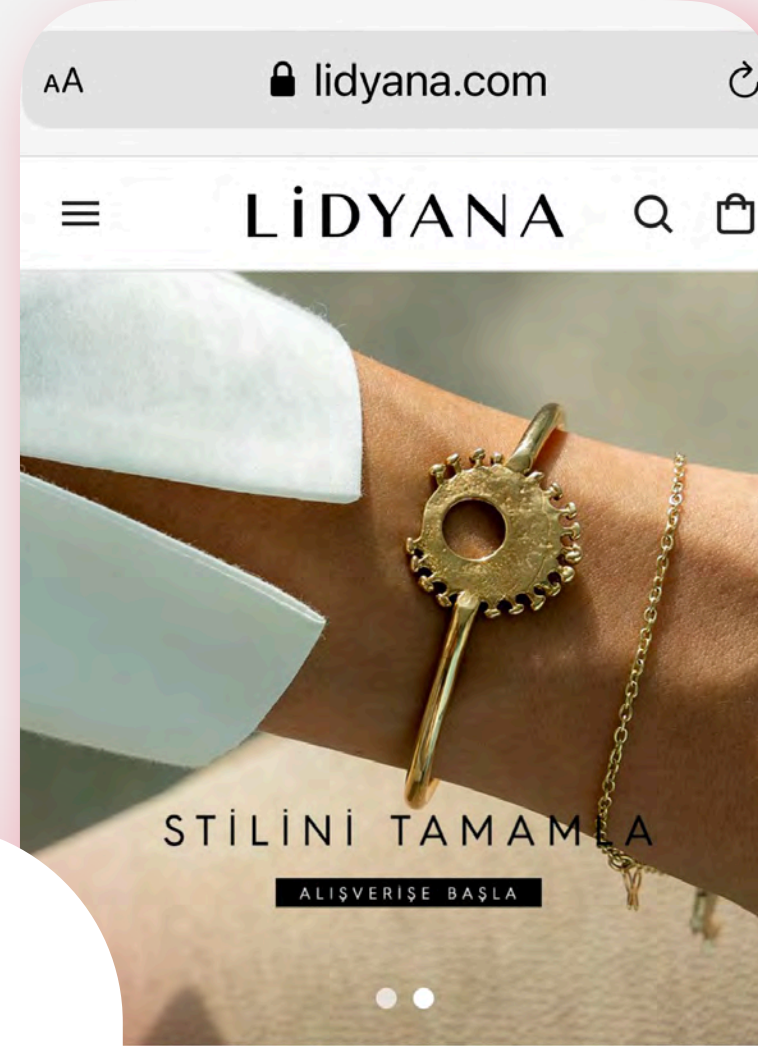
LİDYANA



Development

e-Commerce Platform Development

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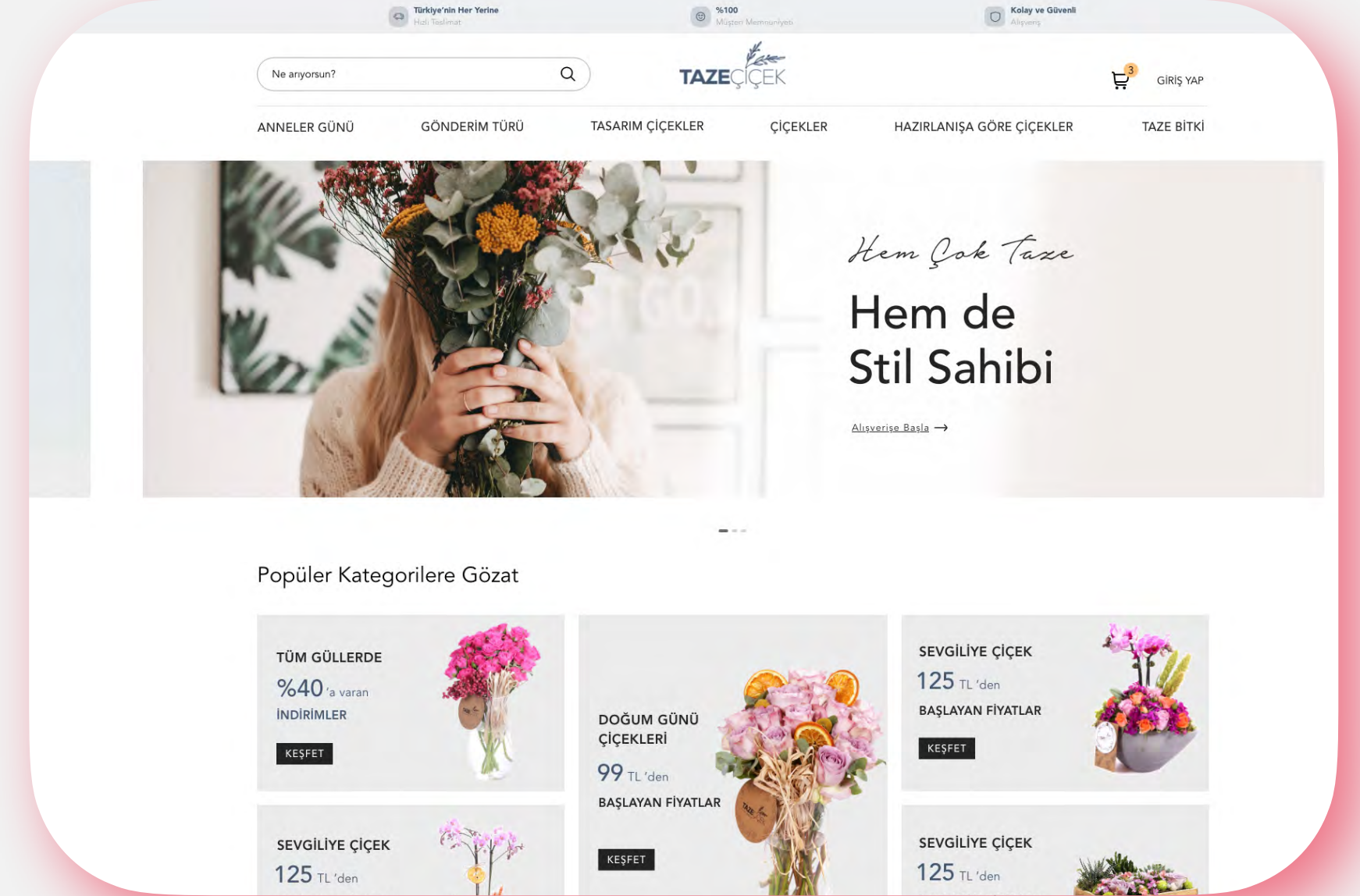
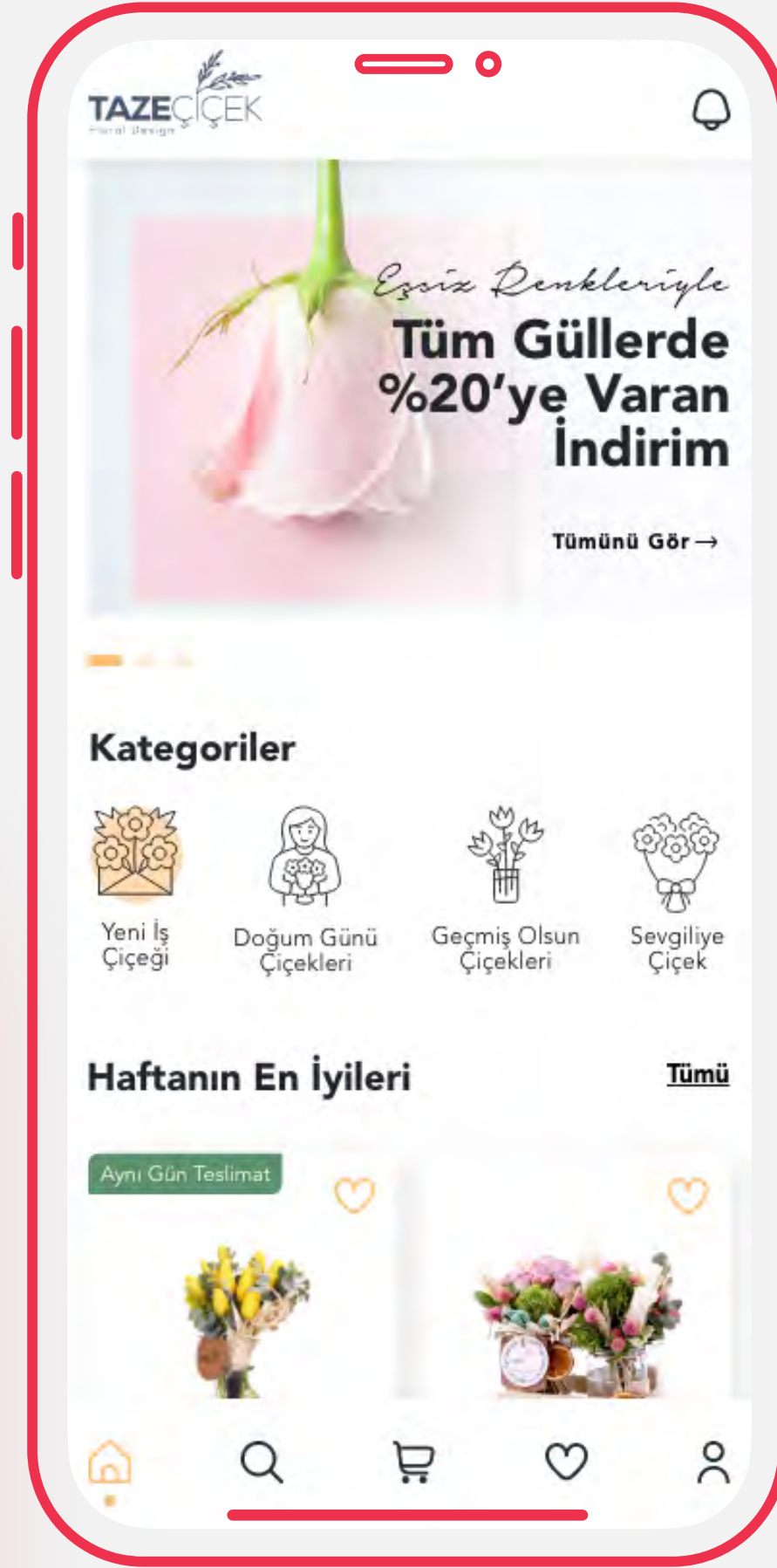
UI/UX



Development

Marketplace Platform UI/UX and Development

We designed and developed the web and mobile marketplace platforms for the Taze Cicek brand. In this process, we completely custom designed with state of the art technology and made significant improvements to the mobile application and website.





Fuudy



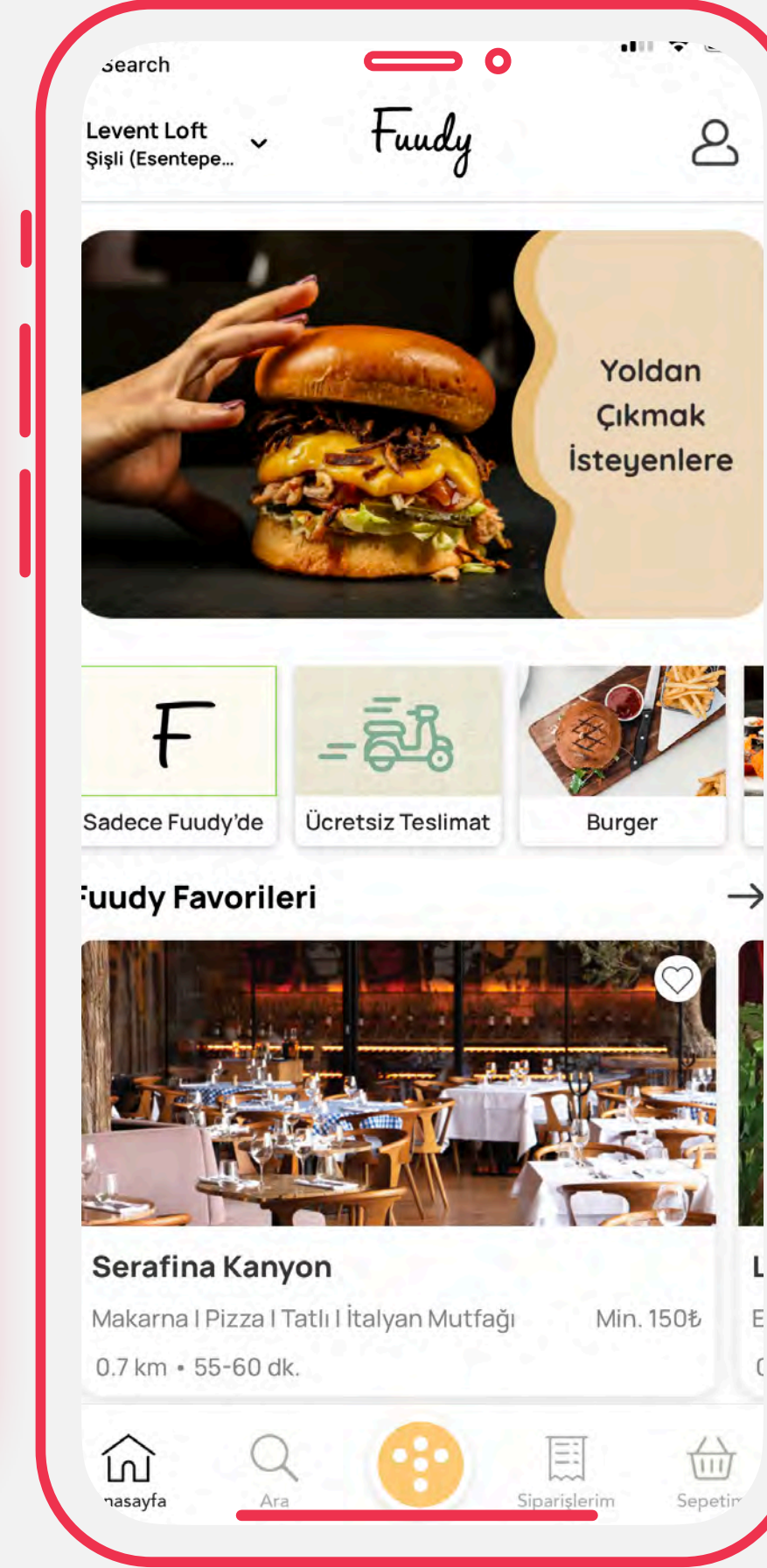
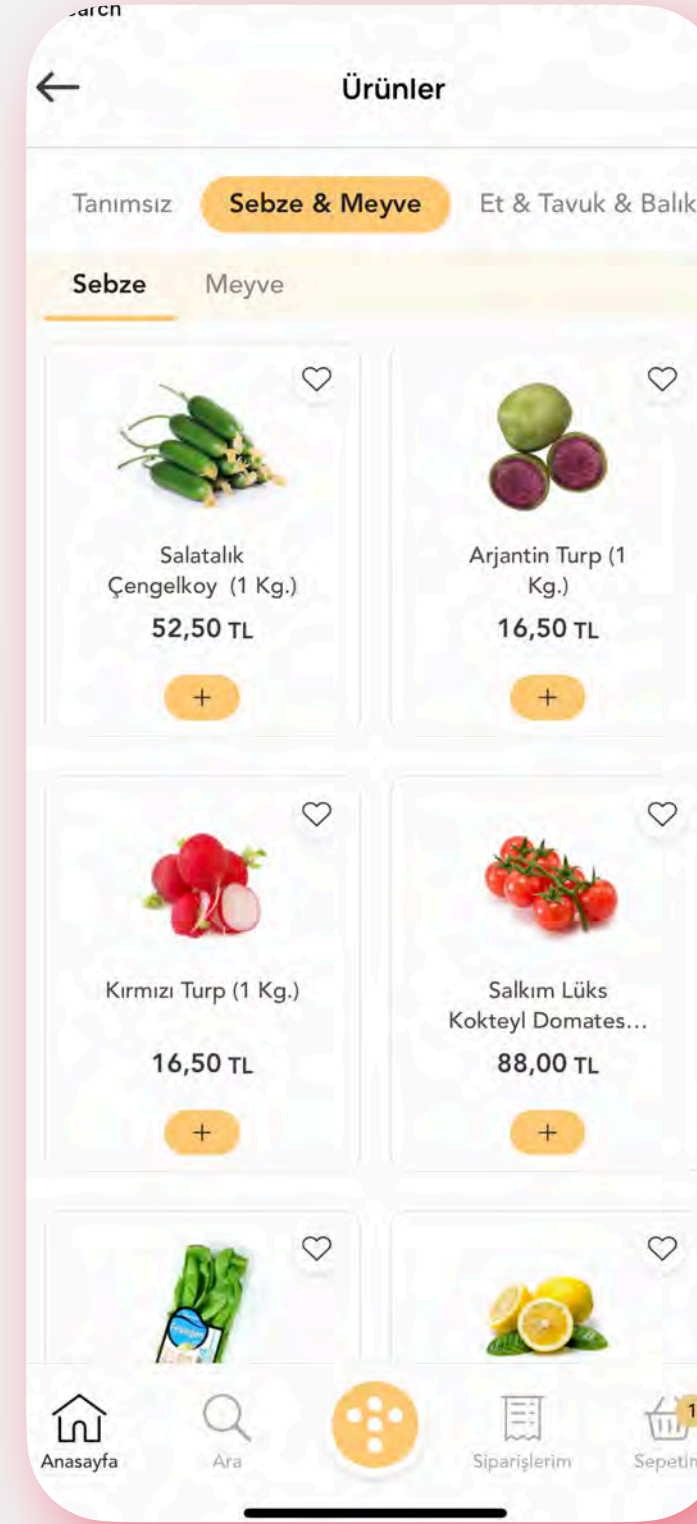
UI/UX



Development

Food and Market Order Platform UI/UX and Development

Fuudy is a good food platform! It only works with selective, loved and food conscious restaurant brands. The platform allows distinguished restaurants to reach their customers with regular and special delivery methods. With this platform, catering services can be provided besides instant food ordering. User-friendly app interface and management panels were developed from scratch and the app became one of Turkey's most talked-entry in the app-stores.





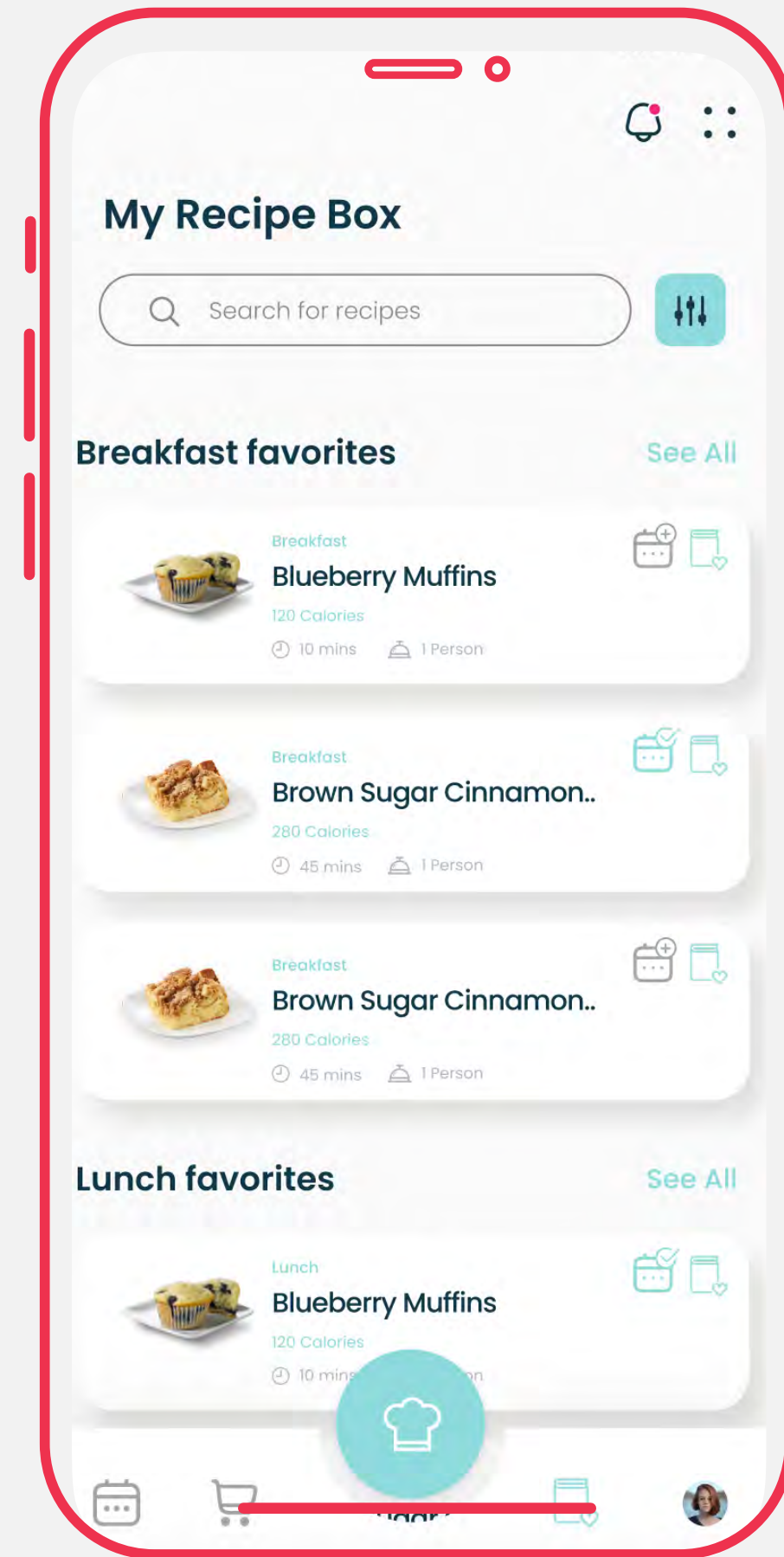
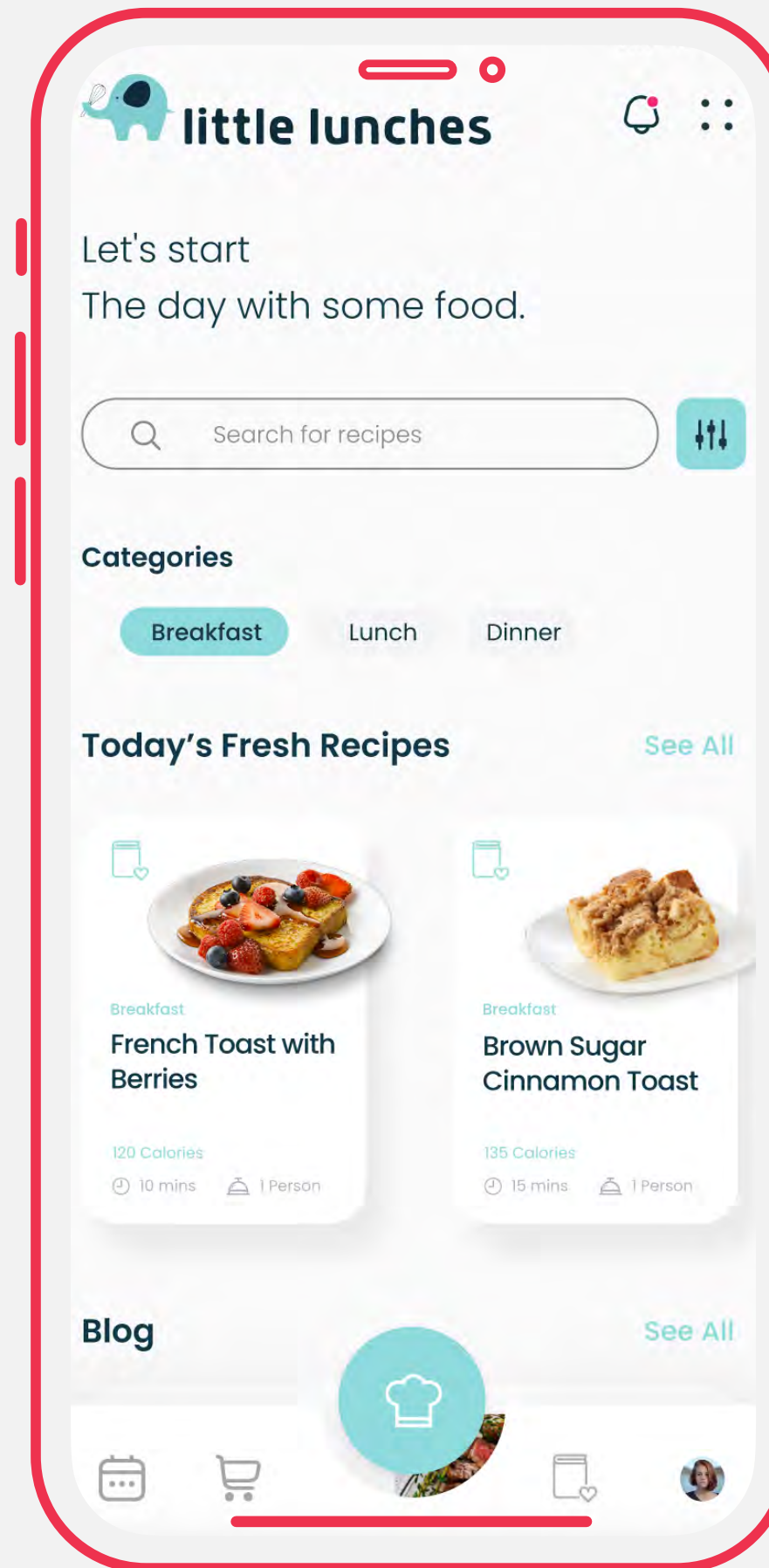
UI/UX



Development

Meal Planning Mobile Platform UI/UX and Development

This project is both mobile and web-based subscription service providing an all-encompassing interactive culinary and entertainment experience for caregivers preparing meals for their little ones along with its web-based administration panel, backend systems and web-based user/customer portal. It is purposed to serve flexible weekly meal planning helping caregivers effectively manage food consumption and costs, while ensuring nutritional and varying meals.





4alabs.io

4A Labs



Enterprise Platforms



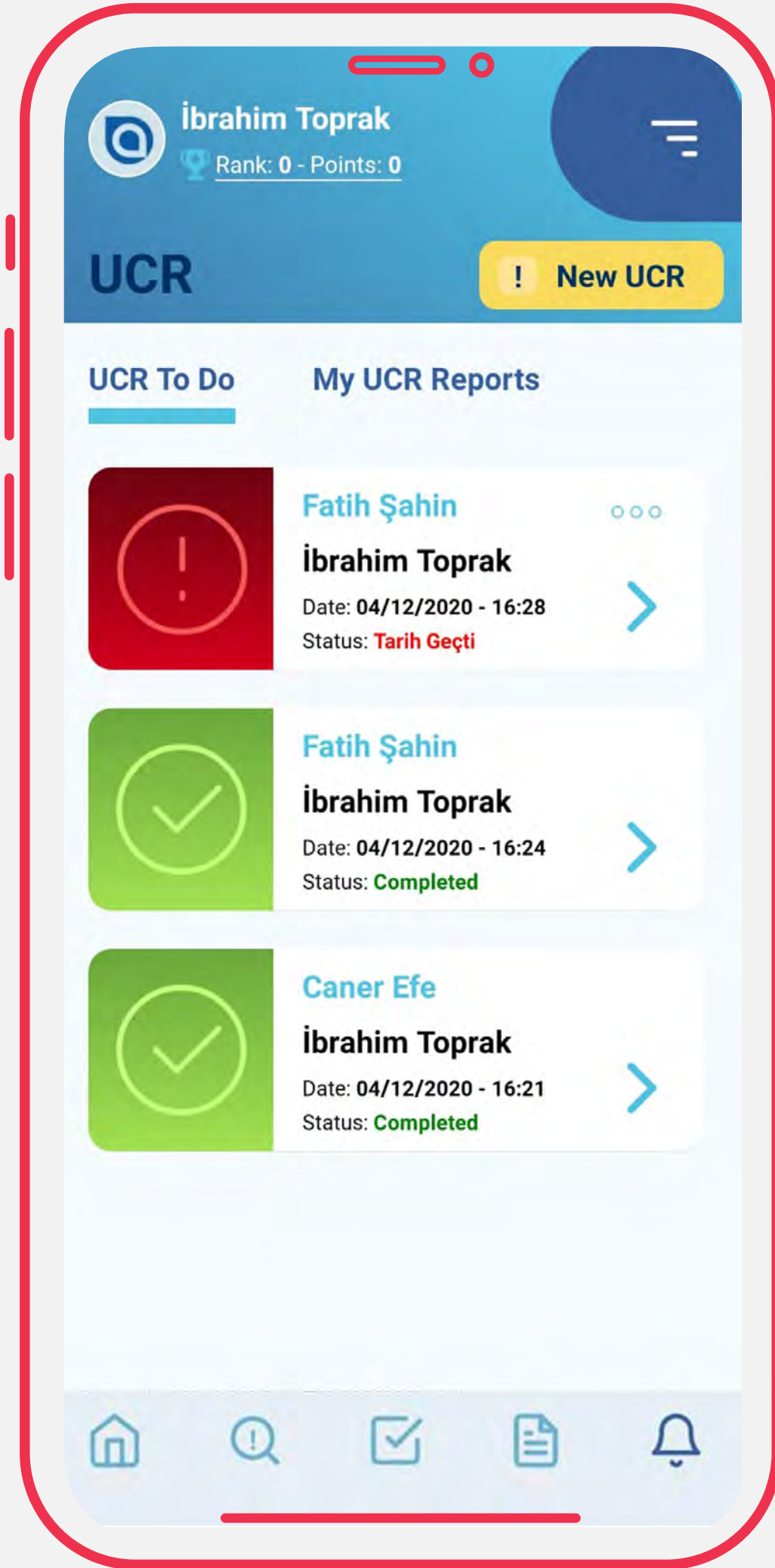


A world leader in gases, technologies and services for Industry and Health



Air Liquide is present in 80 countries with approximately 67,000 employees and serves more than 3.7 million customers and patients. Oxygen, nitrogen and hydrogen embody Air Liquide's scientific territory and have been at the core of the company's activities since its creation in 1902.

Air Liquide's revenue amounted to €22 billion in 2019 and its solutions that protect life and the environment represented more than 40% of sales.



UI/UX



Development

HSE on Air Mobile App Design & Development

“HSE on Air” is an application designed for blue-collar employees to be always aware of health and safety importance in daily life, report unsafe situations easily and follow some actions accordingly.

Application shows safety status such as road safety events, life saving rules breach or potential serious safety incidents. It helps for short way reporting with or without pictures for unsafe conditions detected in facilities as well as allowing users to reach emergency contacts easily.





Turkey's largest company



As Turkey's largest company with over ₺54 billion in revenue, Tüpraş operates four oil refineries, three of which process over 25 million tons of crude oil.

Tupras also owns a majority stake (79,98%) in the shipping company DİTAŞ and, since 2006, a 40% ownership of petrol retailer Opet.



UI/UX

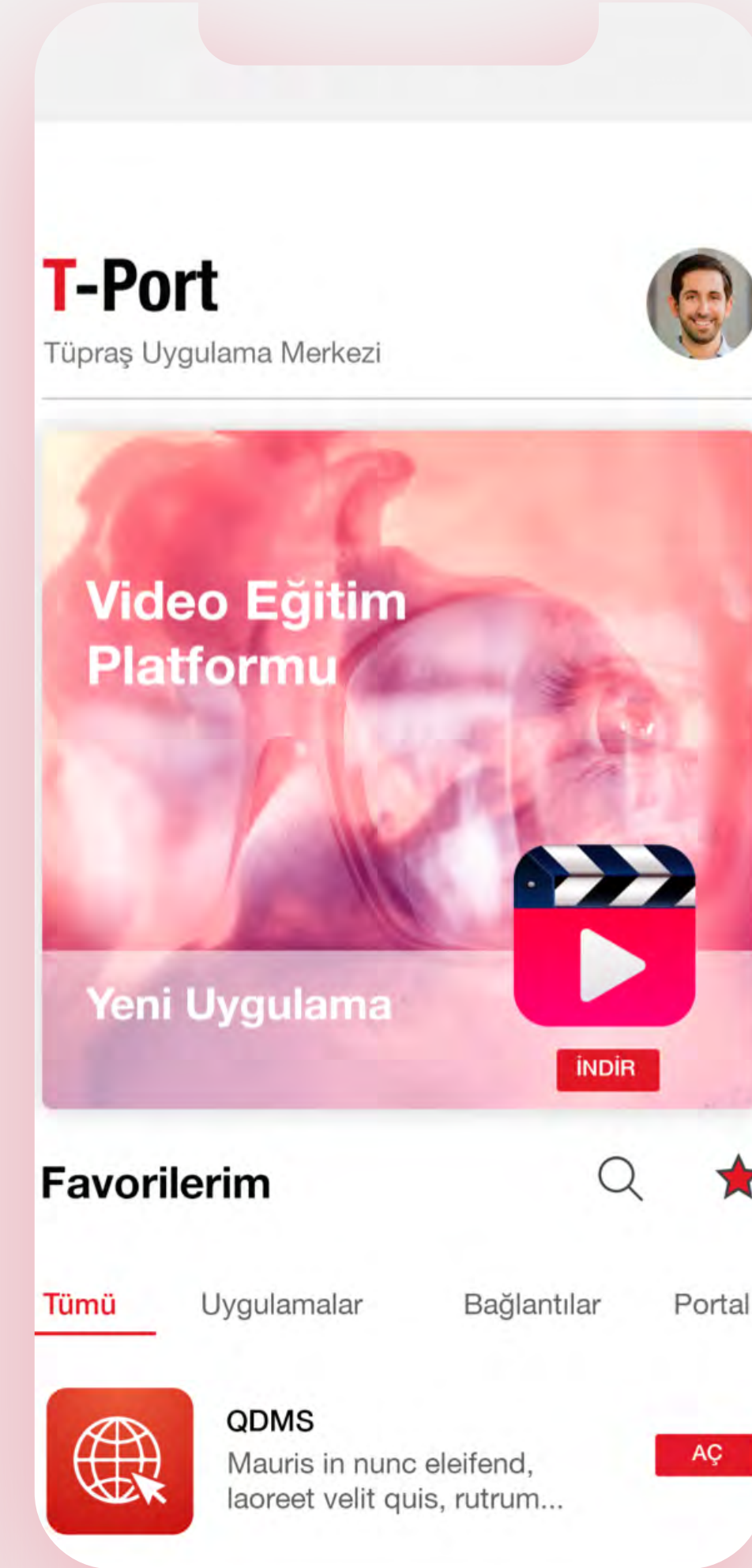
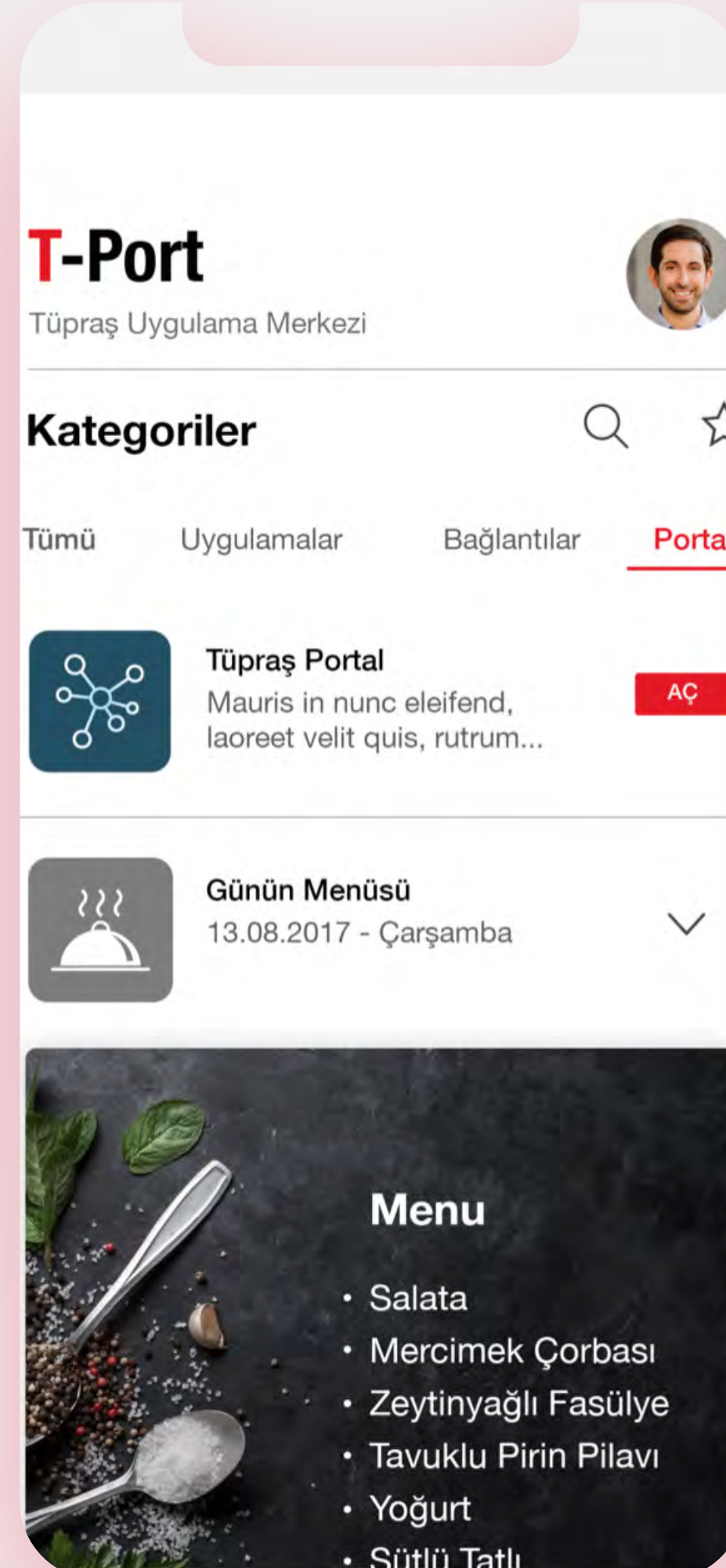


Development

Tüpraş App Store

Mid to large enterprises depend on their software solutions to operate. Usually, these solutions are located on-premises and only can be accessed through a physical connection to corporate network or through VPN. Providing VPN access to employees can be costly therefore companies of such scale do not consider publishing their solutions to reduce cost.

AppStore developed for Tüpraş overcomes this issue by providing a secure access to on-premise applications from mobile devices so that they can be reached from anywhere in the world. Operating over standard internet connection, AppStore became the most used application for Tüpraş employees.

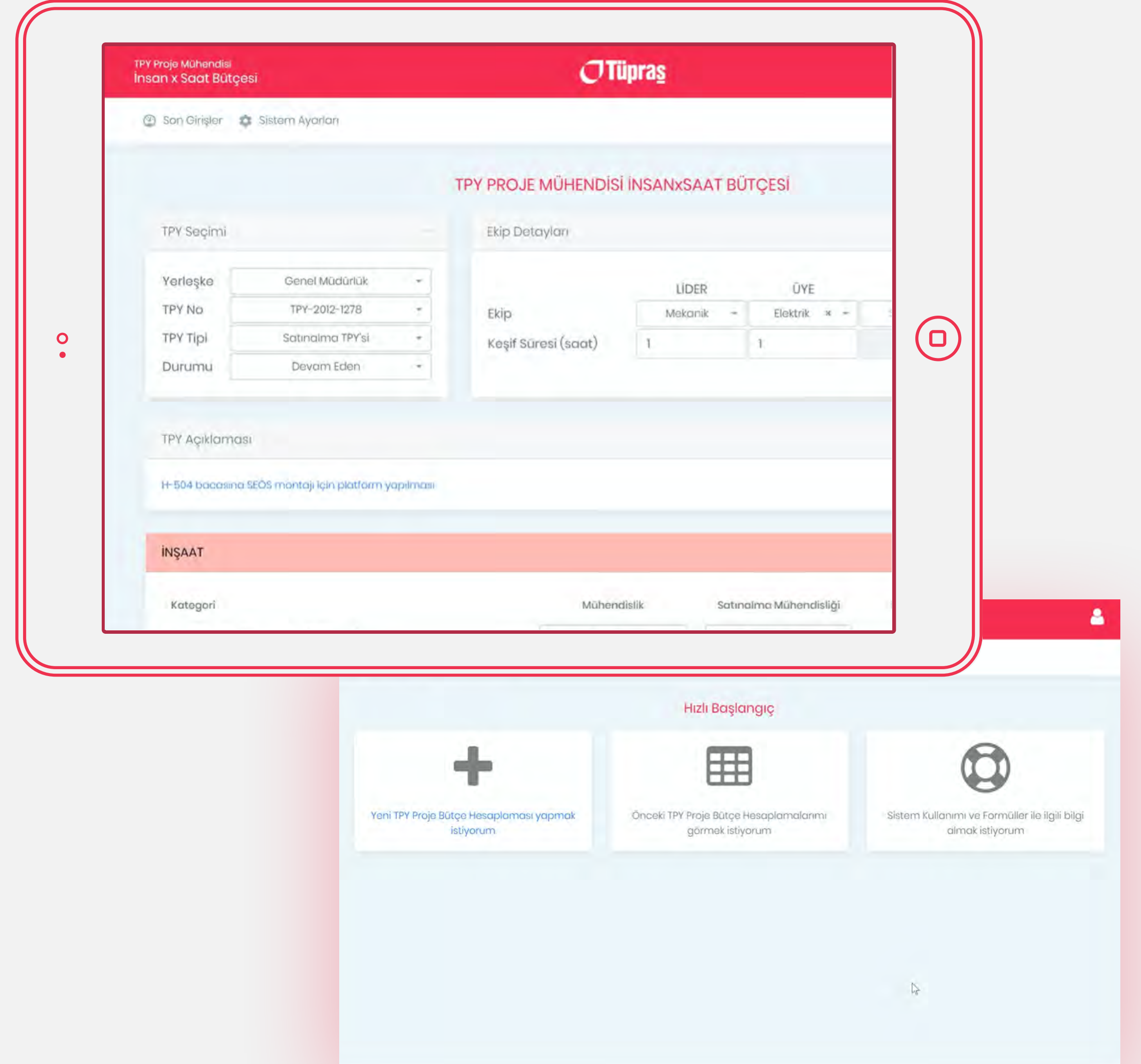




Development

PYM Human Resource Effort Calculation System

PYM is a web based data analysis, estimation and reporting platform which is used to oversee refinery projects in four main disciplines. Using the platform allows Project managers to estimate the effort required to complete the Project. Each project is evaluated under Civil, Electrical, Mechanical and Instrumentation disciplines with adjustable correlation factors.



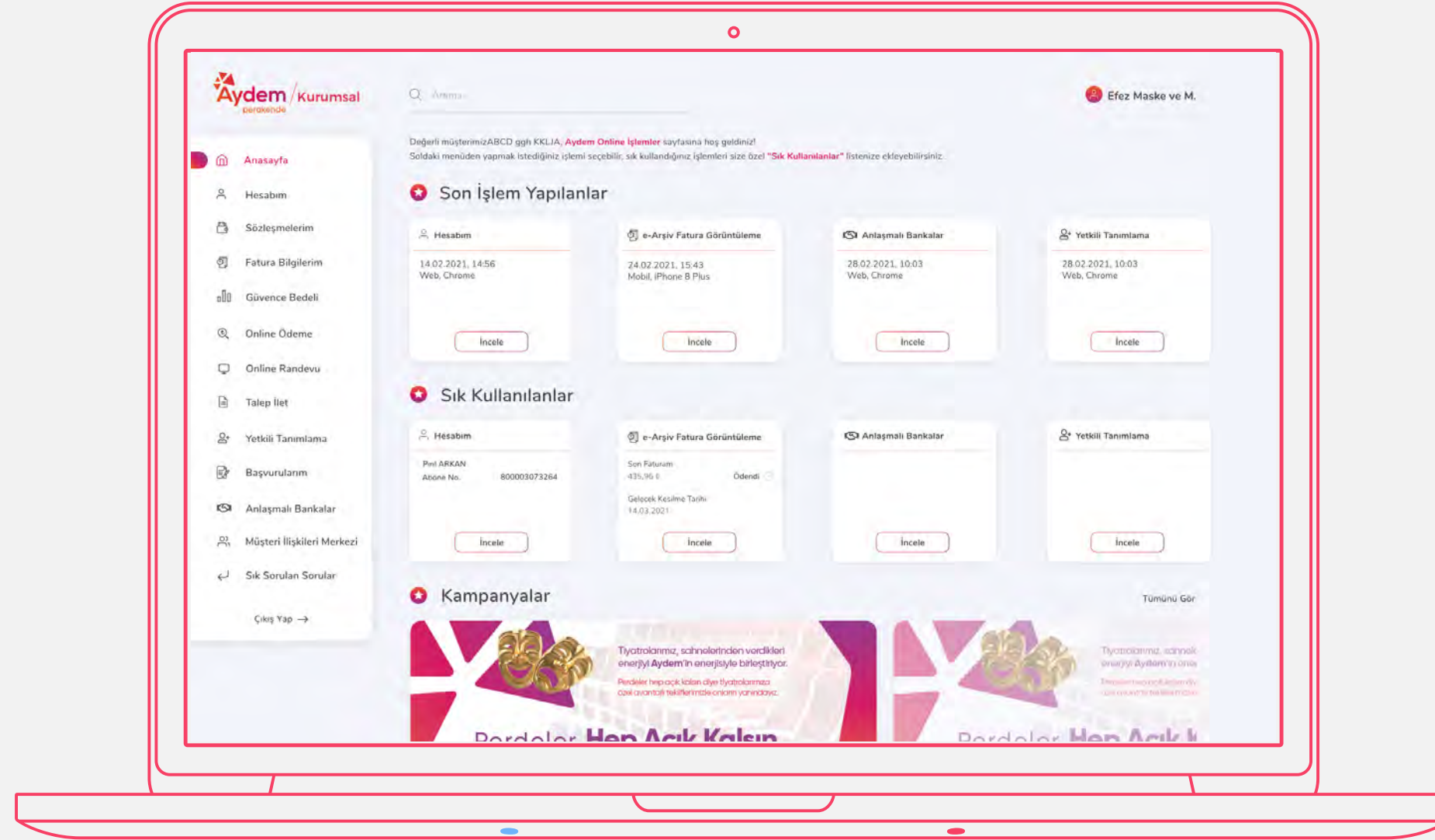
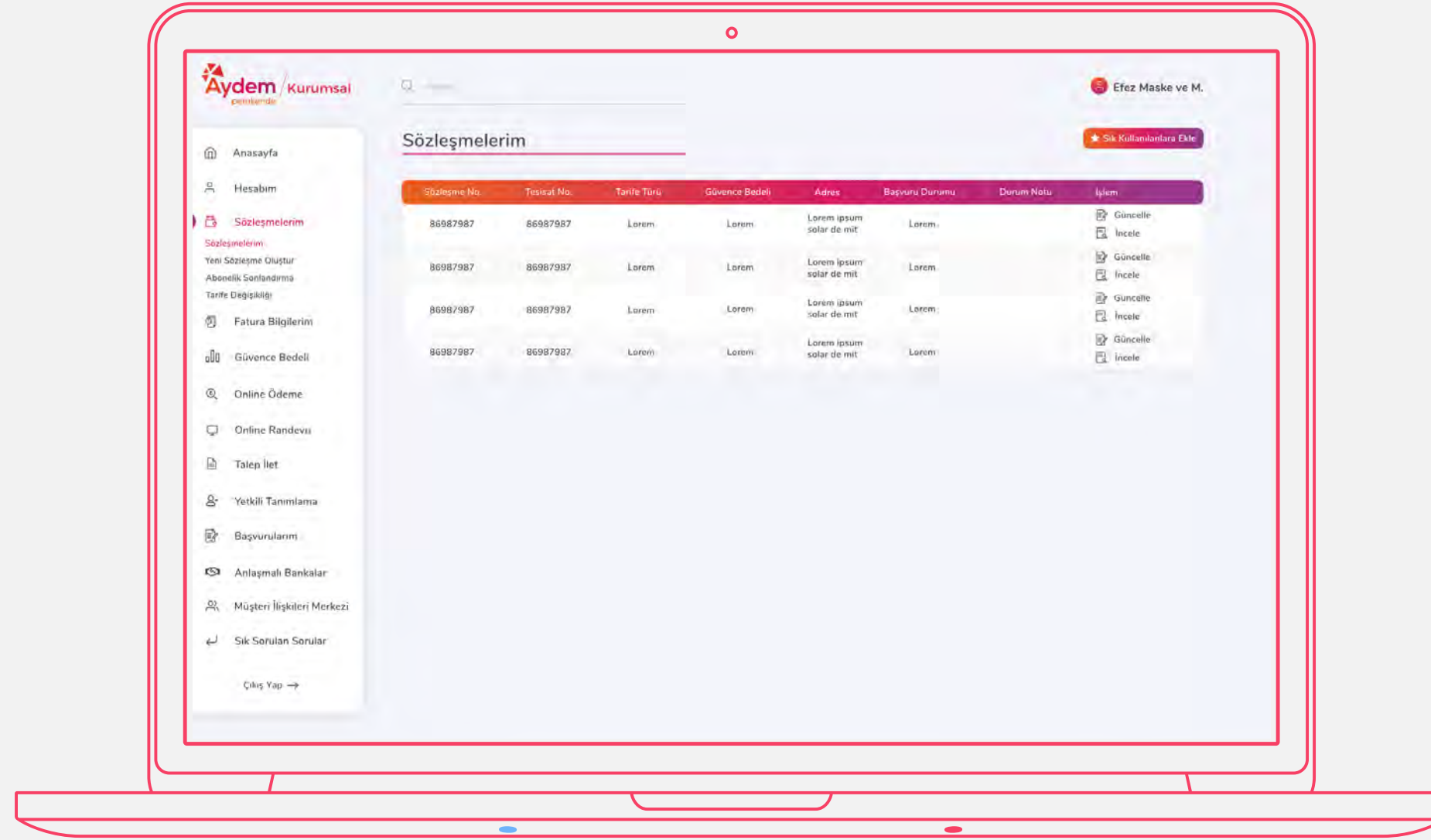


Turkey's largest pure-play renewable energy company



Aydem operates in the fields of electricity generation, distribution and retailing. Aydem has been operating over 40 years with environment-sensitive stance, It is one of the largest companies in Turkey with over 12 thousands employees.

As the pioneering energy company of Turkey, Aydem takes renewable energy at its focus while working for the sustainable future of Turkey and generate energy from hydro, wind, geothermal and biogas sources. With the many firsts Aydem puts into practice, and leave a mark on the future and break grounds in the energy sector



UI/UX

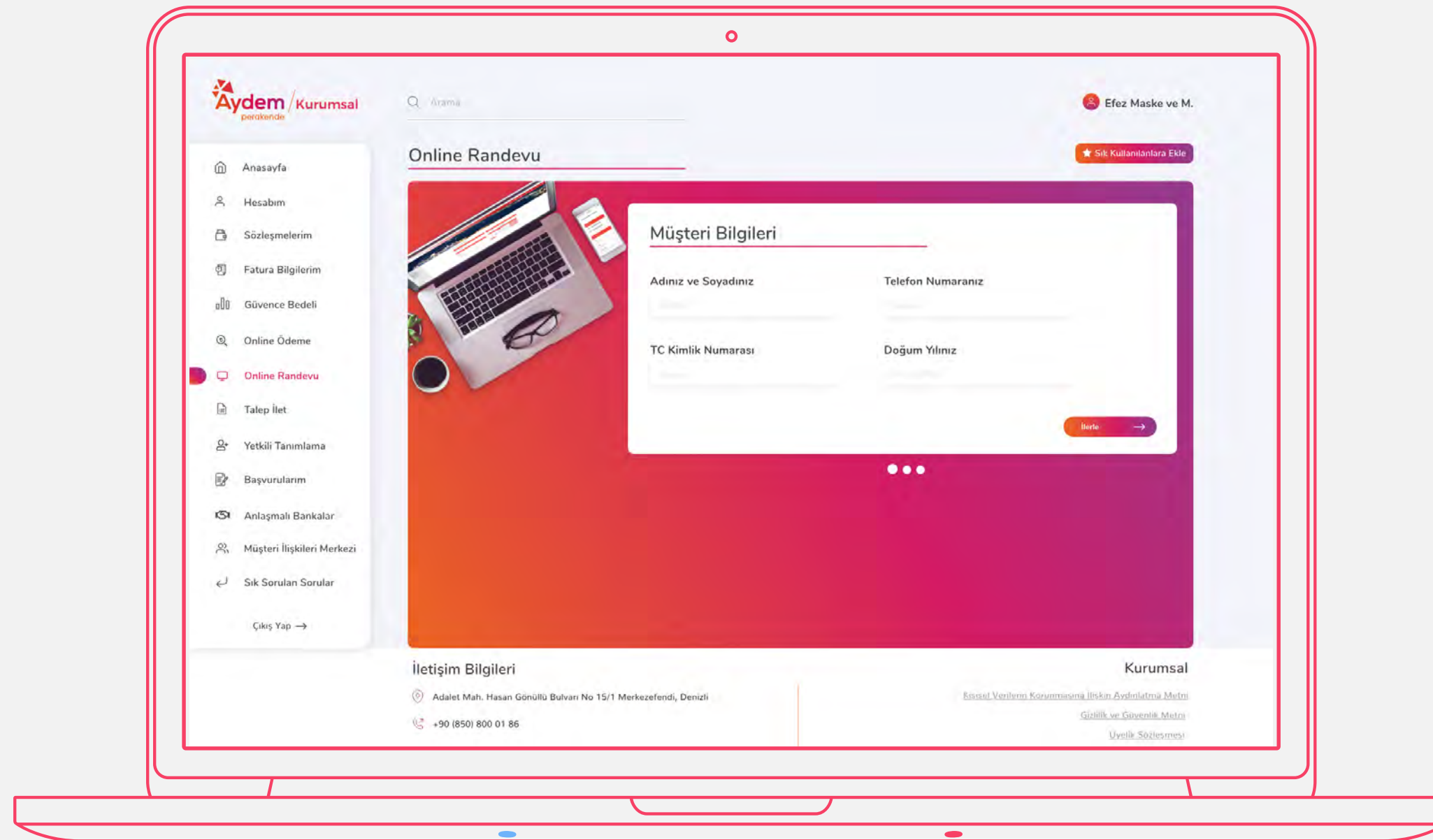
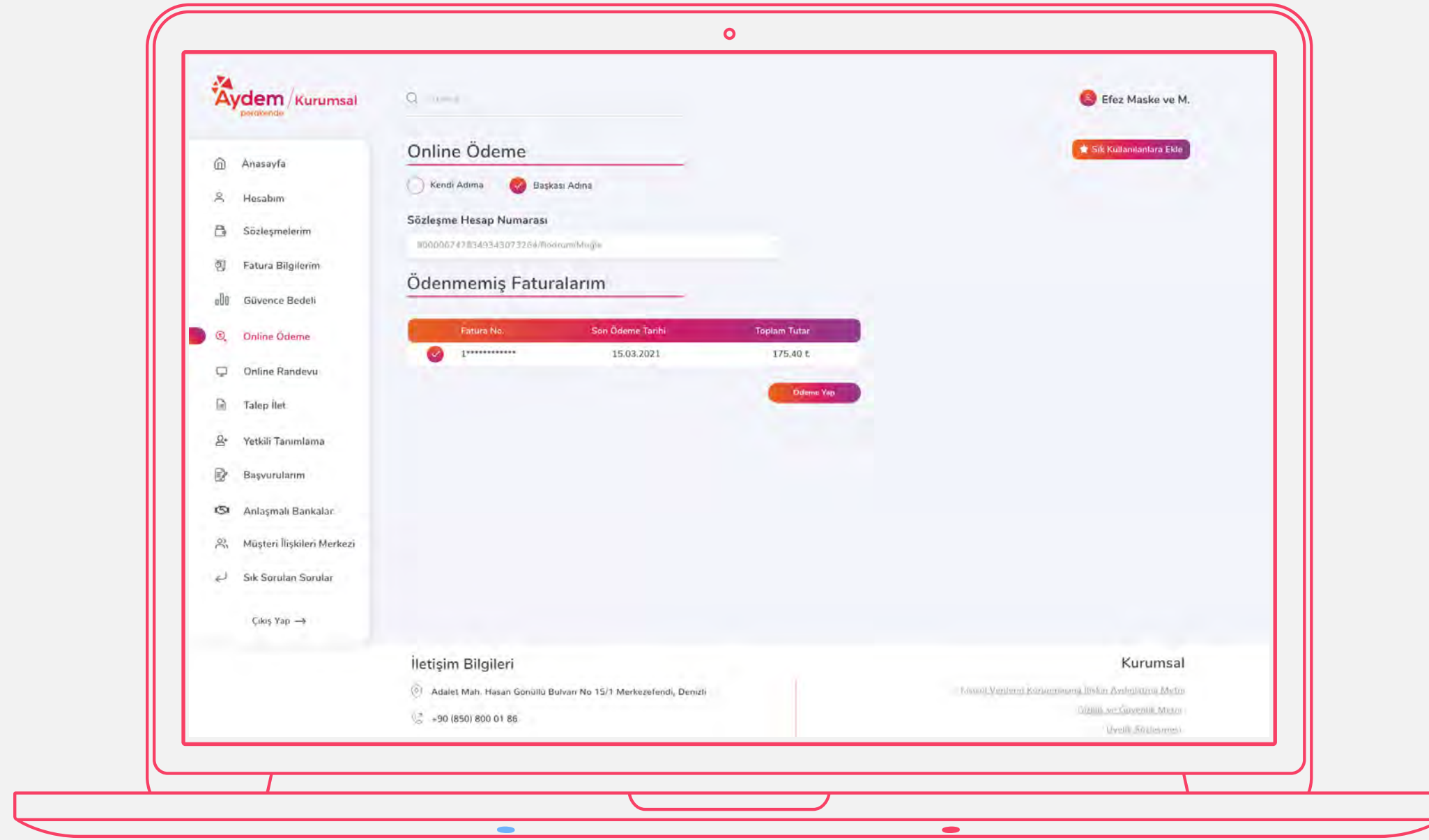


Development

Online Operations Web Platform

The Online Operations Platform was designed and developed by 4A Labs using latest responsive web technologies. Aydem subscribers (customers) can now perform their online transactions via our custom built system.

In the application, customers can start new memberships, view their current contracts, renew or cancel their existing contracts, view invoice and payment details, make online payments and update their profiles.. They can also indicate their demands and requests, ask questions and create appointment requests.



UI/UX



Development

Merging Multiple Platforms into One

Due to the merger of Aydem Energy and Gediz energy, the two applications of online transactions were also combined, enabling all customers to receive service on a single platform. While developing the Online Operations System, double-sided data flow was provided by integrating with the existing SAP platform.



Fatura Tanımla

Faturanızı Yükleyin

il İlçe

Abonelik Grubu

Yıllık Elektrik Tüketimi (KWH)

Taahhüt var mı?

Mevcut Tedarikçi Firma

Müşteri Notu

E-Posta Adresi

Fatura Tanımla Hesabım



İşletmenize özel
avantajlı elektrik teklifi
almak şimdi çok kolay!

Fatura Tanımla

Size özel avantajlı elektrik teklifi sunabilmemiz için **Faturanızı Yükleyin** butonundan faturanızın fotoğrafını çekerek taratabilir veya menüden bilgilerinizi doldurarak başvurunuzu oluşturabilirsiniz.

Devam

Fatura Tanımla Hesabım



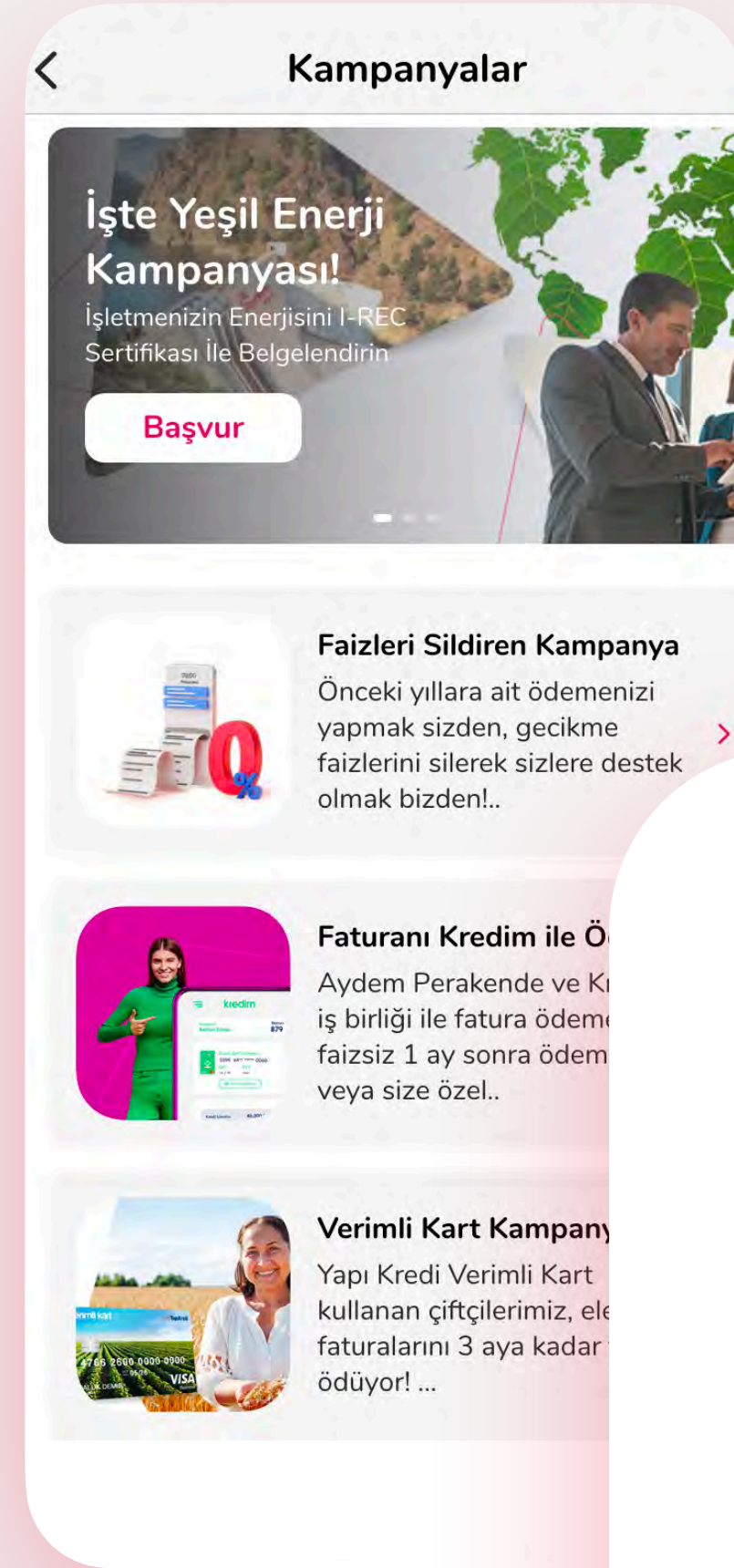
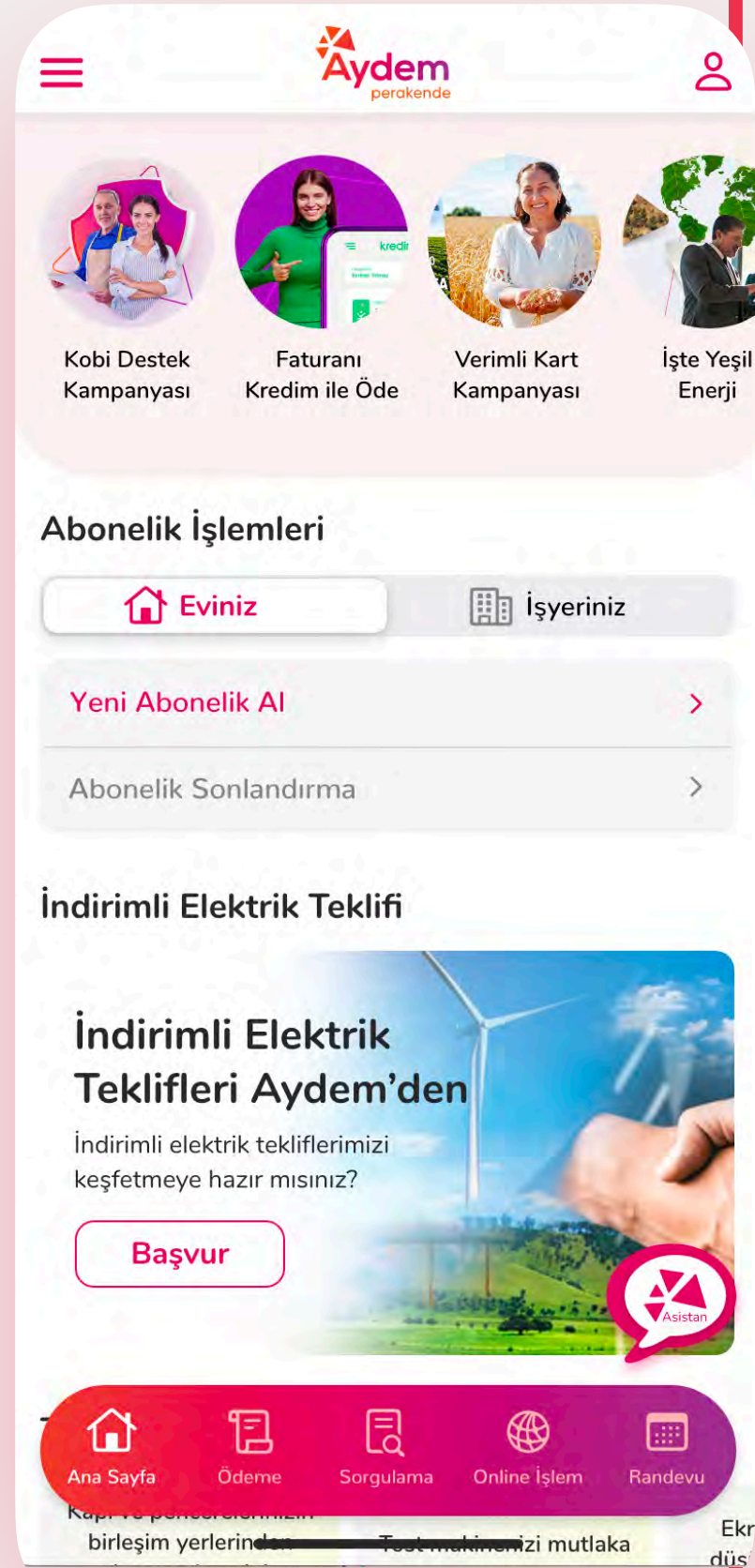
UI/UX



Development

Invoice Reading Mobile Application with OCR

This project includes developing a mobile platform where the users will be directed for reading electricity bills with OCR, uploading the photographed invoices to the application, taking actions according to the relevant criteria. Mobile application will work with existing integration services and third parties.



UI/UX



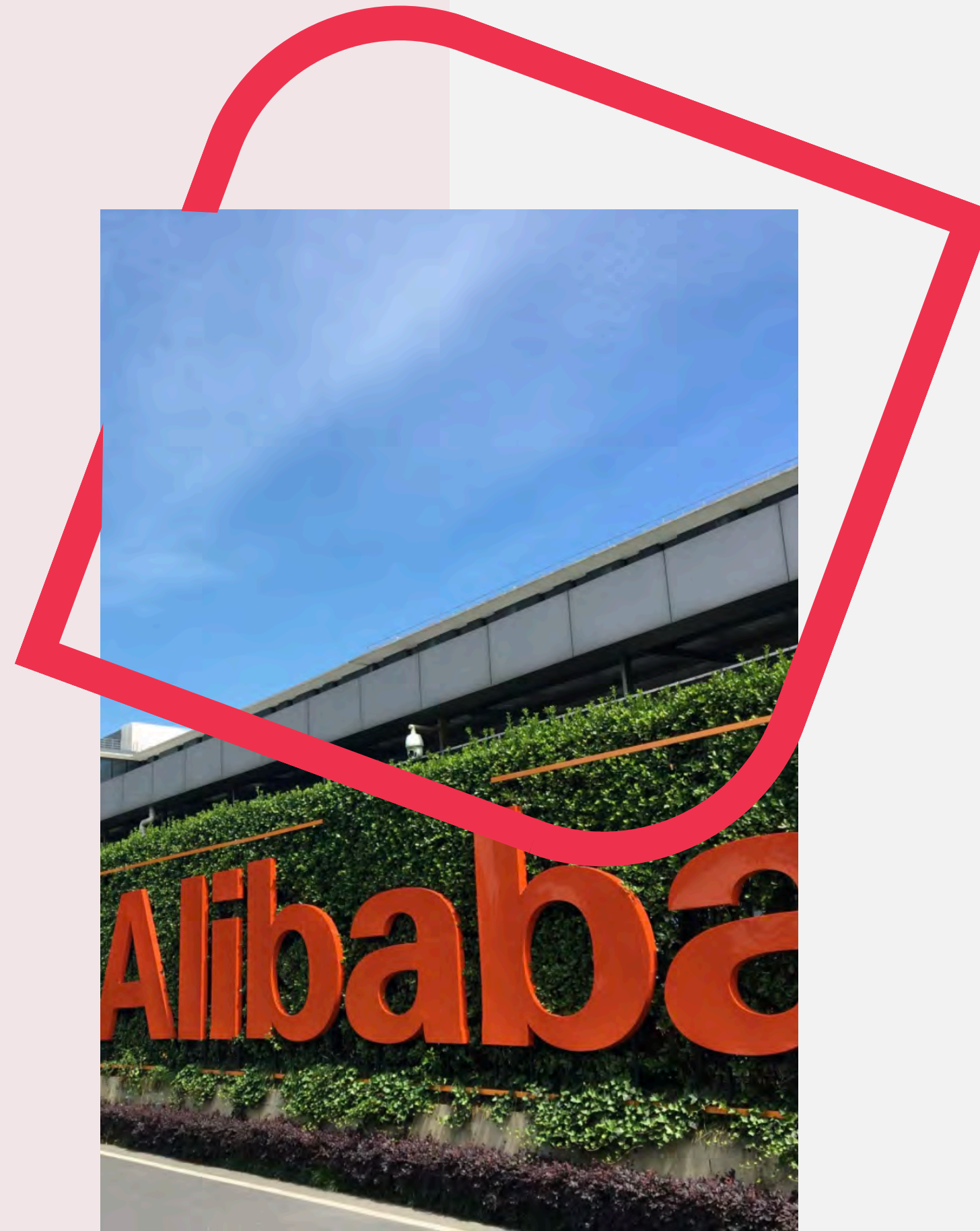
Development

Customer Mobil App Design & Development

In the application, customers can start new memberships, view their current contracts, renew or cancel their existing contracts, view invoice and payment details, make online payments and update their profiles.. They can also indicate their demands and requests, ask questions and create appointment requests.

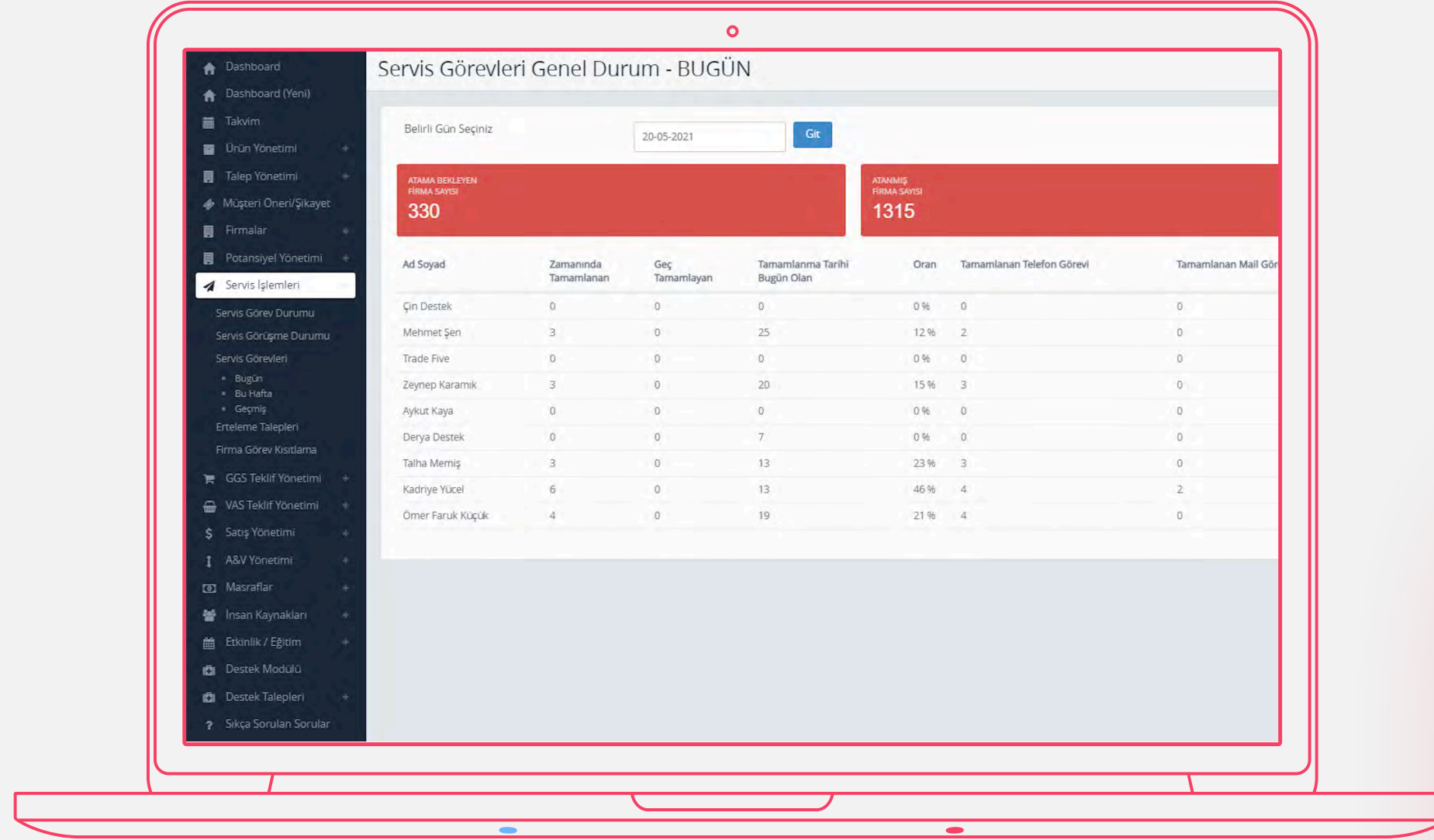


World's largest B2B marketplace with over 780 million customers.



Alibaba is one of the world's largest retailer and e-commerce company with revenue over \$100B. The company hosts the largest B2B (Alibaba.com), C2C (Taobao), and B2C (Tmall) marketplaces in the world. In 2020, it was also rated as the fifth-largest artificial intelligence company. It is also one of the biggest venture capital firms, and one of the biggest investment corporations in the world.

TradeFive is the only authorized representative and business partner of Alibaba.com, the world's leading business-to-business (B2B) e-commerce platform, in Turkey. TradeFive has been continuing its business partnership with Alibaba.com with the mission of increasing international e-commerce and exports since 2015.



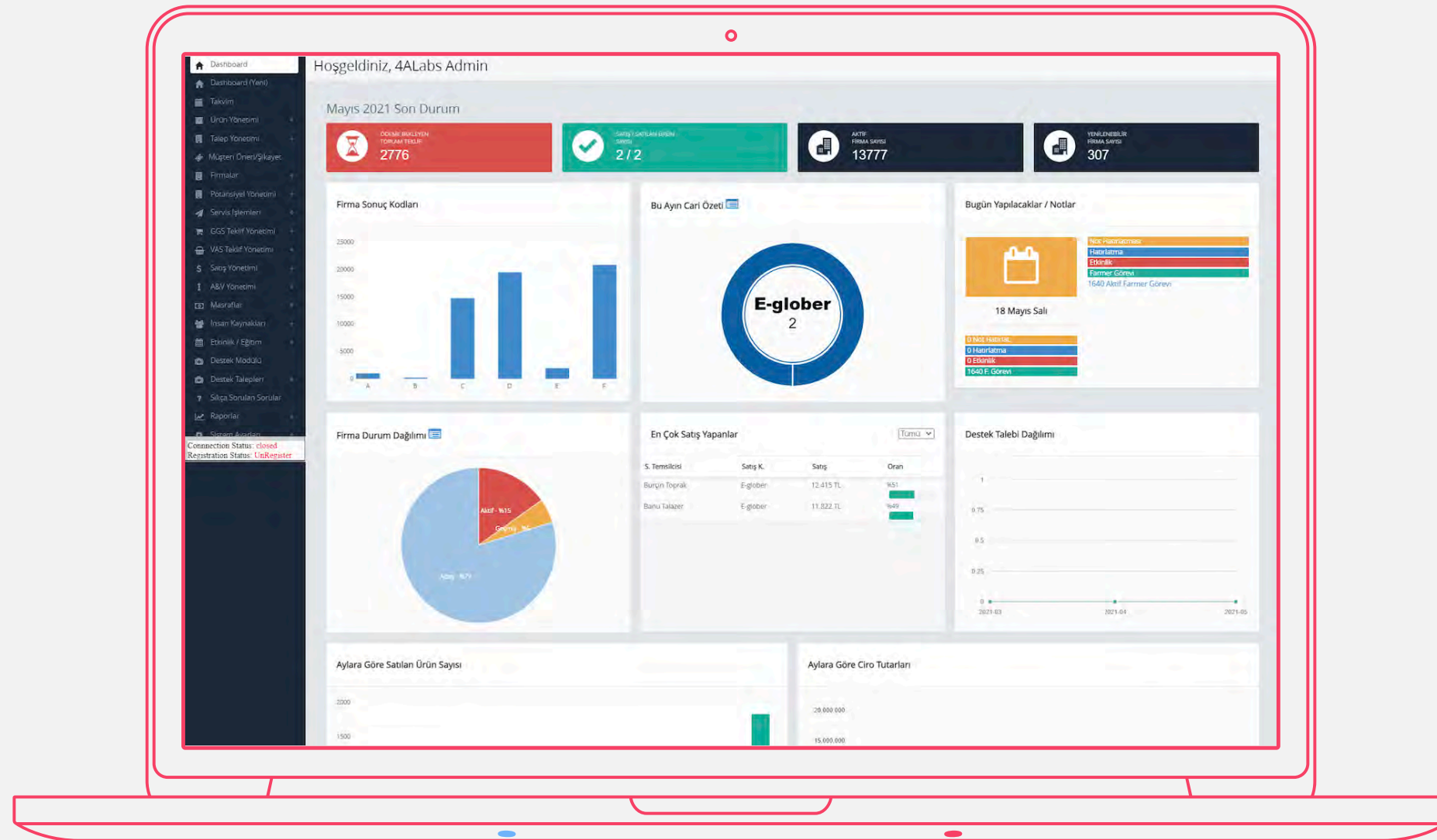
UI/UX



Development

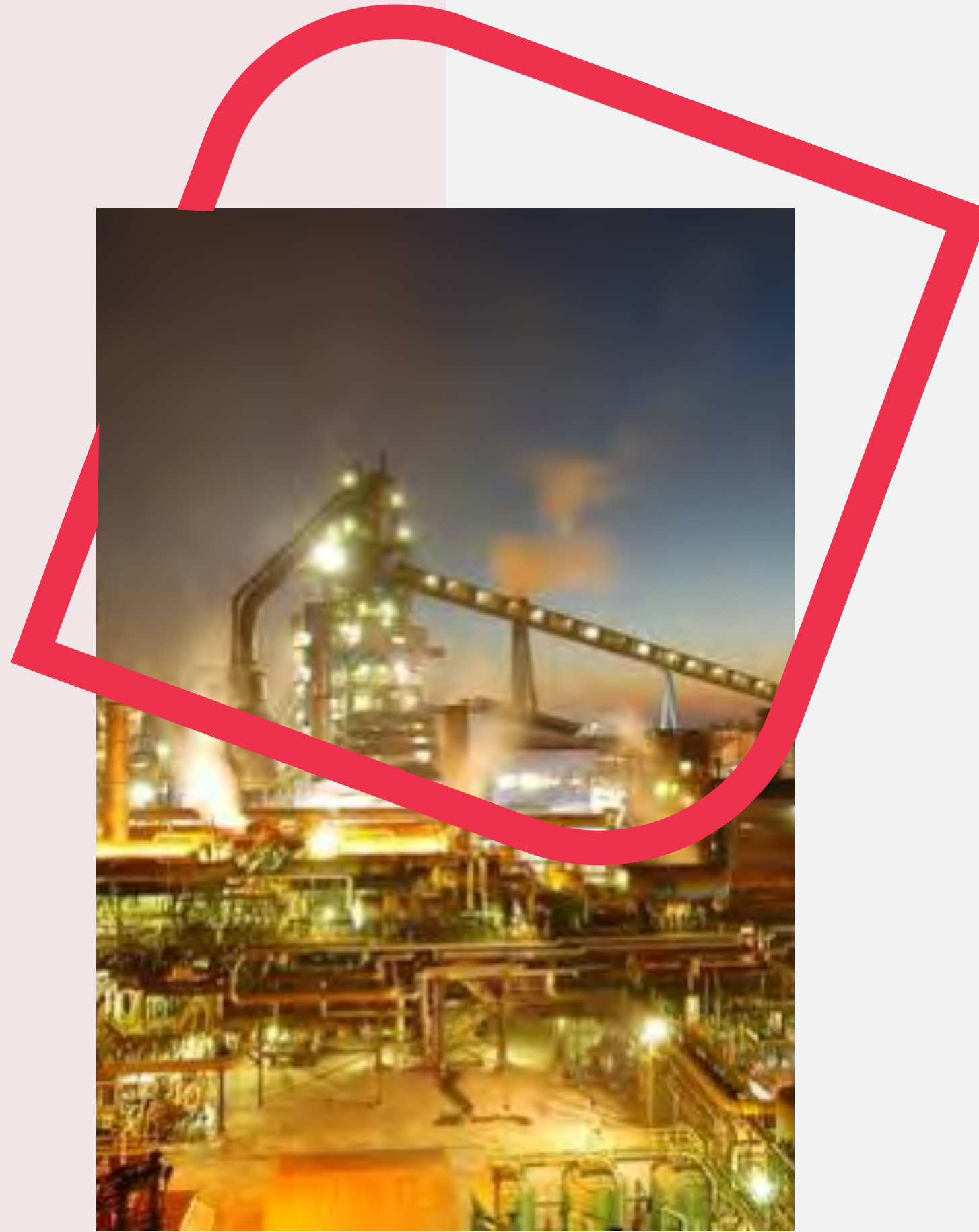
Operation Management Framework (OMF)

This system is designed for Alibaba / Tradefive team to operate their workflow from lead to sales. In this system, you can easily create your products&agreements . With Proposal(Offer) management, you are able to send offers to prospects and track their conversion. Thanks to integration of 3rd party apps, you are able to charge customers and also track your call center team's performance. It has also features for retention and renewal process.

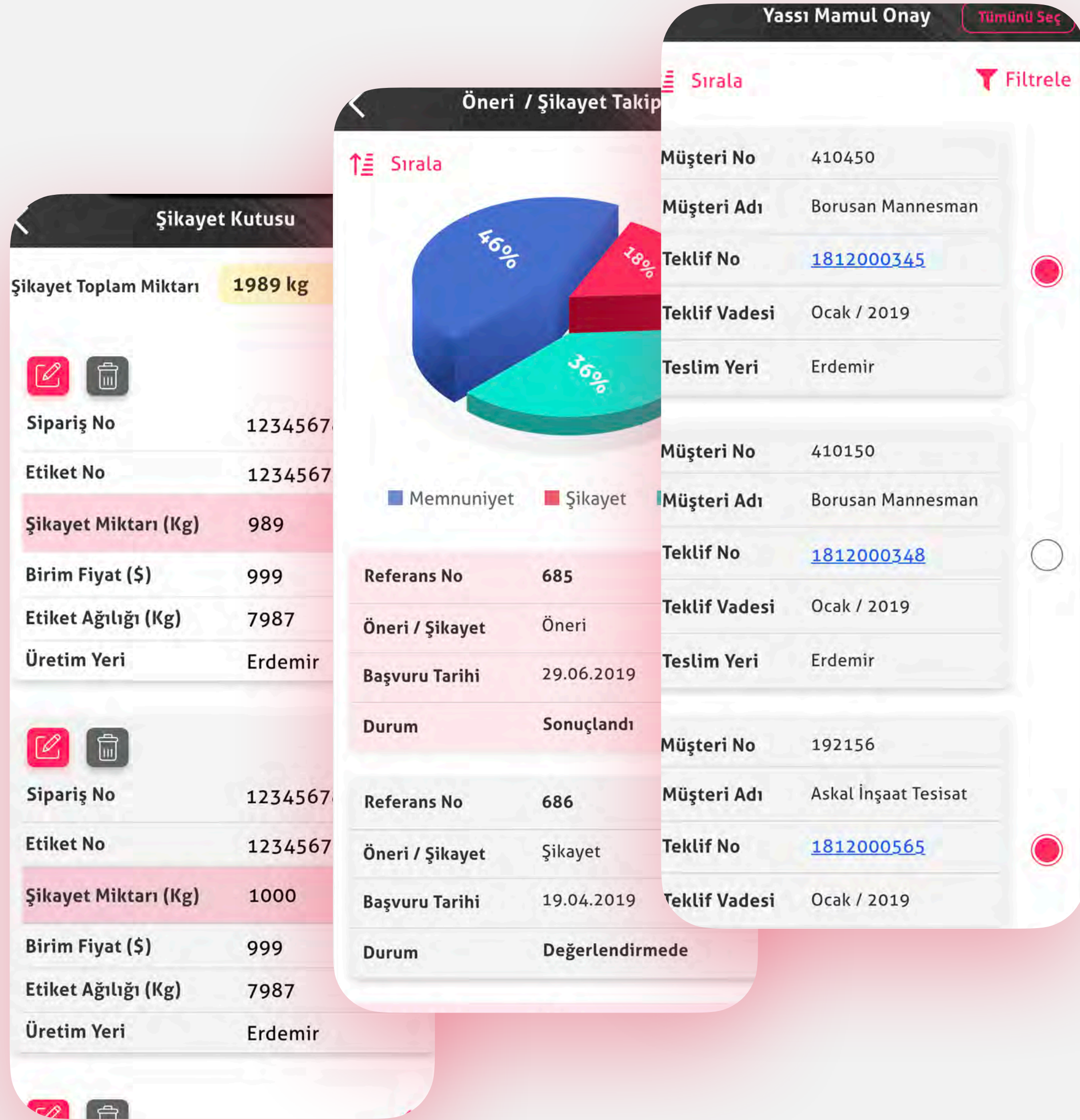




OYAK is one of the largest groups in Turkey with over 35 companies.



OYAK is a pension fund, with around 360,000 members. It co-owns 39 companies including Erdemir, largest steel producer in Turkey and OYAK - Renault, one of the largest car manufacturers in the world. With over \$19,3 Billion Total Assets and \$9.8 Billion Revenue OYAK is one of the largest groups in Turkey and Europe.



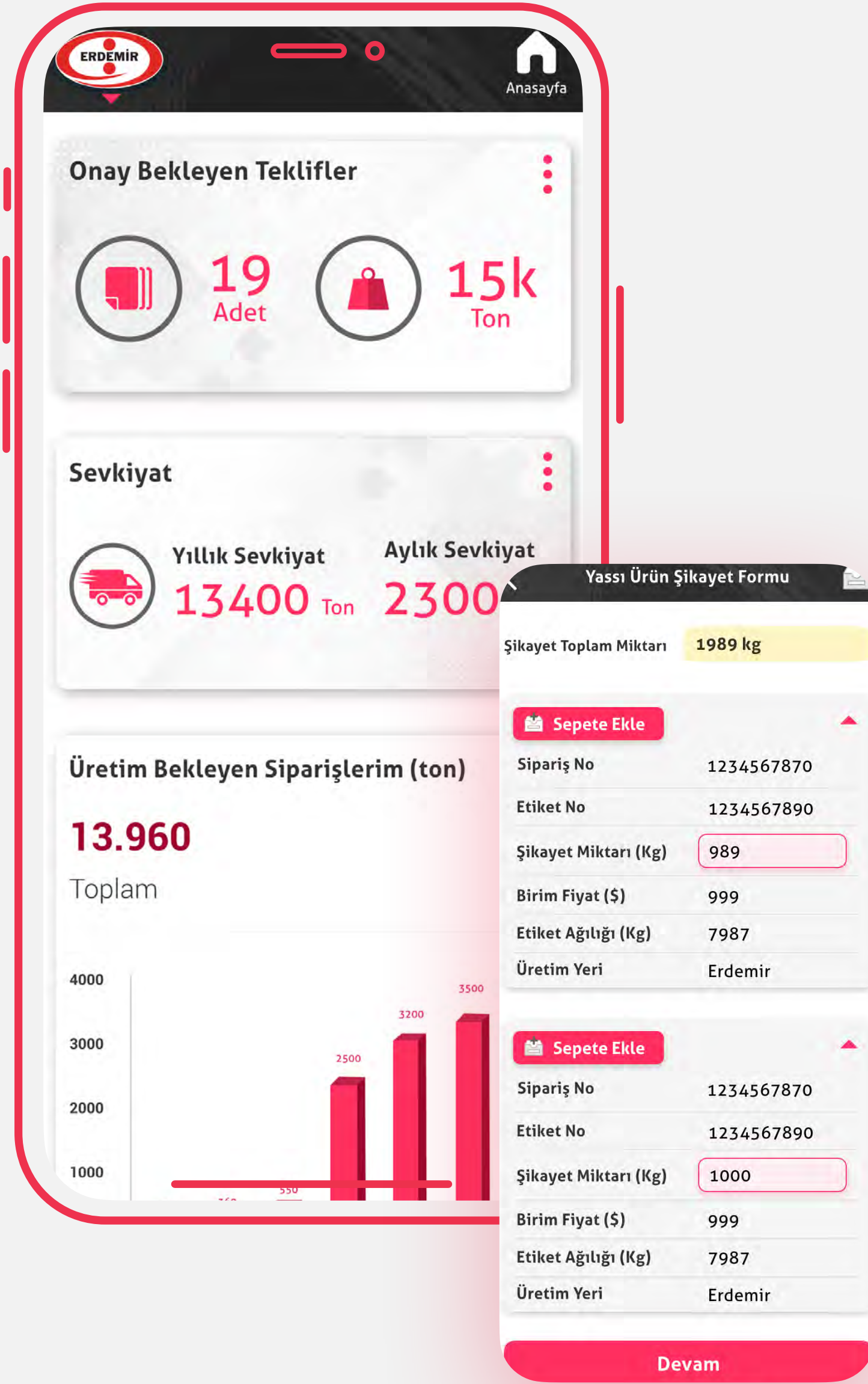
UI/UX



Development

Corporate Mobile Application

Internal users can manage the customers, create and approve capacity, process orders and agreement requests. They can announce bids and make regular announcements such as stock and price updates. Customer complaints, created in the Sales App can be managed with the Corporate App.



Development

Sales Mobile Application

Customers can manage their sales processes via the mobile app anytime. They can approve sales orders, agreement offerings, see company info, add, and track complaints



UI/UX



Development

Carrier Mobile Application

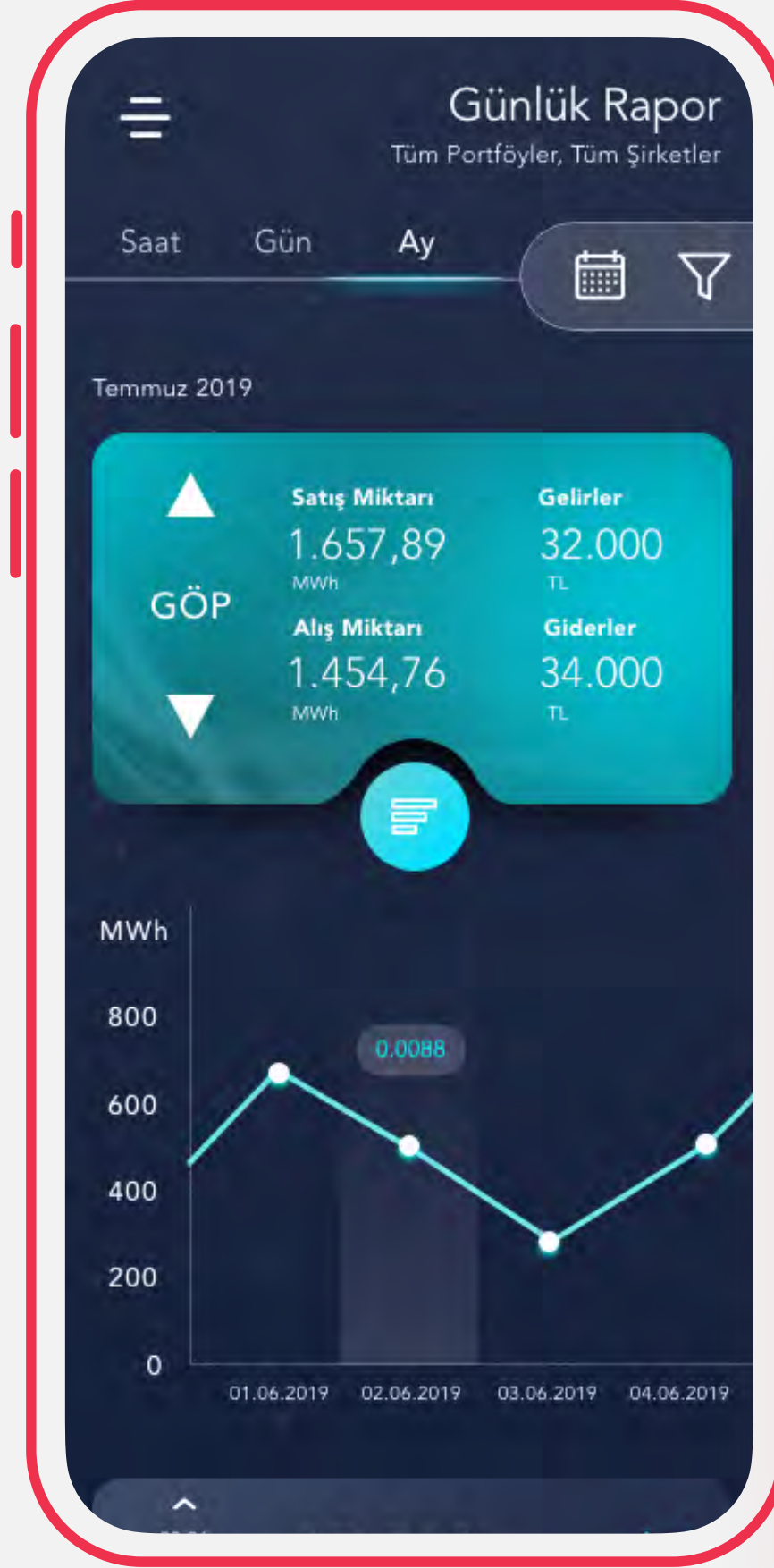
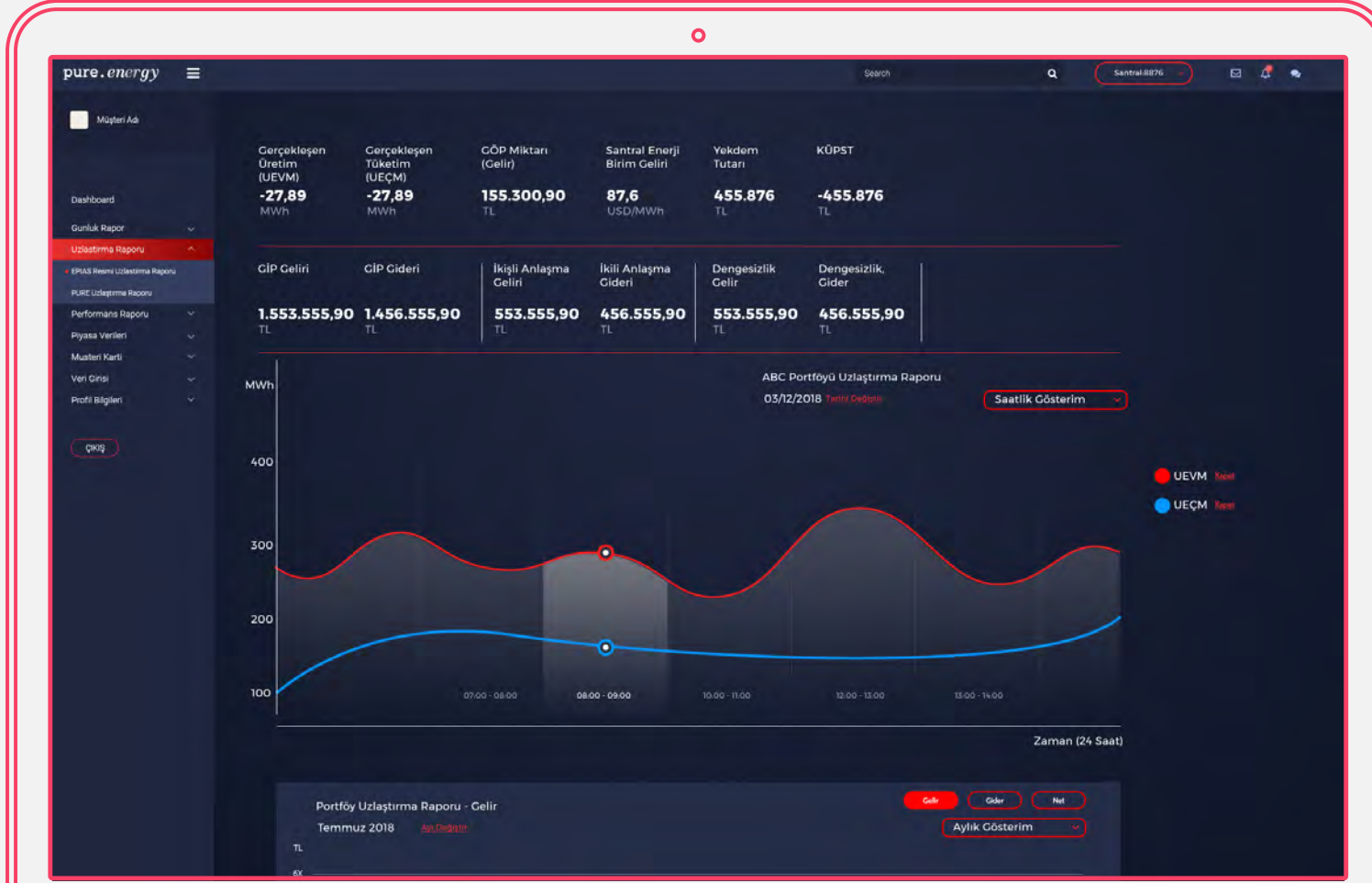
Our solutions allow drivers and shipping companies to track their daily shipping tasks, delivery status and load capacities. With effective dashboards, it is easy to monitor the driver/warehouse and shipping on a company basis.



To inspire and pioneer the disruption of the energy value chain.



Pure Energy was founded by energy professionals with more than 35 year of combined international experience. Pure Energy aims to become a leading energy services provider not just in Turkey, but also internationally.



UI/UX



Development

Virtual Power Plant Management Platform

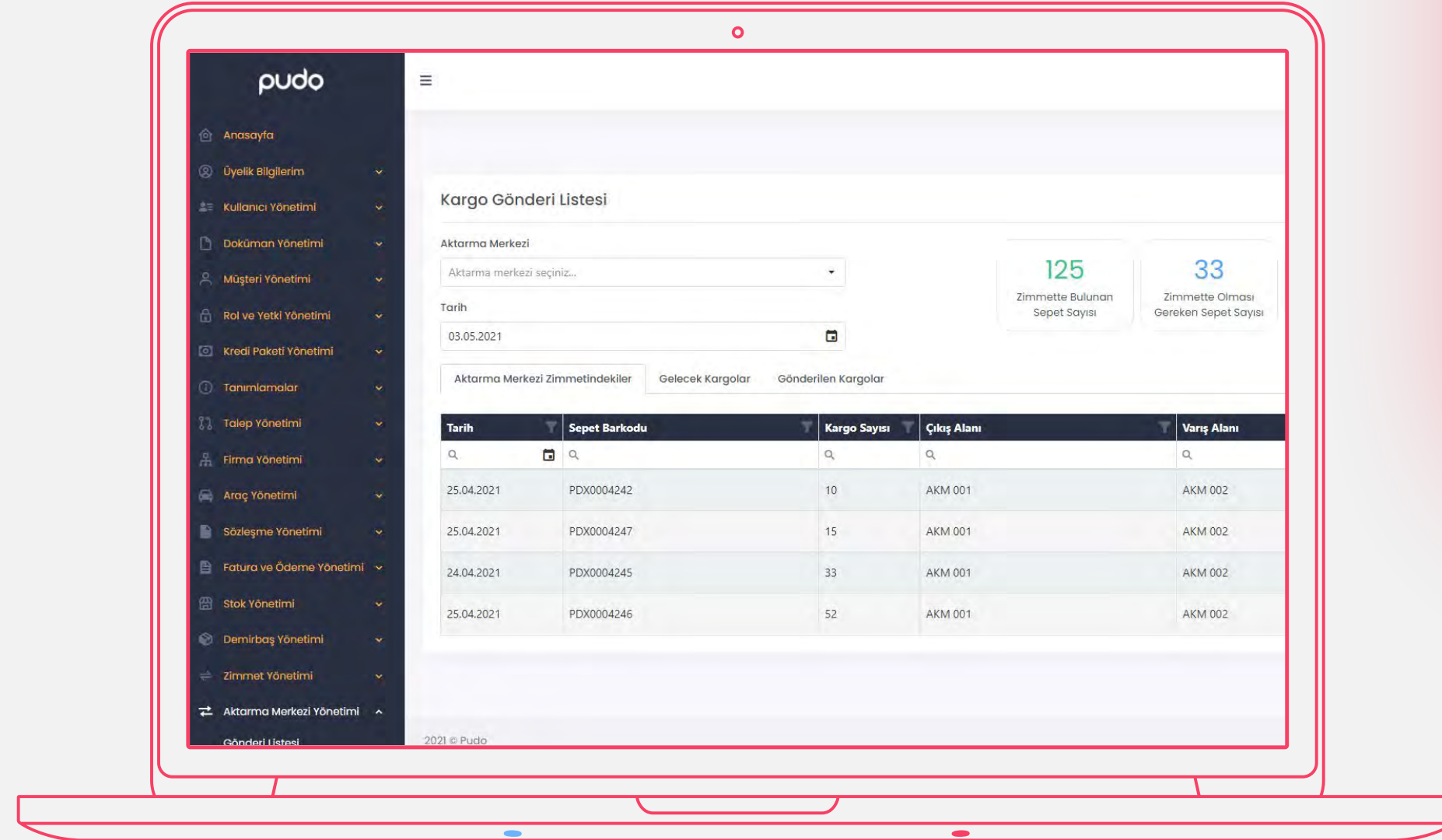
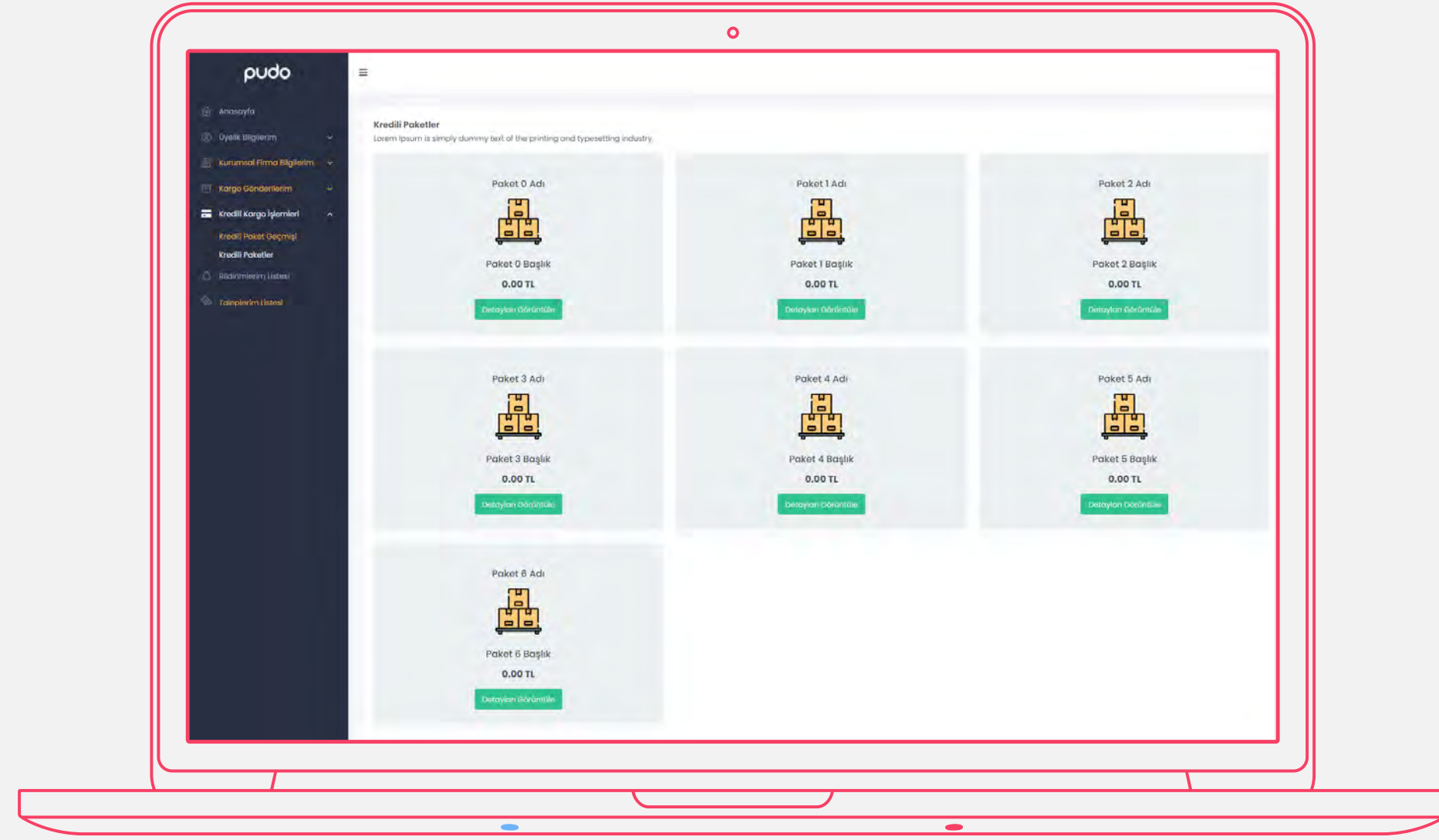
The platform we developed for Pure Energy enables all power plants in the company portfolio to see and report instant energy production and consumption data, as well as manage business models. 4A Labs designed and developed the entire software processes that have been implemented both as a web and mobile application.



New Generation Transportation Technologies



As part of OYAK, PUDO Transport Technologies Inc. introduces as a new and smart cargo and courier system in Turkey. PUDO brings a new momentum to the cargo/ courier operation, which combines state of the art technology with both cargo vending machines (PUDOBox) and contactless cargo delivery.



UI/UX

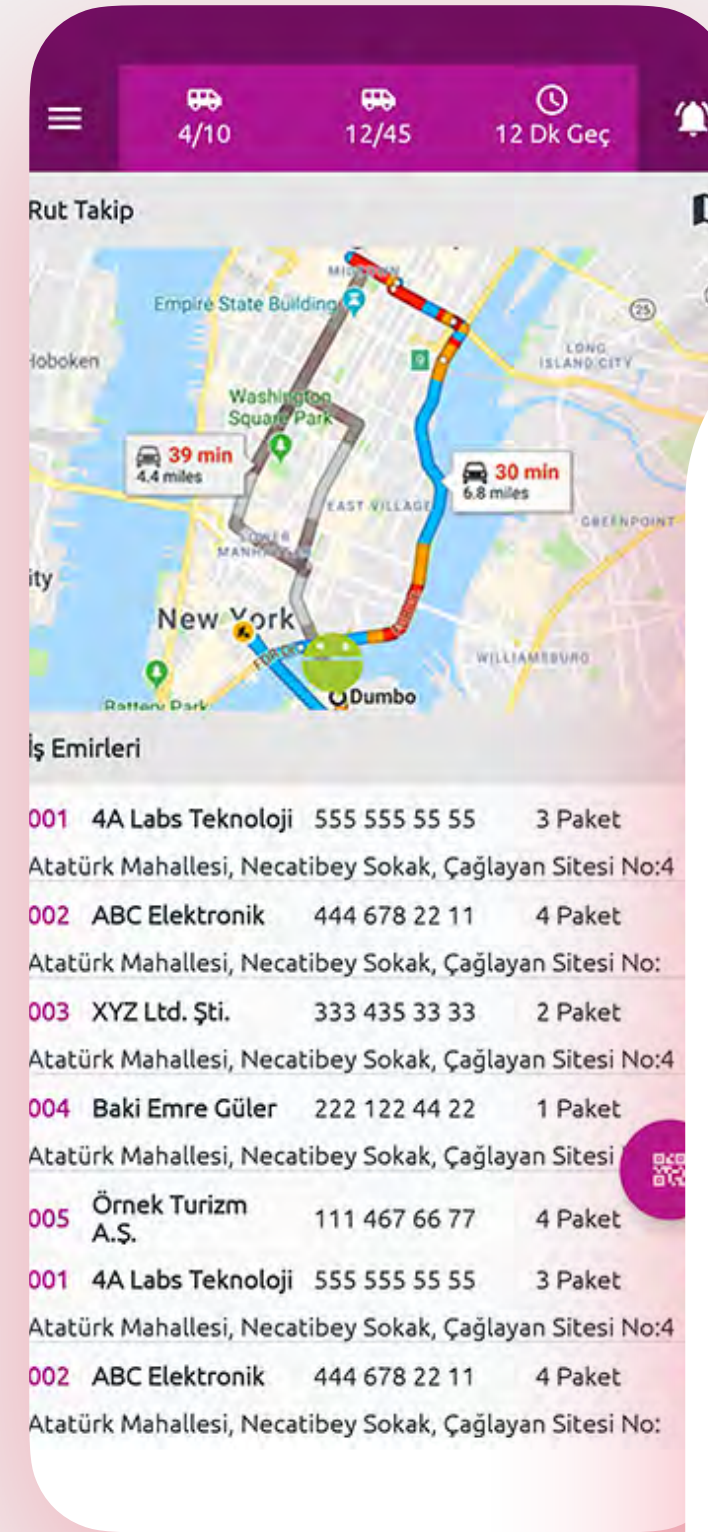
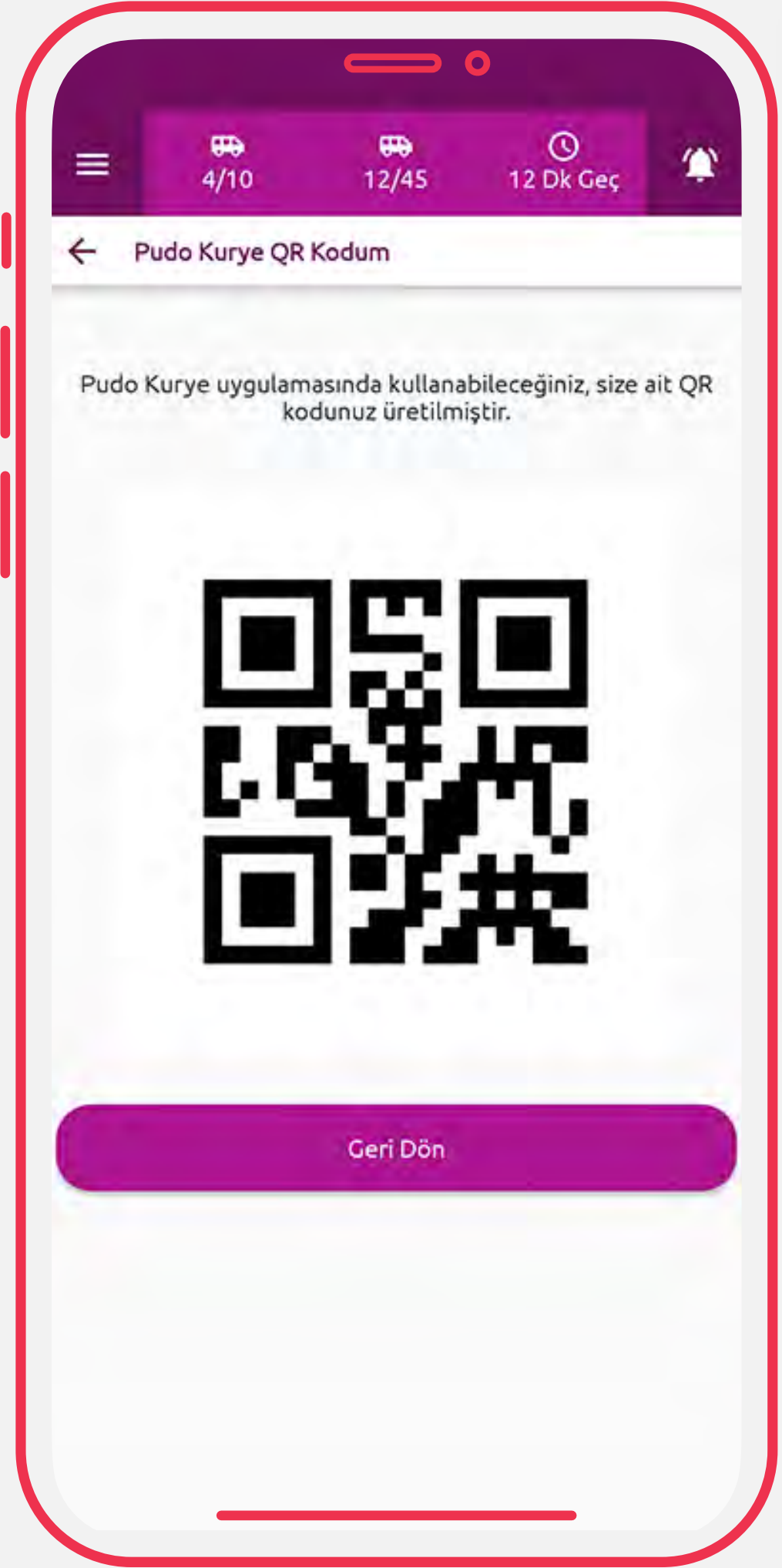


Development

End-to-end new generation transport technologies web and mobile app platform

4A Labs is PUDO's technology solution partner in the new and smart cargo system.

We provide the software that manages all cargo operation processes and the integrations related to it.



UI/UX



Development

End-to-end new generation transport technologies web and mobile app platform

Our Solutions Provide:

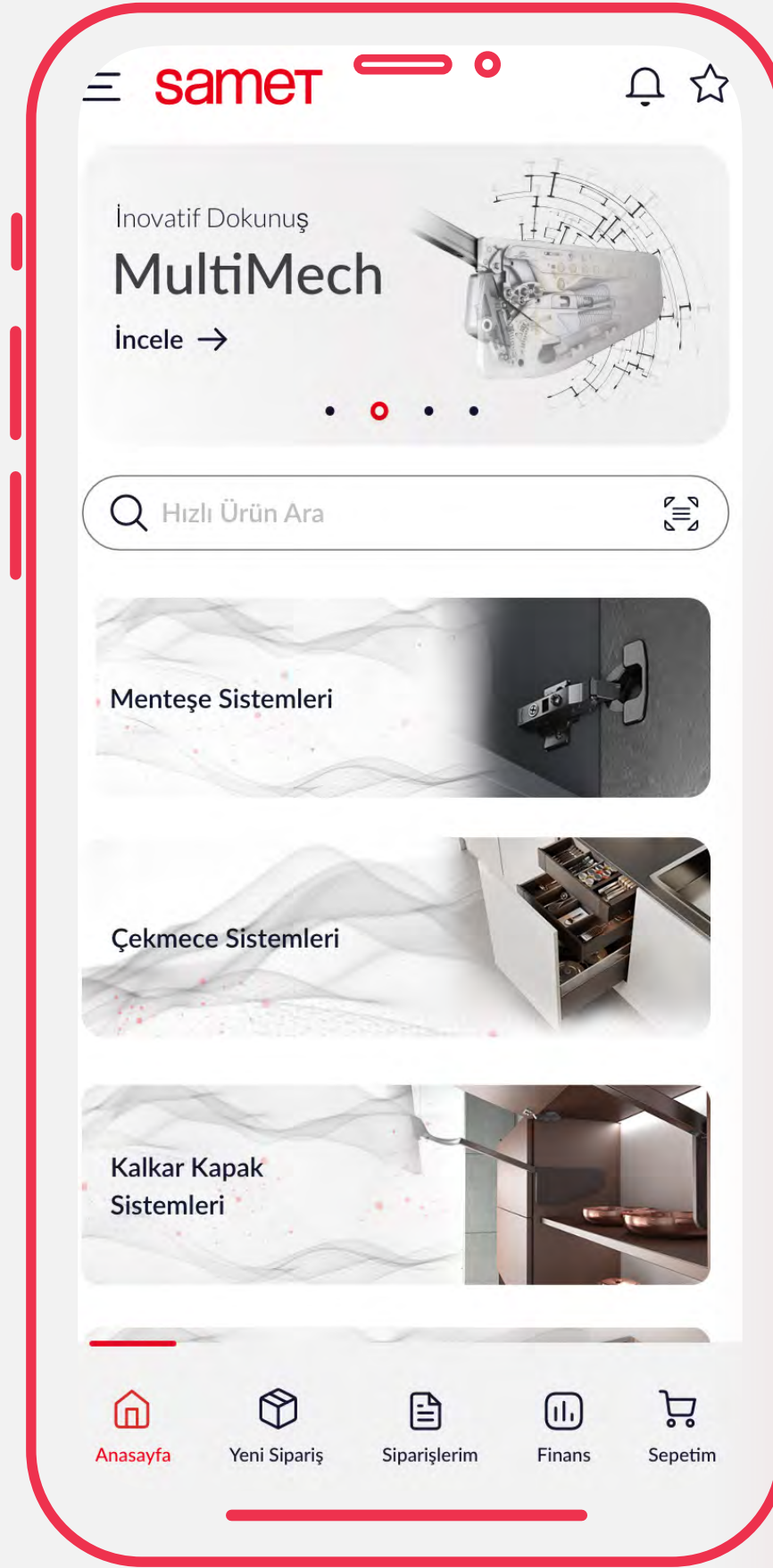
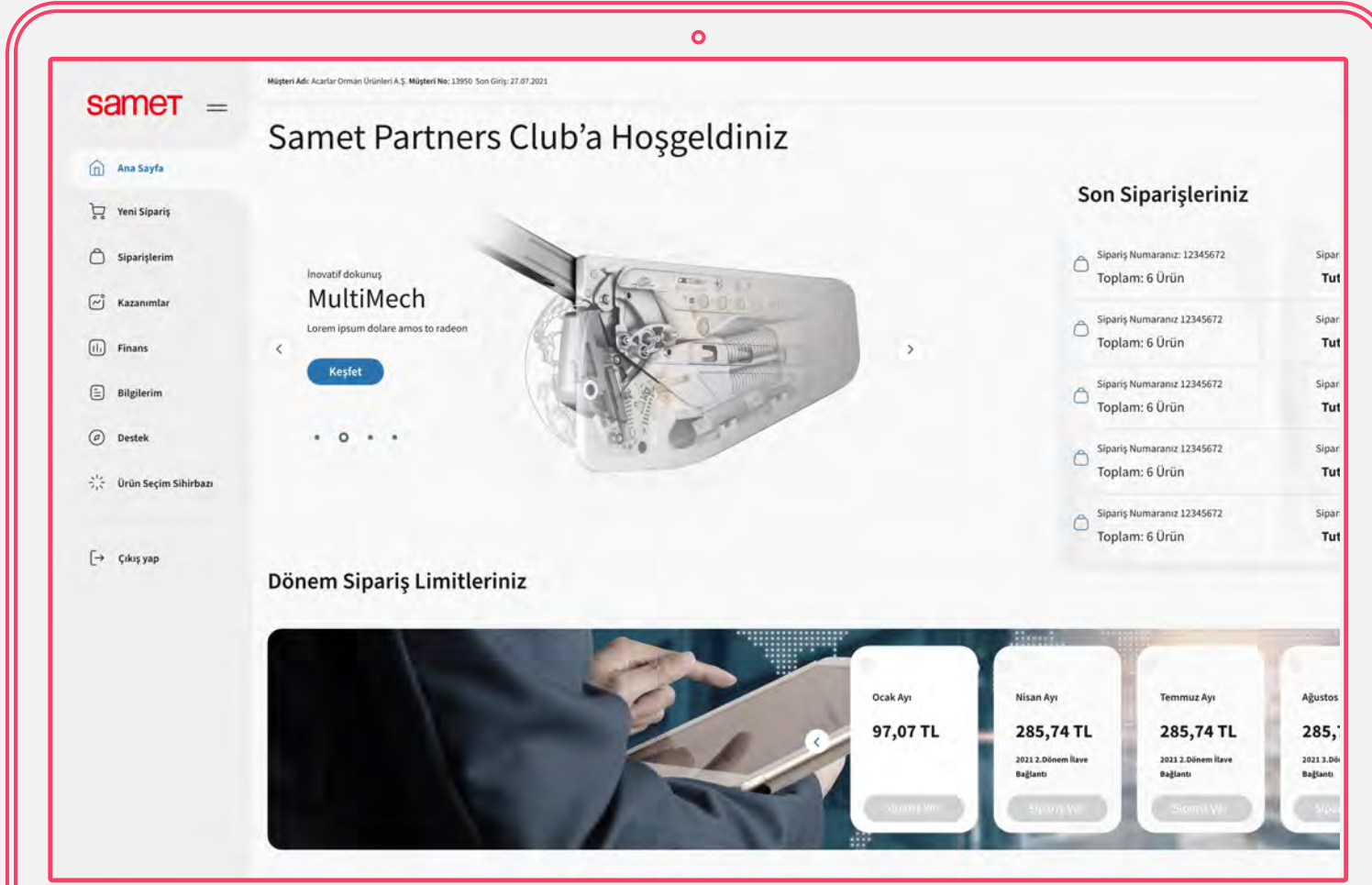
- Management of collection, sorting, planning with Micro Distribution Center and its application
- Automation of the work done by couriers in the field with Mobile application
- Automation of loading, unloading and sorting of cargoes with Mobile application
- With the web application, corporate and private customers can manage their cargo transactions
- With the end user mobile application, customers can perform their cargo transactions on their mobile phones
- Contactless delivery / receipt of cargo by couriers and customers with PUDOBx integrations
- Automation of the entire process with integrations such as payment systems, map integration, vehicle tracking systems, accounting systems.



Turkey's largest furniture accessories firm with over 80% marketshare in Turkey.



SAMET employs 1.350 employees in its modern and high capacity manufacturing plants equipped at the cutting edge over an area of 80,500 m². SAMET's importance to innovation and design, has 130 employees working in its R&D institute. Samet exports to more than 100 countries on five continents, mainly consisting of USA, Russia, Germany, United Kingdom, Italy, Spain, Ukraine, Azerbaijan, Georgia, Poland, Romania, Bulgaria, Kazakhstan, Slovenia and China,



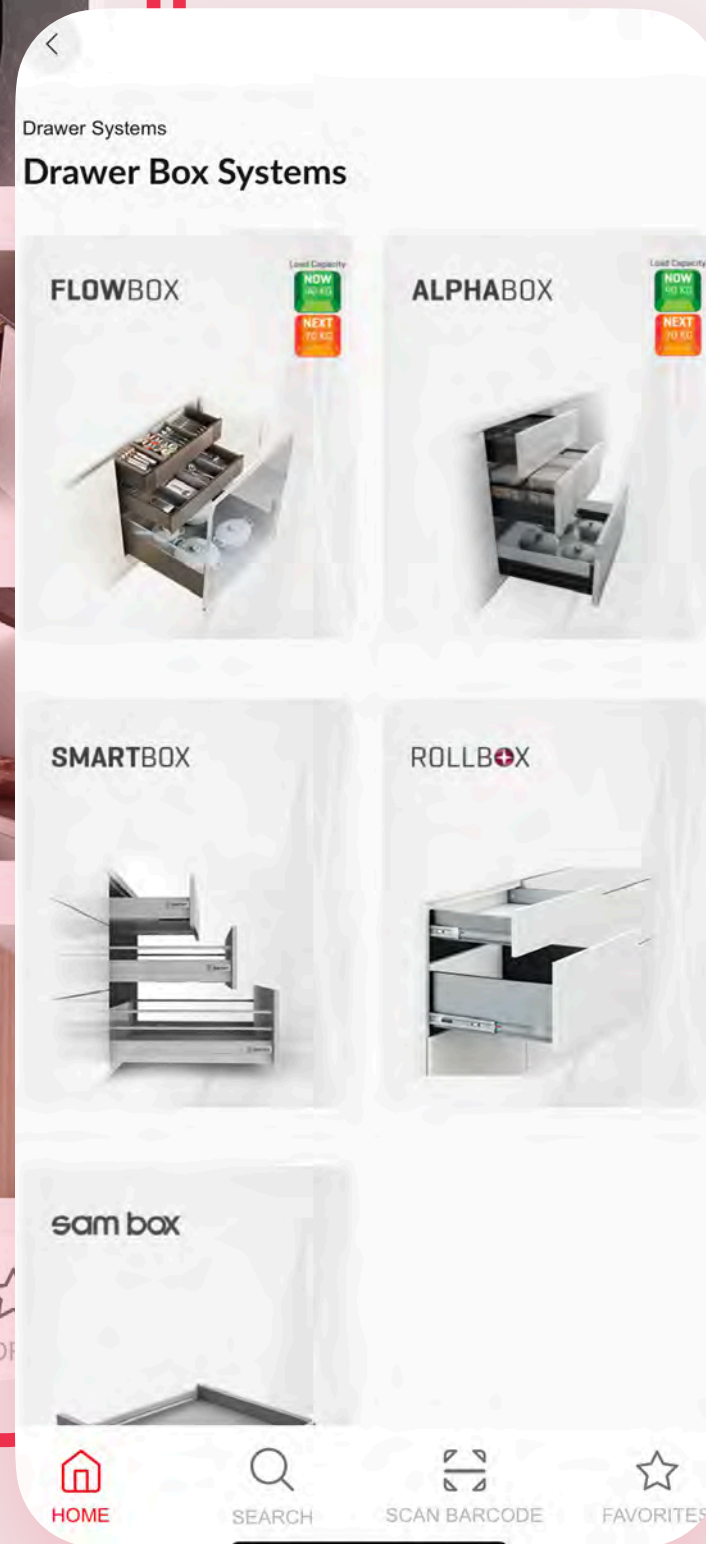
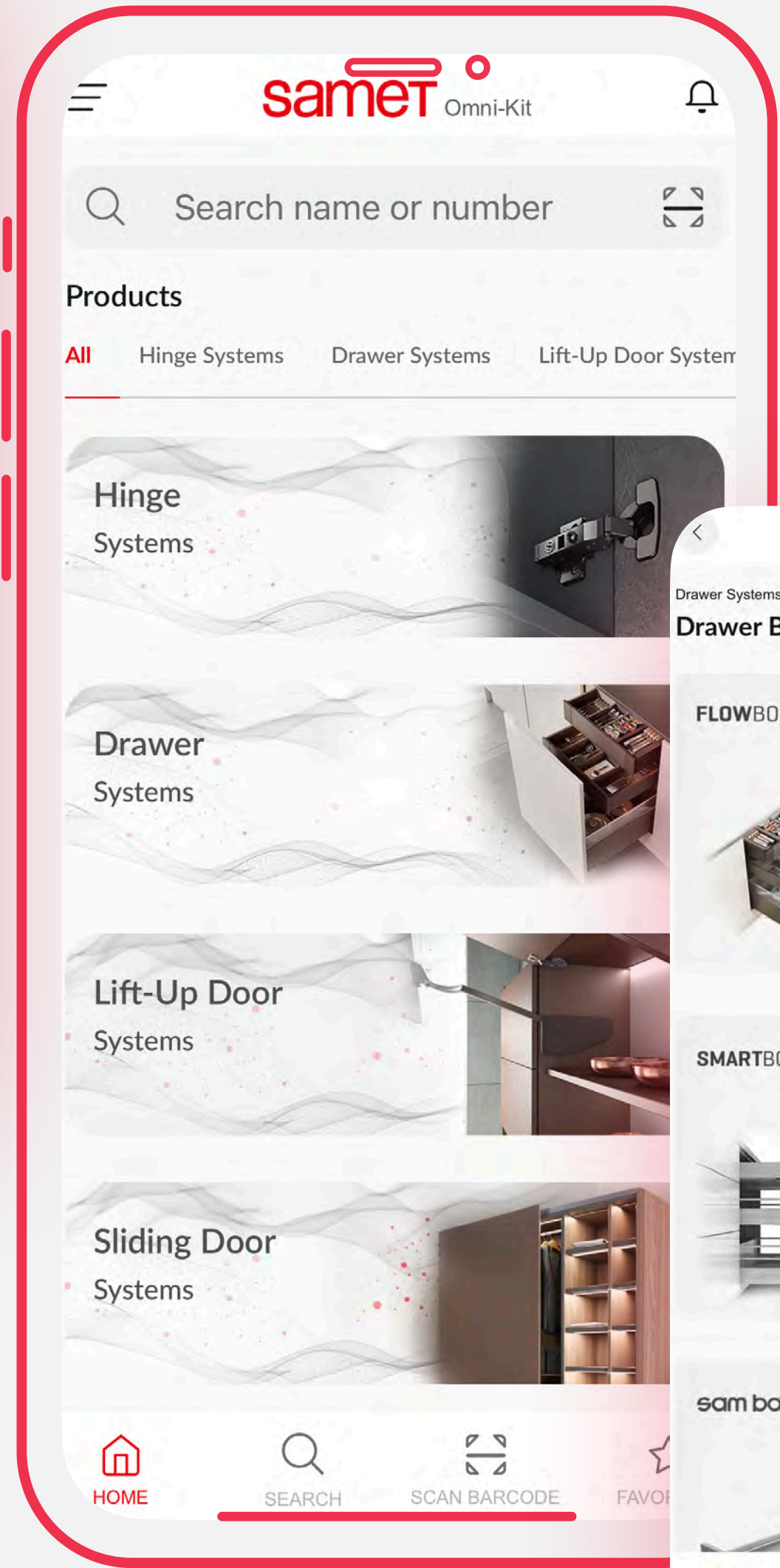
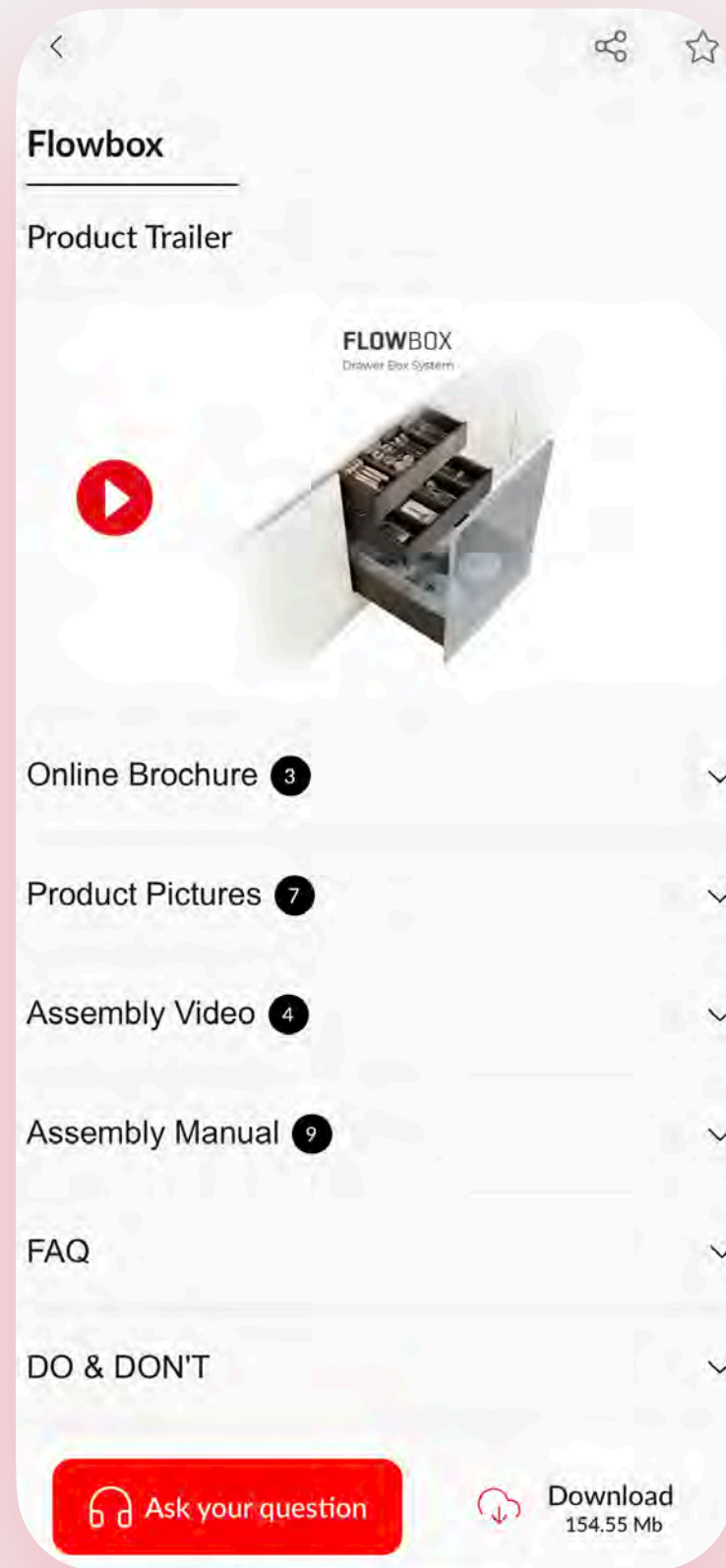
UI/UX



Development

Distributor Management System

Custom designed and developed Samet's web and mobile distributor management software using state of the art technologies while integrating real-time with its ERP (IFS) system. Using the system Samet's over 700 distributors can place and track all their orders across Turkey, Russia and USA. Distributors can view in detail their real-time financial data including invoice, payments, credit balances, bonuses, discounts, campaign gains. System also provides number of detail reporting functions utilizing its Business Intelligence (BI) platform.



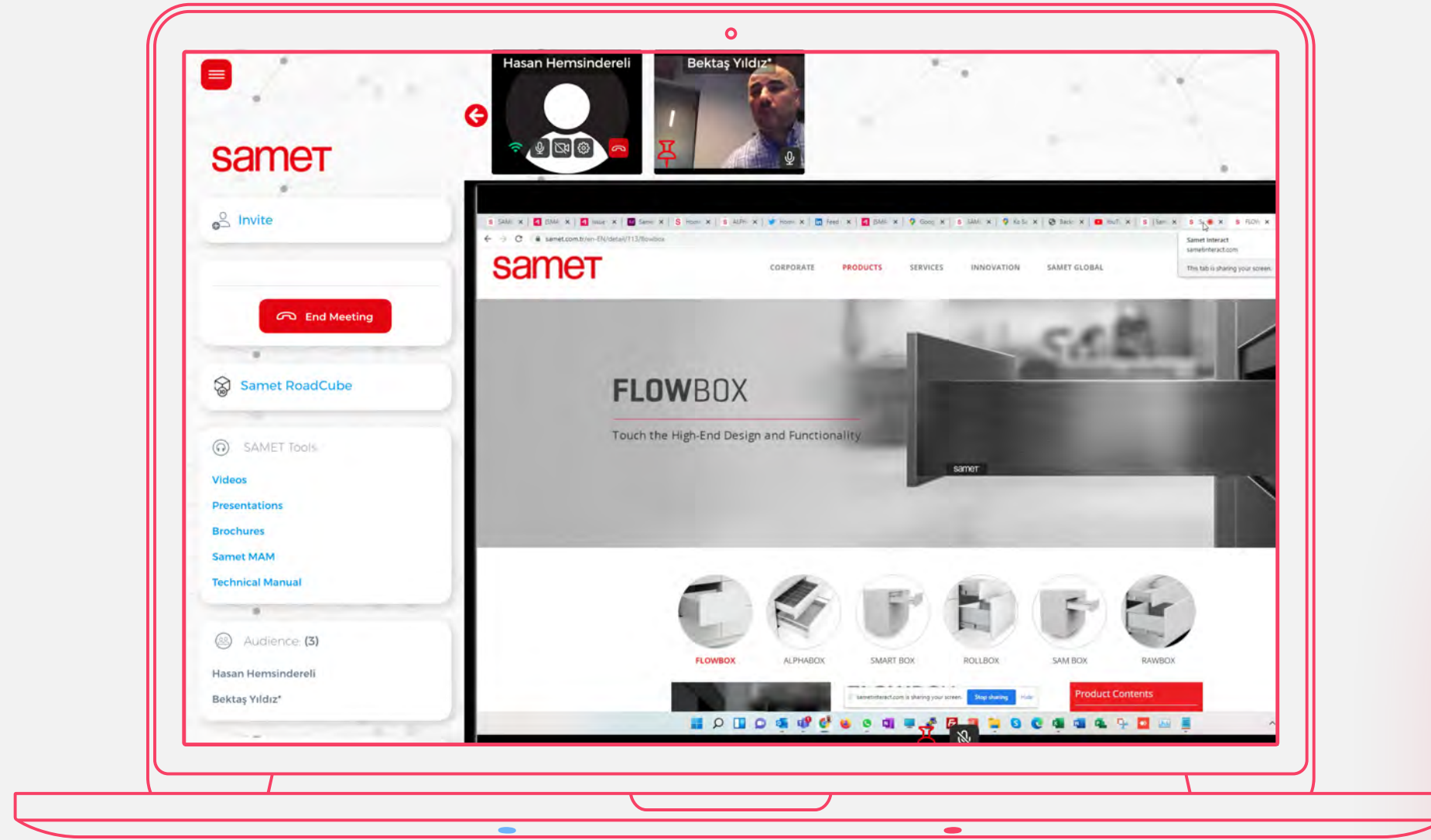
UI/UX



Development

OmniKit Mobile App UI/UX and Development

With the easy-to-install mobile application developed by SAMET for both its customers and enthusiasts, everyone is now a carpenter.



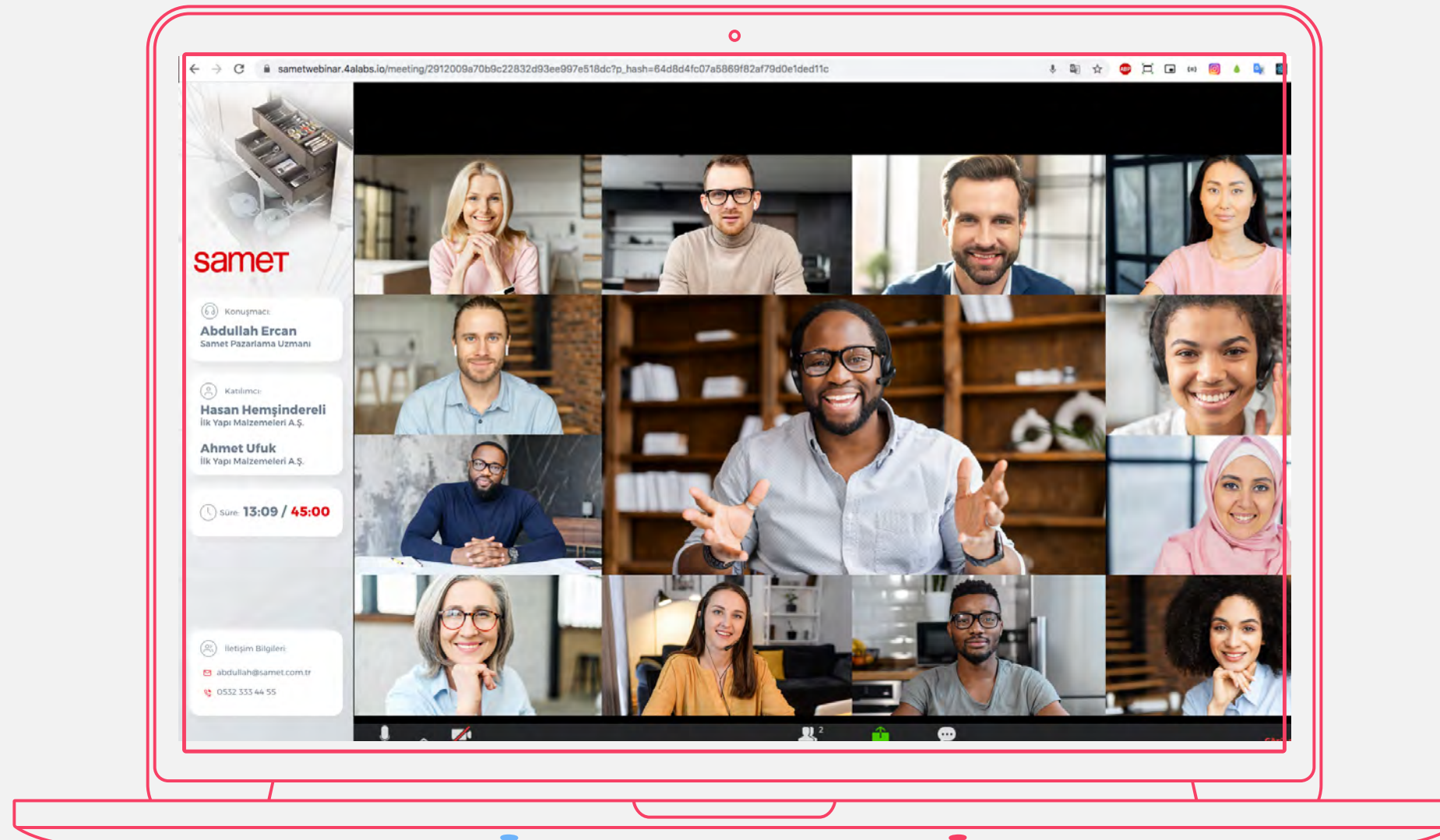
UI/UX

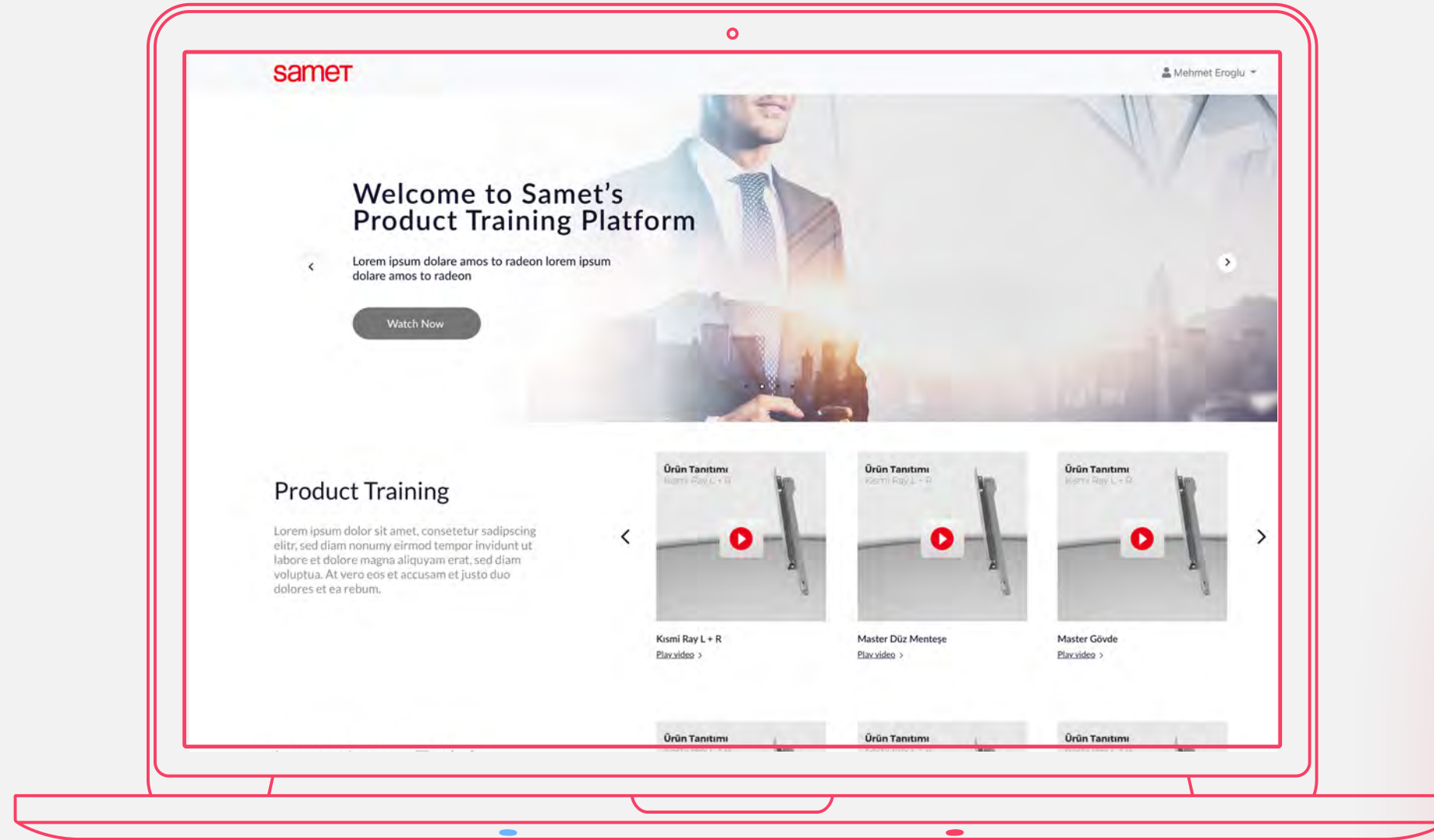


Development

Online Meeting Platform Design & Development

SAMET Interact helps sales teams to organize webinars and individual meetings. This platform allows partners to promote their services & products. This platform can also be used for internal training purposes, all hands meetings and collaboration medium.





UI/UX



Development

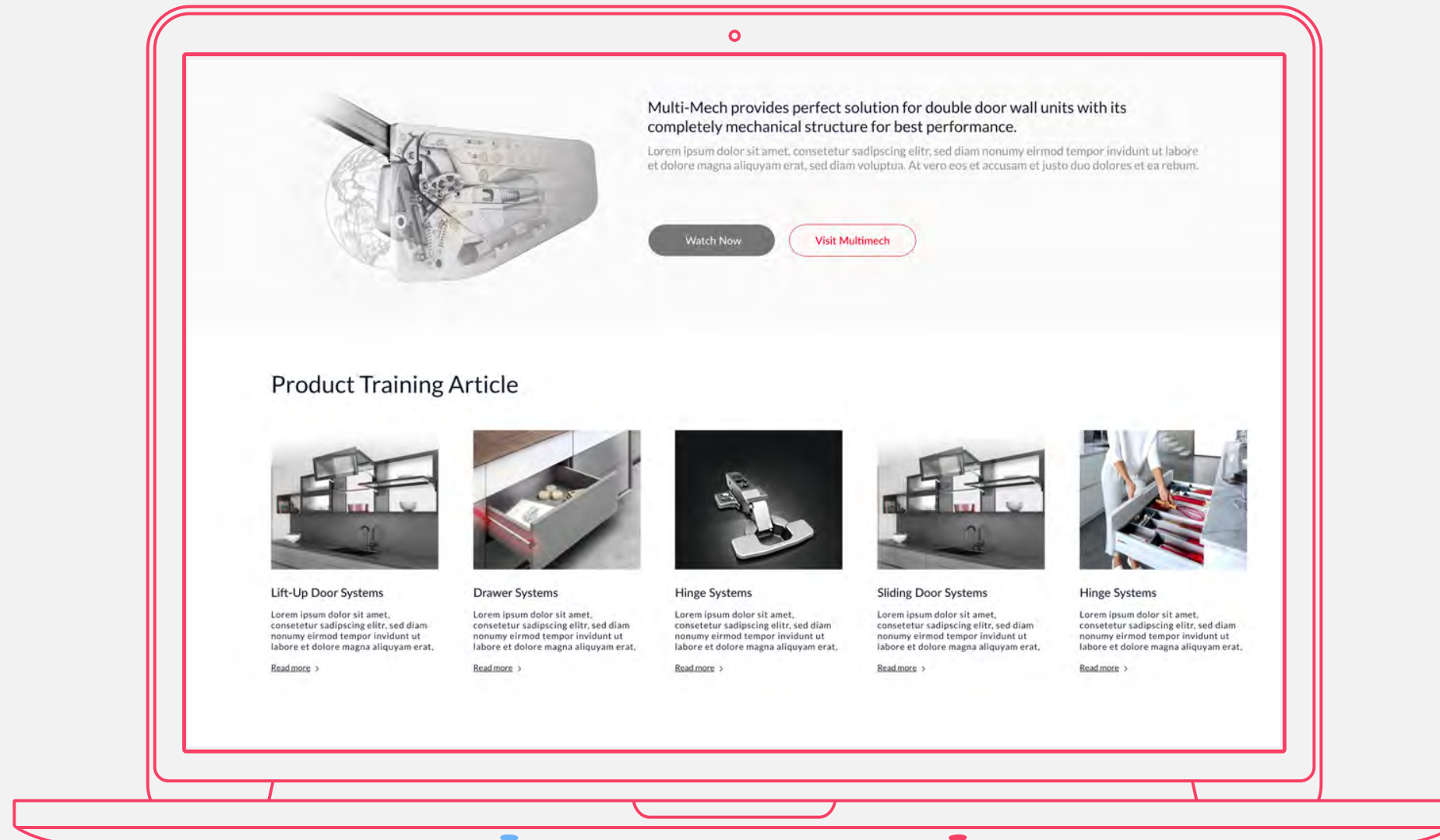
SAMET Training Platform

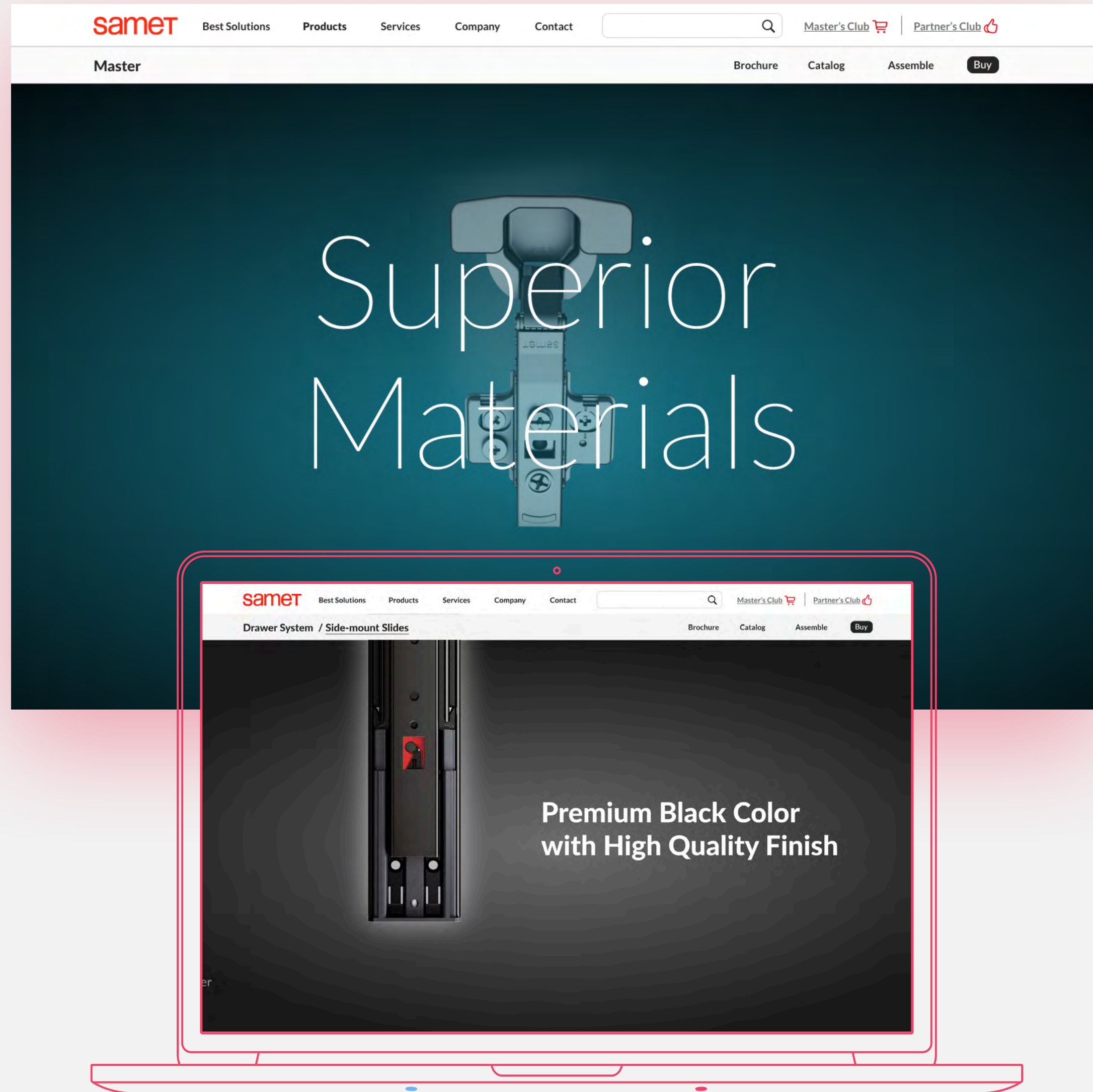
It is a training platform for all employees to understand current workflows and minimize the errors while working on production lines. It also helps companies training and onboarding processes.

The other features are;

Supporting test feature for related videos & animations

Reviewing test results per user





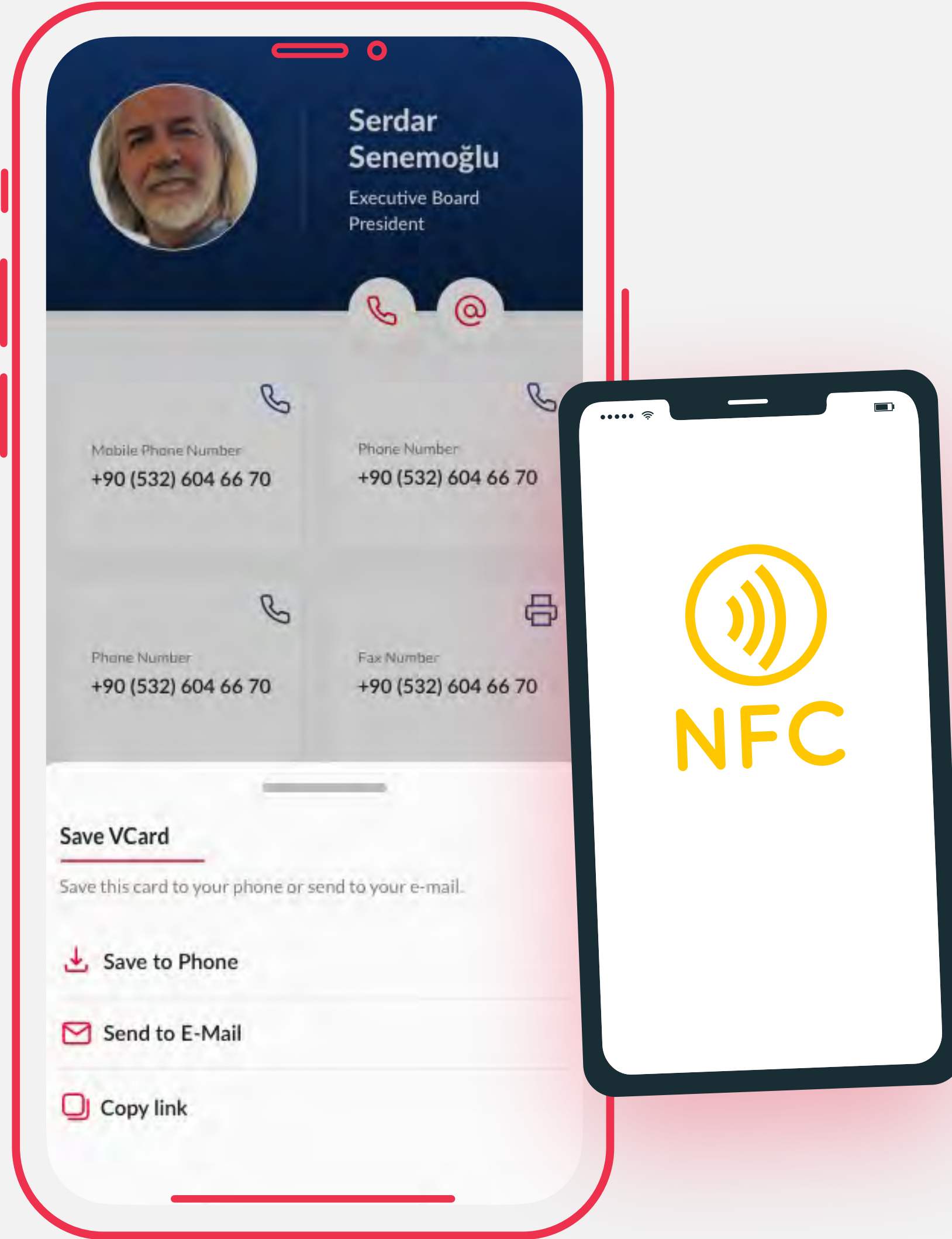
UI/UX



Development

Samet Corporate Website UI/UX, Production Design and Development

Custom designed and developed Samet's global corporate website as scroll based animated. Front-end and back-end modules are developed using latest technologies.



UI/UX



Development

SAMET v-Card

A vCard is an electronic business or personal card and also the name of an industry specification for the kind of communication exchange that is done on business or personal cards.

4A Labs designed and developed the backend platform as well as the mobile utilizing the latest technologies. This app helps users to easily add profile cards into their phone with scanning QR code.



UI/UX



Development

SAMET Kiosk Design and Development

Custom designed and developed Kiosk platform and a management panel for Samet's Interzum Conference allows users to access information by scanning the QR code to mobile phones and downloading all necessary data to their phones for all customers.





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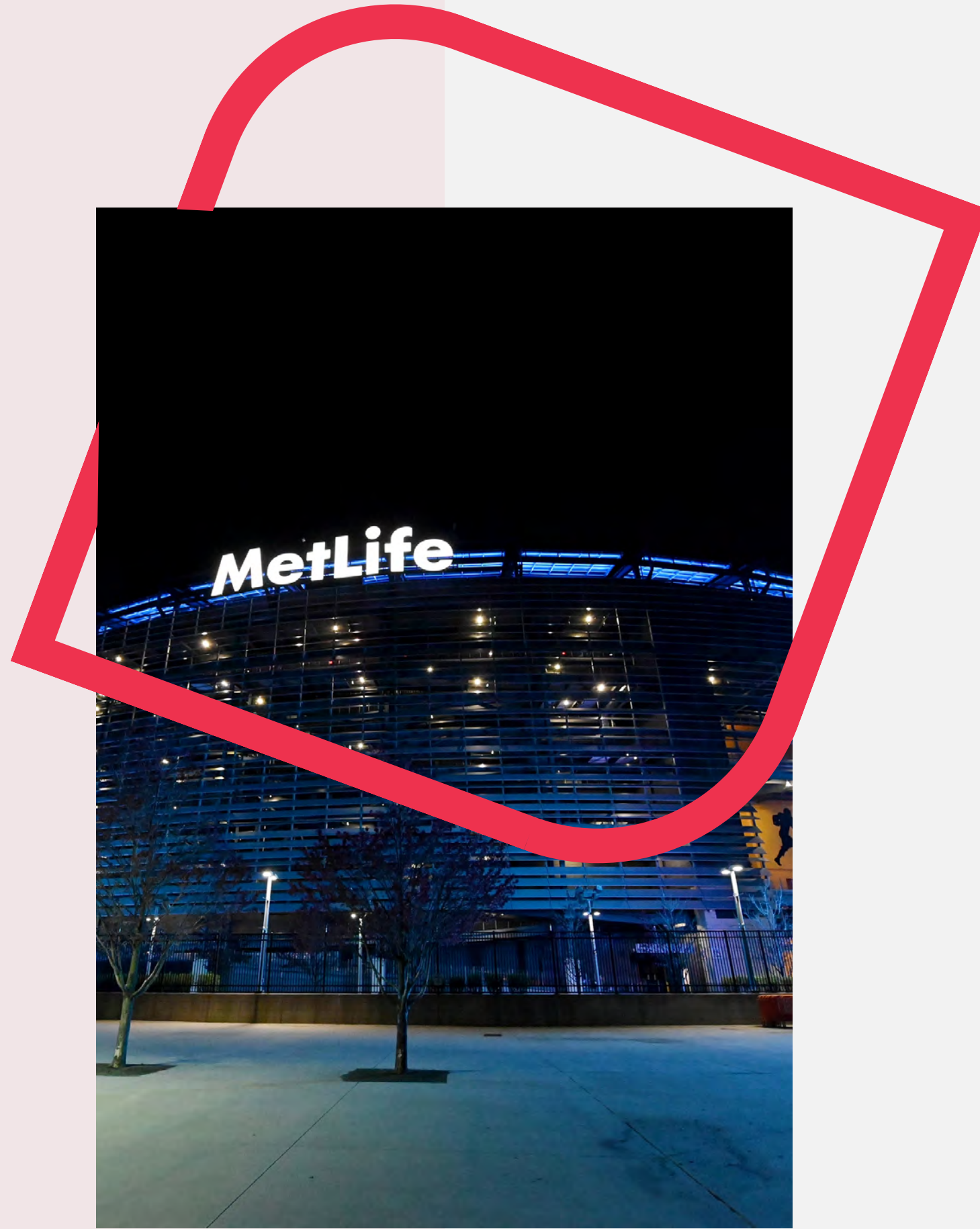
4A Labs

Health-Tech

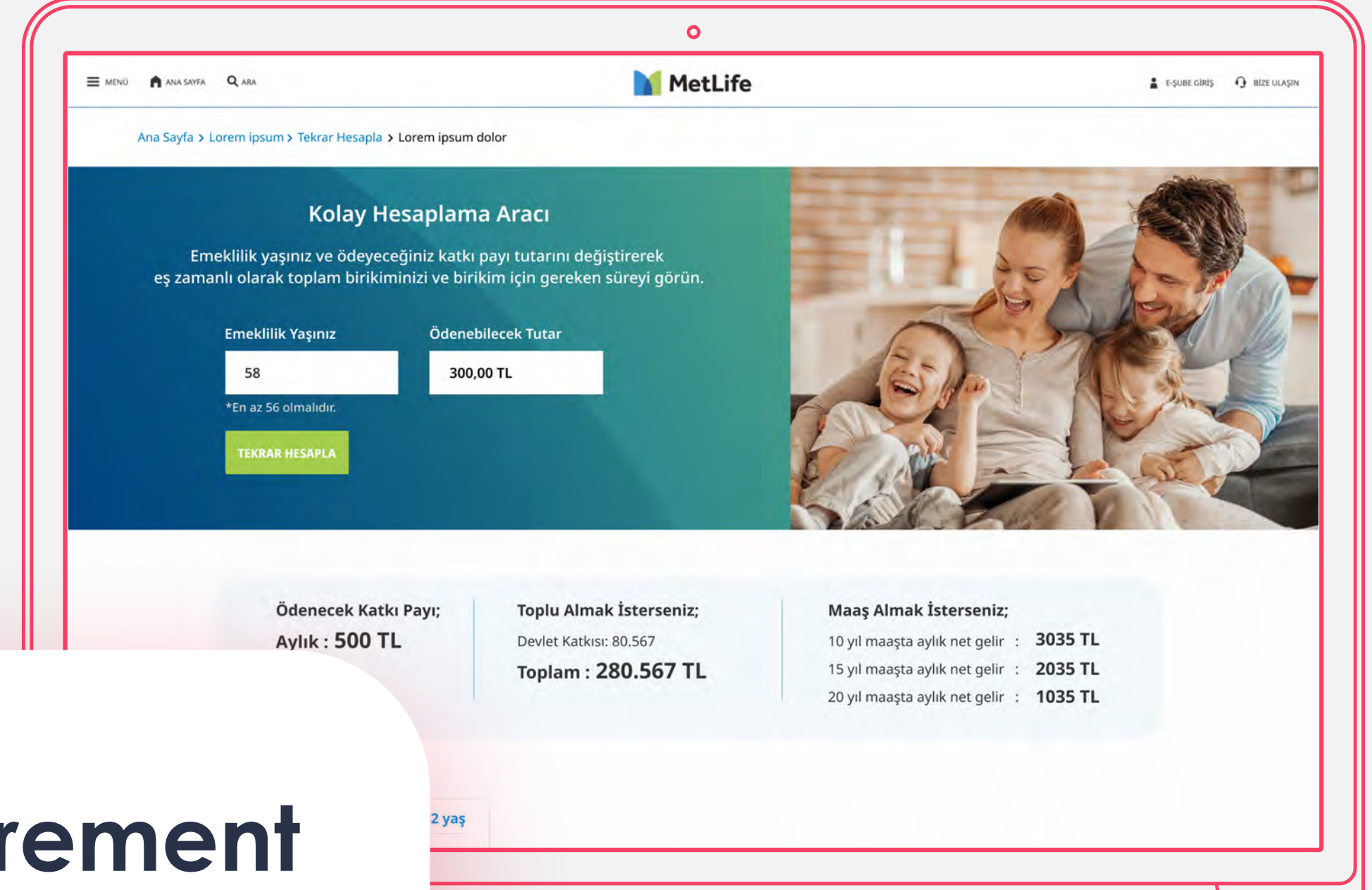
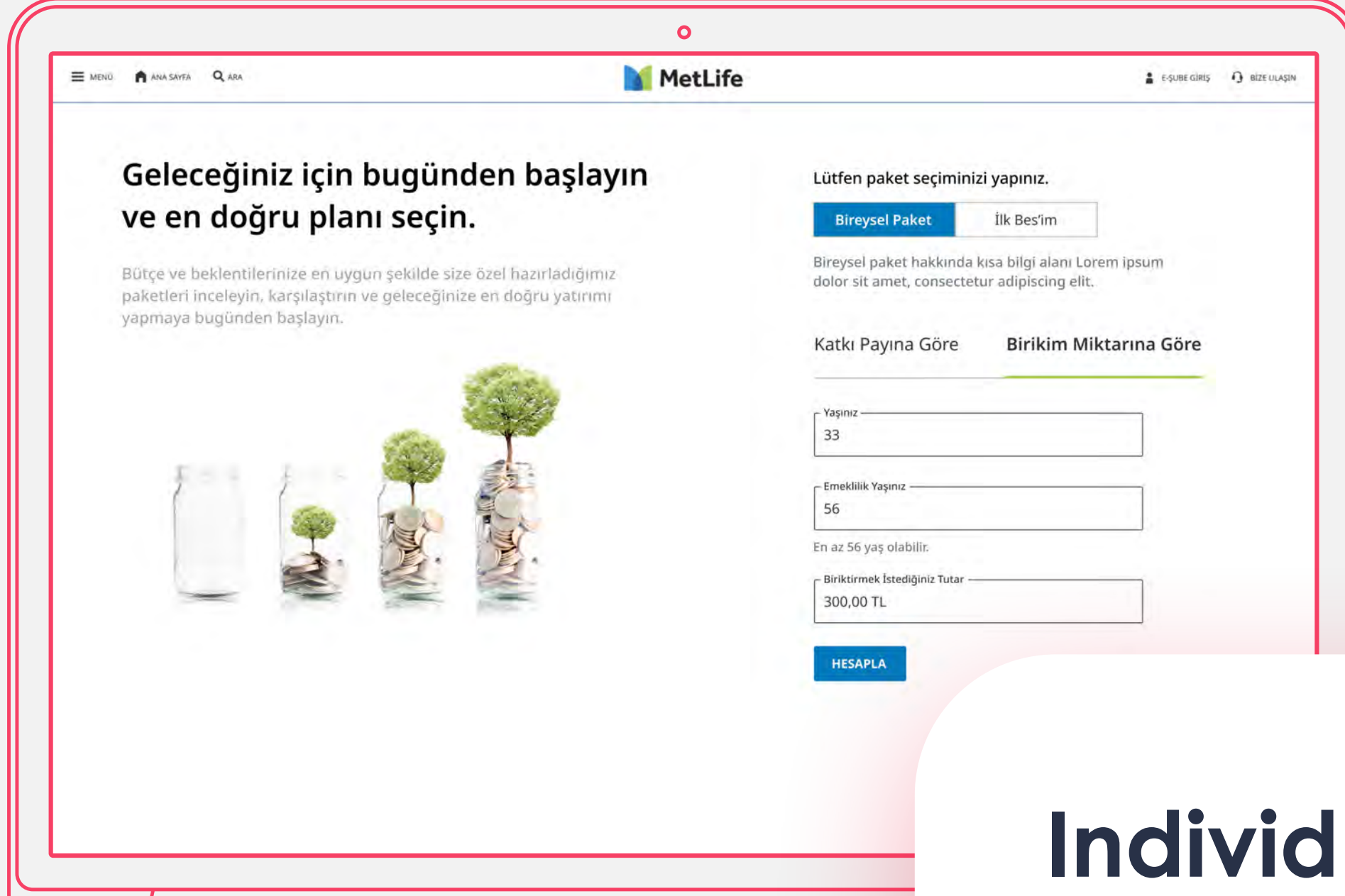




Largest Global Life Insurance Company



MetLife companies are a leading innovator and a recognized leader in protection planning and retirement and savings solutions around the world. Metlife has established a strong presence in more than 40 markets globally through organic growth, acquisitions, joint ventures and other partnerships. Around the world, the MetLife companies offer life, accident and health insurance, retirement and savings products through agents, third-party distributors such as banks and brokers, and direct marketing channels.



Individual Retirement Web UI/UX Design

In this project we are completely redesigning the user experience as well as the user interfaces of the Metlife Individual Retirement Web. The Metlife IR web will have much fresher, trendier, easy to use look and feel.



UI/UX



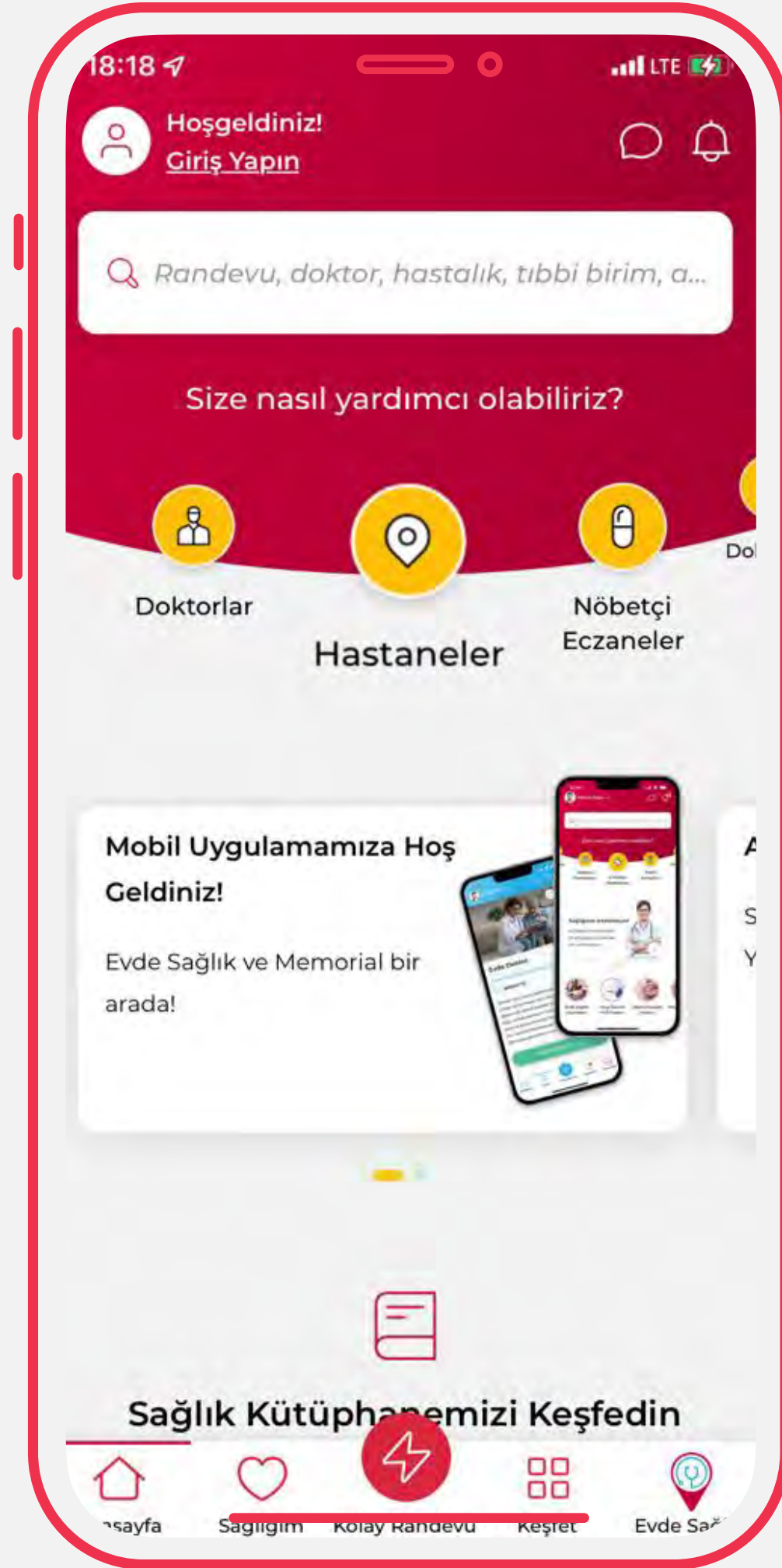
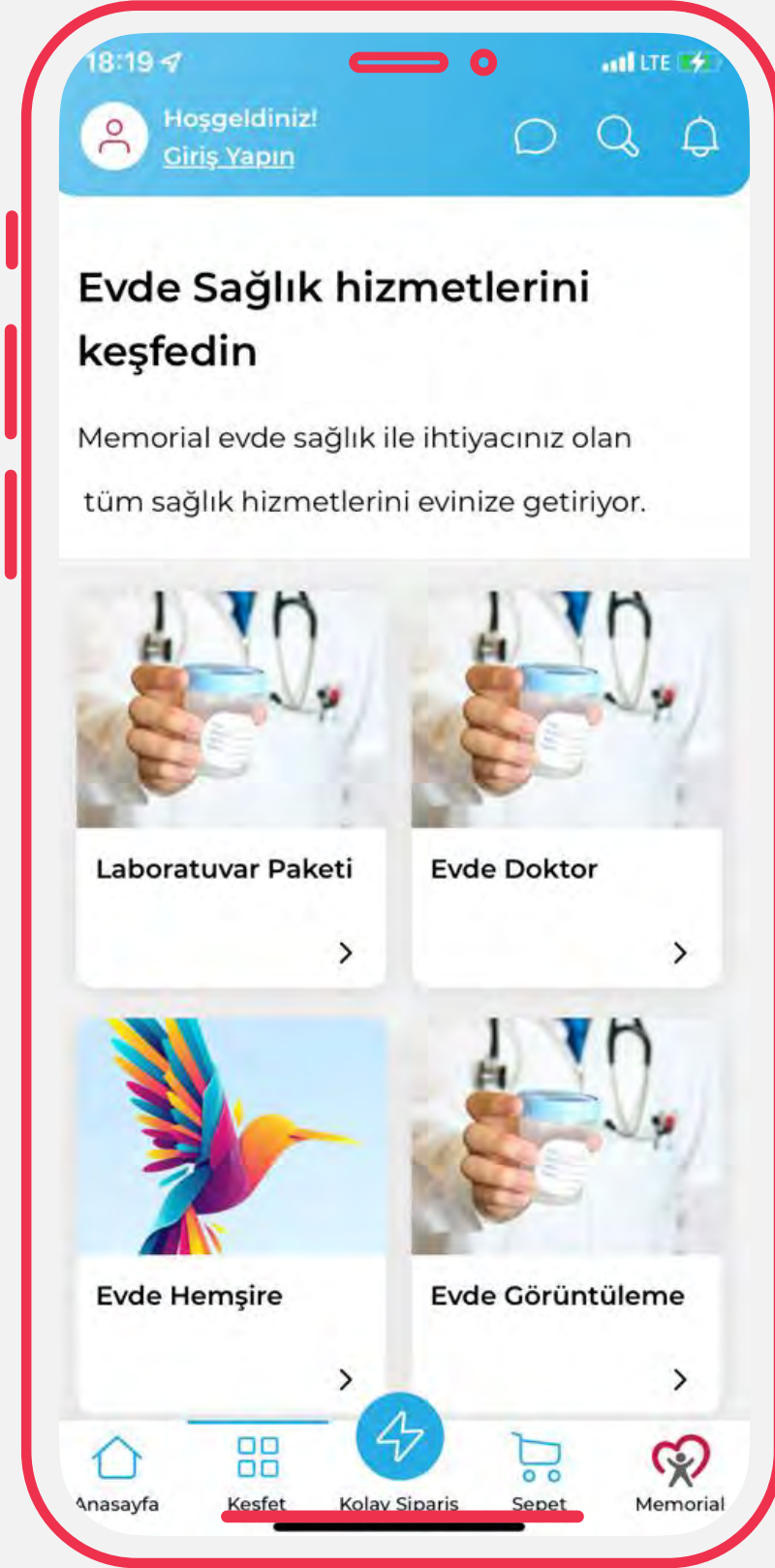
MEMORIAL

Bringing world-class quality healthcare to Turkey



Memorial is the first hospital in Turkey to receive a JCI (Joint Commission International) accreditation certificate, and the 21st in the world, bringing world-class quality healthcare to Turkey.

Memorial is the home of trust in healthcare with its specialist physicians, healthcare staff who combine their knowledge and experience with tender care to the patients, its patient-oriented service approach, quality policy, its diagnosis and treatment facilities equipped with advanced medical technology, its modern spaces and comfortable patient rooms.



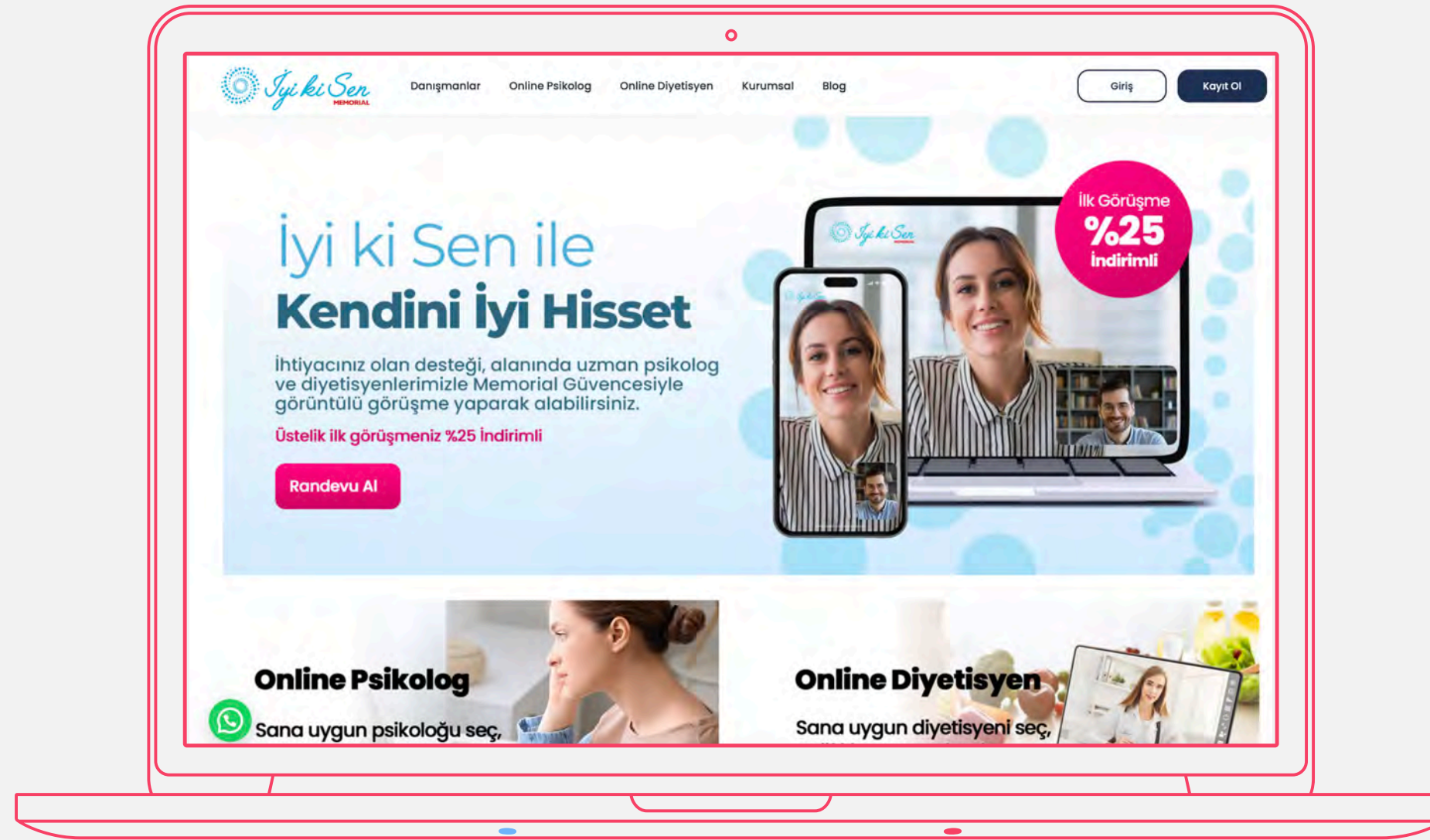
UI/UX



Development

Digital Health Application

State of the art mobile application will allow patients and their families to automatically keep in touch with the hospital over the internet, and make an appointment or be examined directly when they show signs of illness. In addition, it will bring home service from the hospital and ensure that all processes are followed. It will also contain the Analysis data that the users will need.



UI/UX



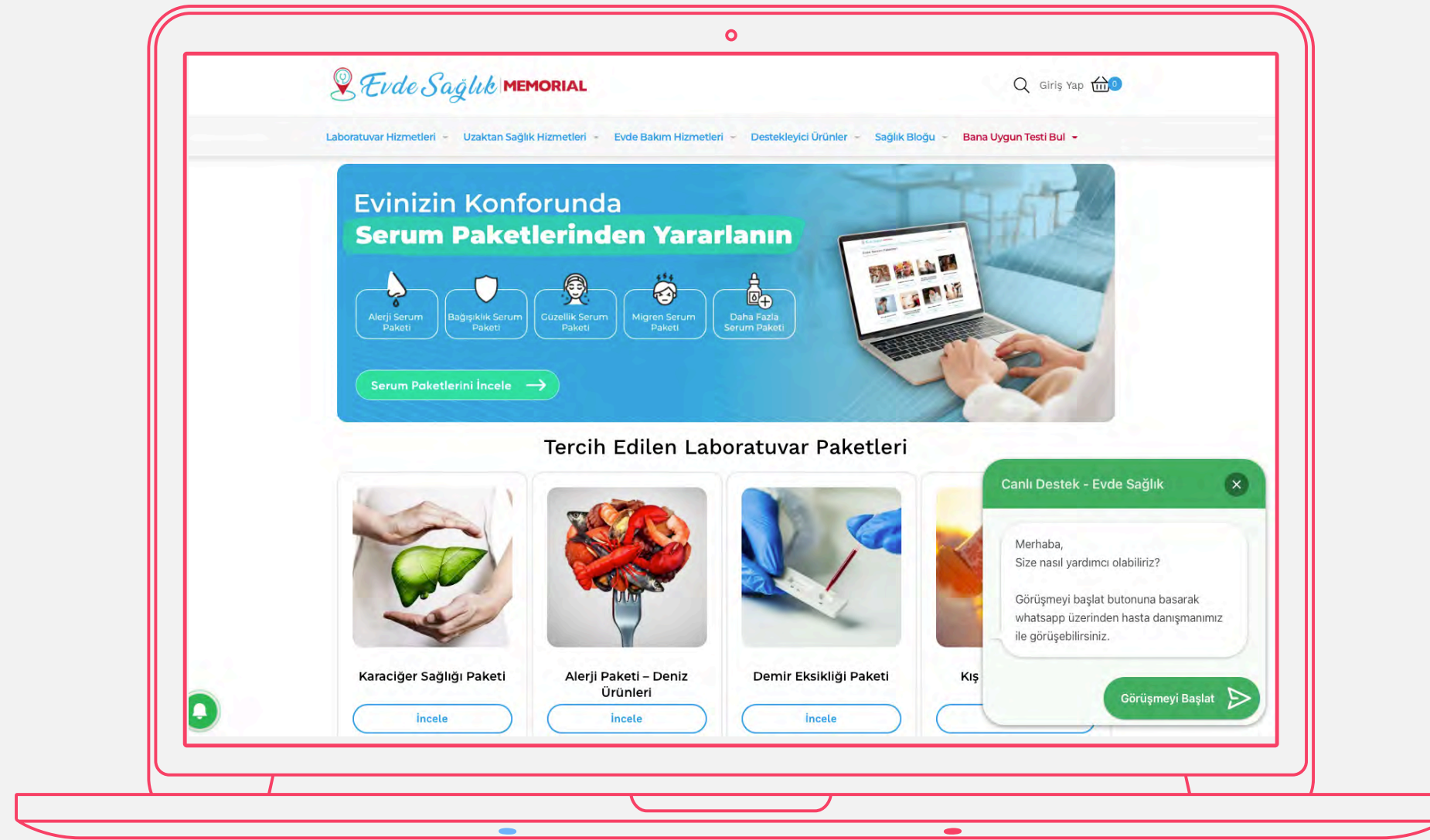
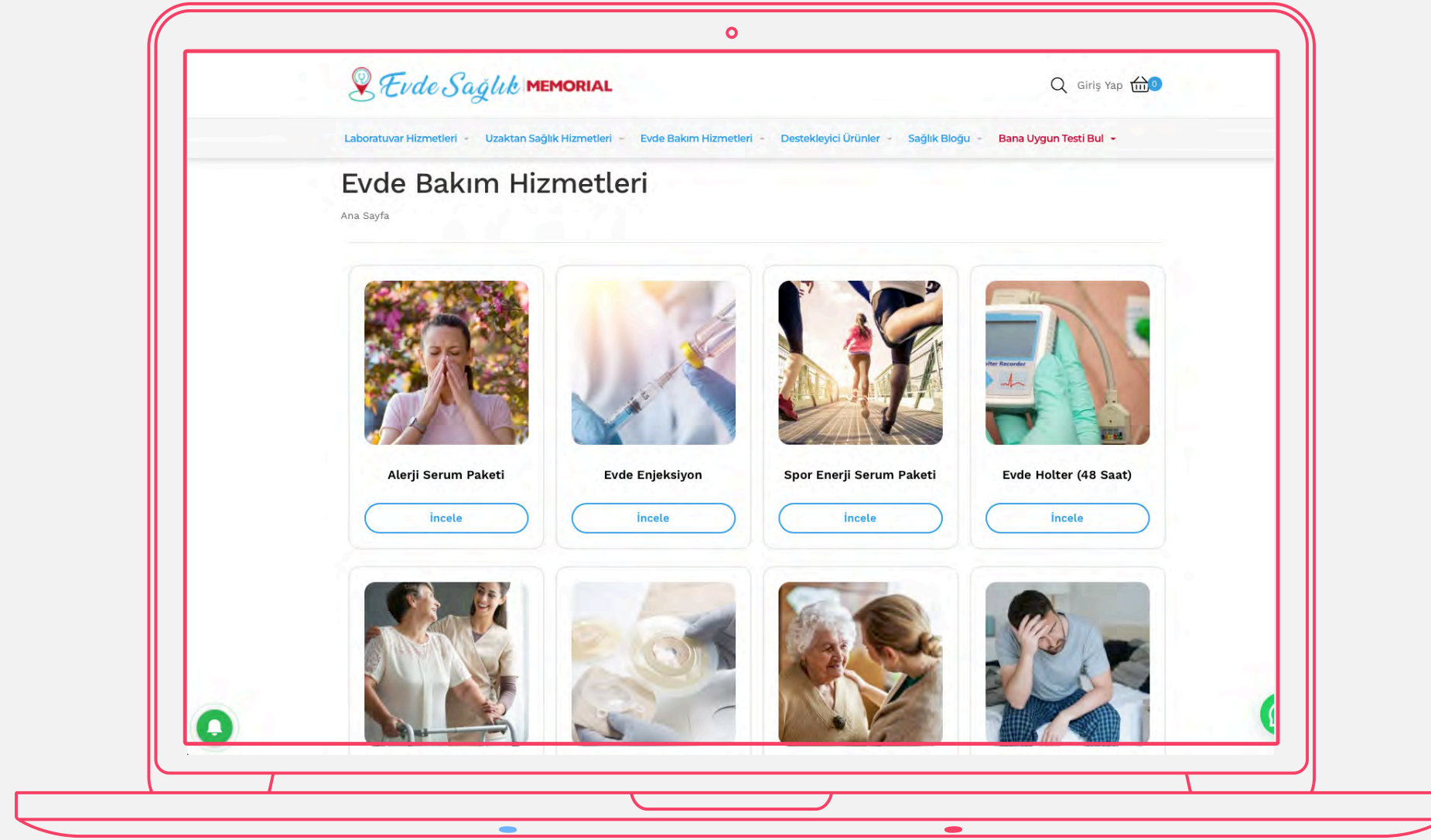
Development

Online Health Support Web Development

This online healthcare platform allows users to receive the support they need by making video calls with psychologists and dietitians' who are experts in their field.

This platform allows users to choose the expert and make online appointments.

The ratings and reviews makes it transparent for customers to choose the right experts.



UI/UX



Development

Home Health Service Web Development

In this marketplace platform we developed this interactive website allowing users benefit from home health services as well as products. They can benefit from a wide range of services from ordering laboratory services, to home care nurse or doctor services. Users can also purchase non prescription medicine, IV packages and supplements.



Technology merged with creativity in
Other Projects



ebebek 

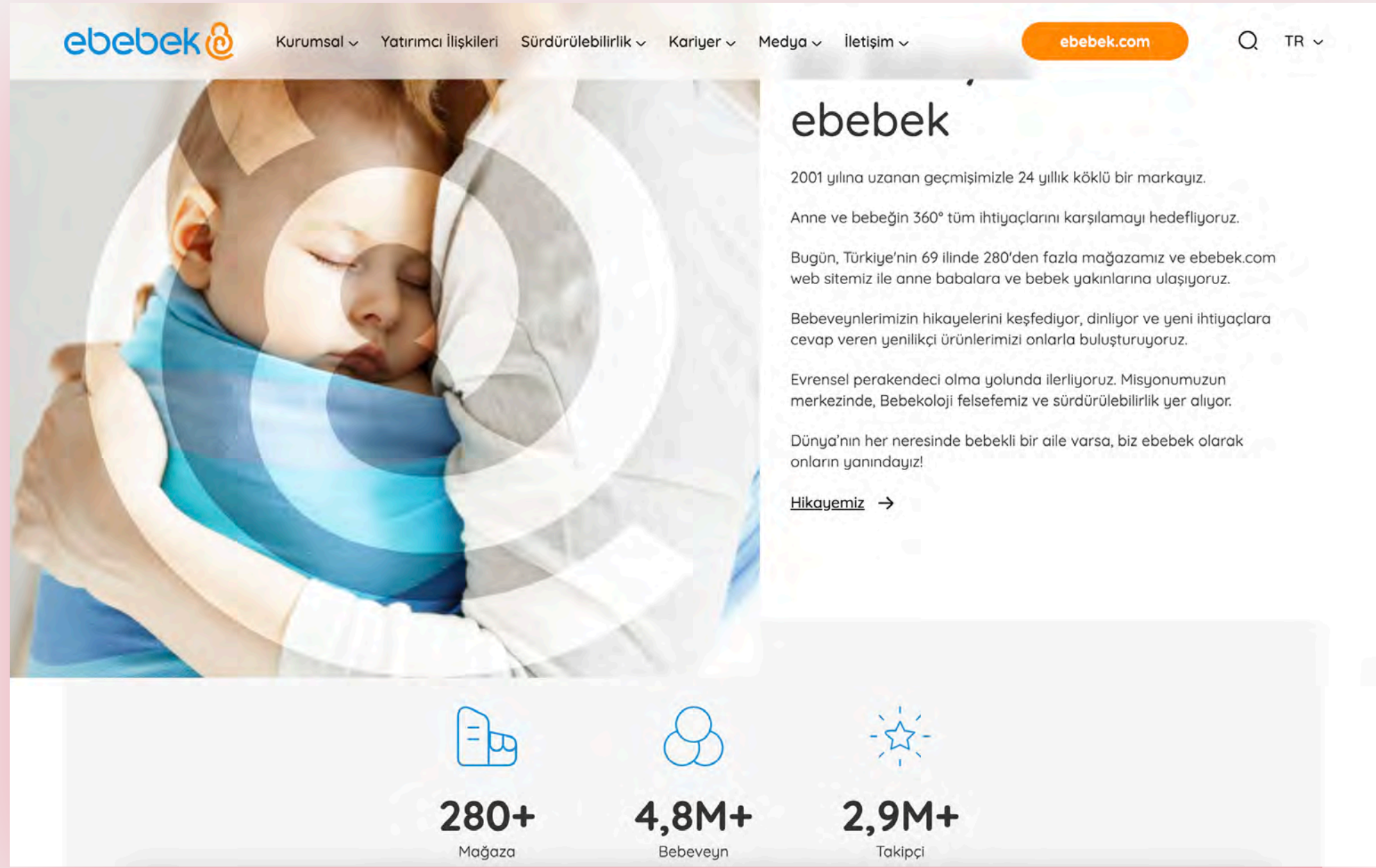
**For Every Little Step,
We're Here..**

4alabs.io



ebebek is a website and store chain that provides quality products, friendly staff, high service standards, affordable prices, expert knowledge and after-shopping support 24 hours a day to meet all needs of mother and baby from the prenatal period up to the age of four. ebebek, which started with an e-commerce site in 2001, moved into physical retailing at the beginning of 2003 and continues to serve parents with its internet sales site and physical stores. The shares of the Company, which went public in 2023, are traded on Borsa Istanbul's Stars Market under the code EBEBK.





UI/UX

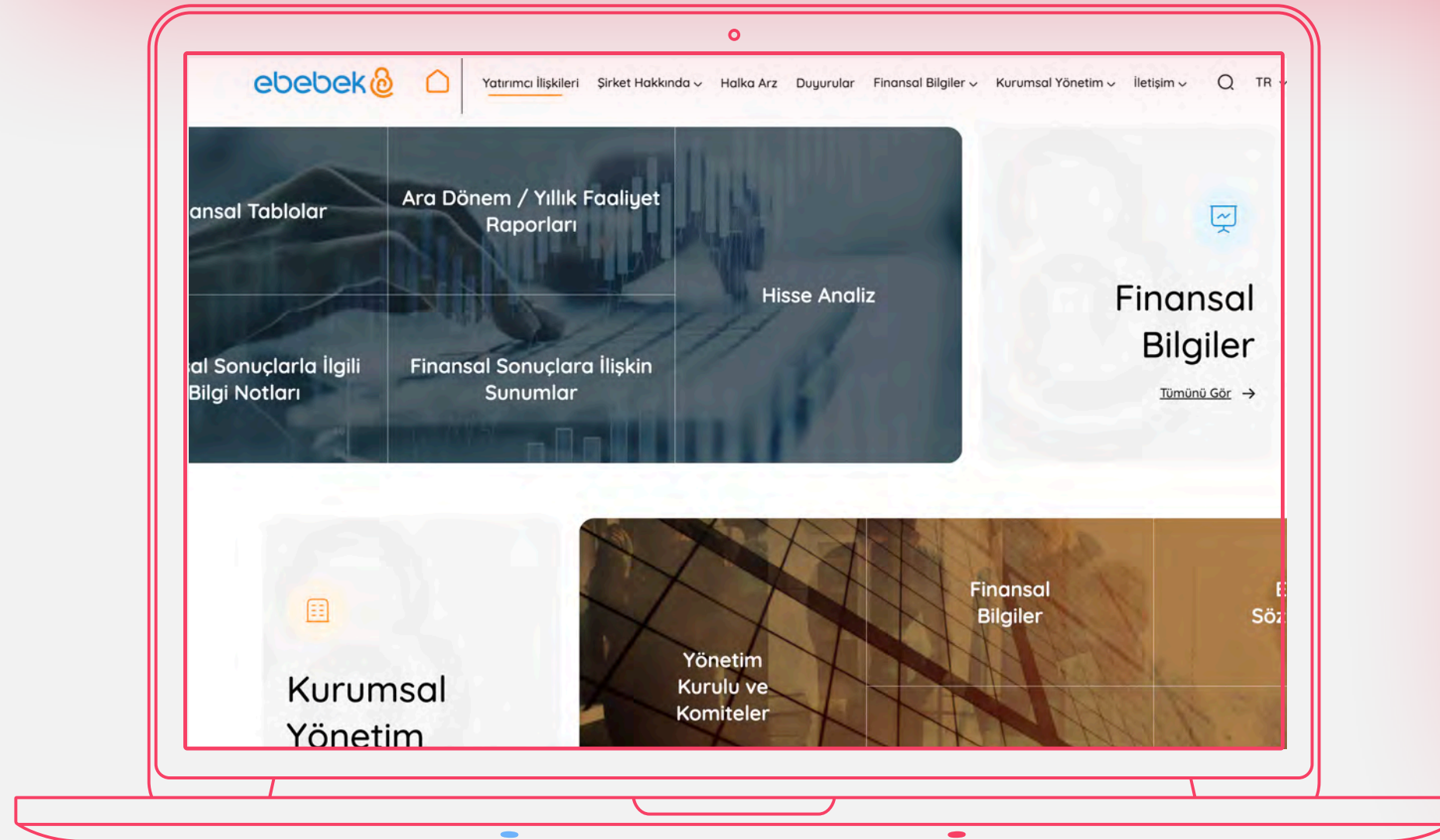


Development

e-bebek Corporate Website – Investor Relations Platform

We designed and developed e-bebek's new corporate website, focusing on a seamless and transparent communication experience for investors, stakeholders, and partners.

The platform provides comprehensive access to investor relations content, financial reports, and corporate governance information, all within a clean, modern, and responsive interface.





EKOS



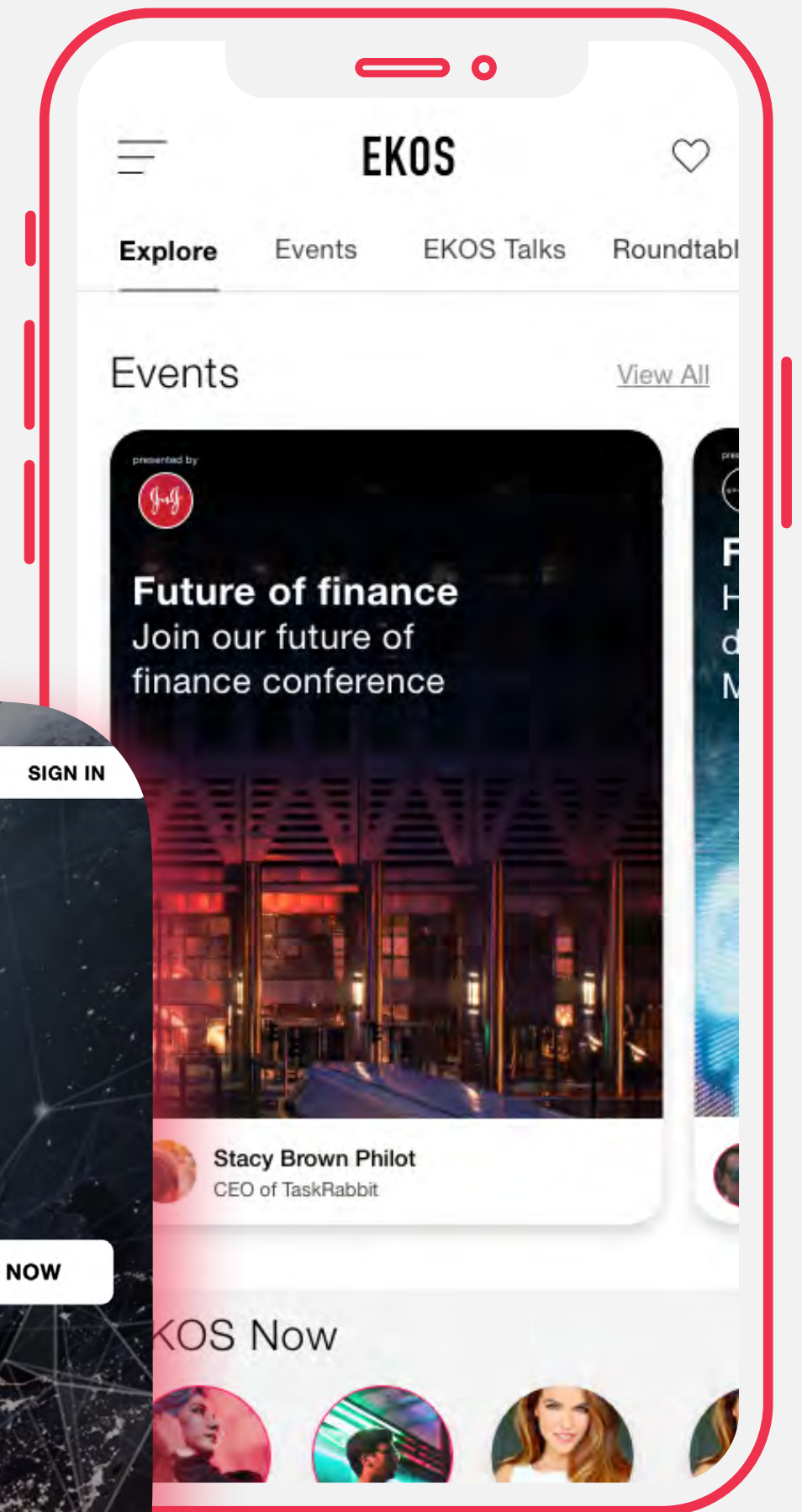
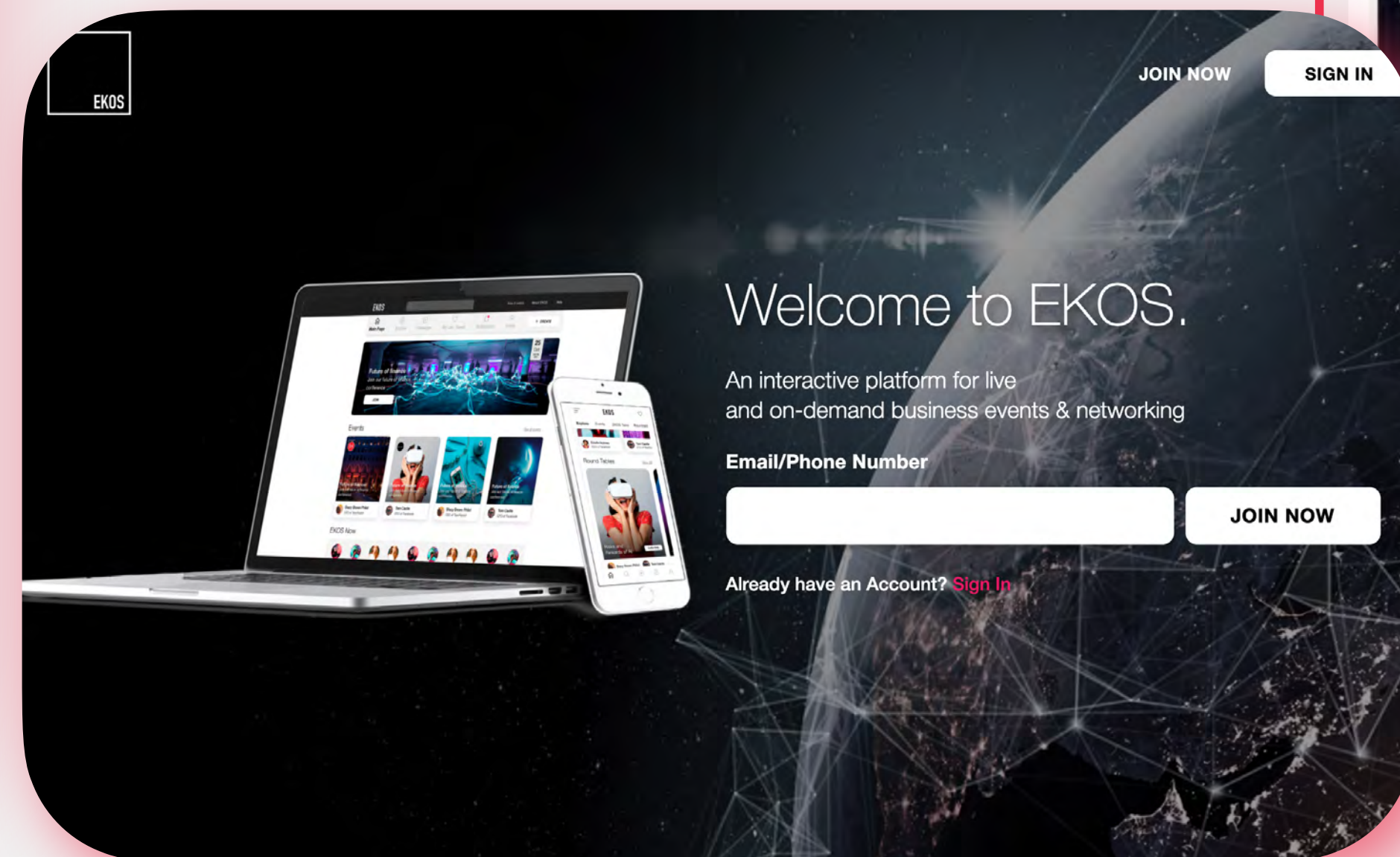
UI/UX



Development

New Generation Professional Networking and Event Application

We have developed an application completely developed with machine learning, where users can participate in instant panels and sessions, and users with similar interests can interact with each other during sessions. All UI / UX and software developments of the application were carried out by 4A Labs.

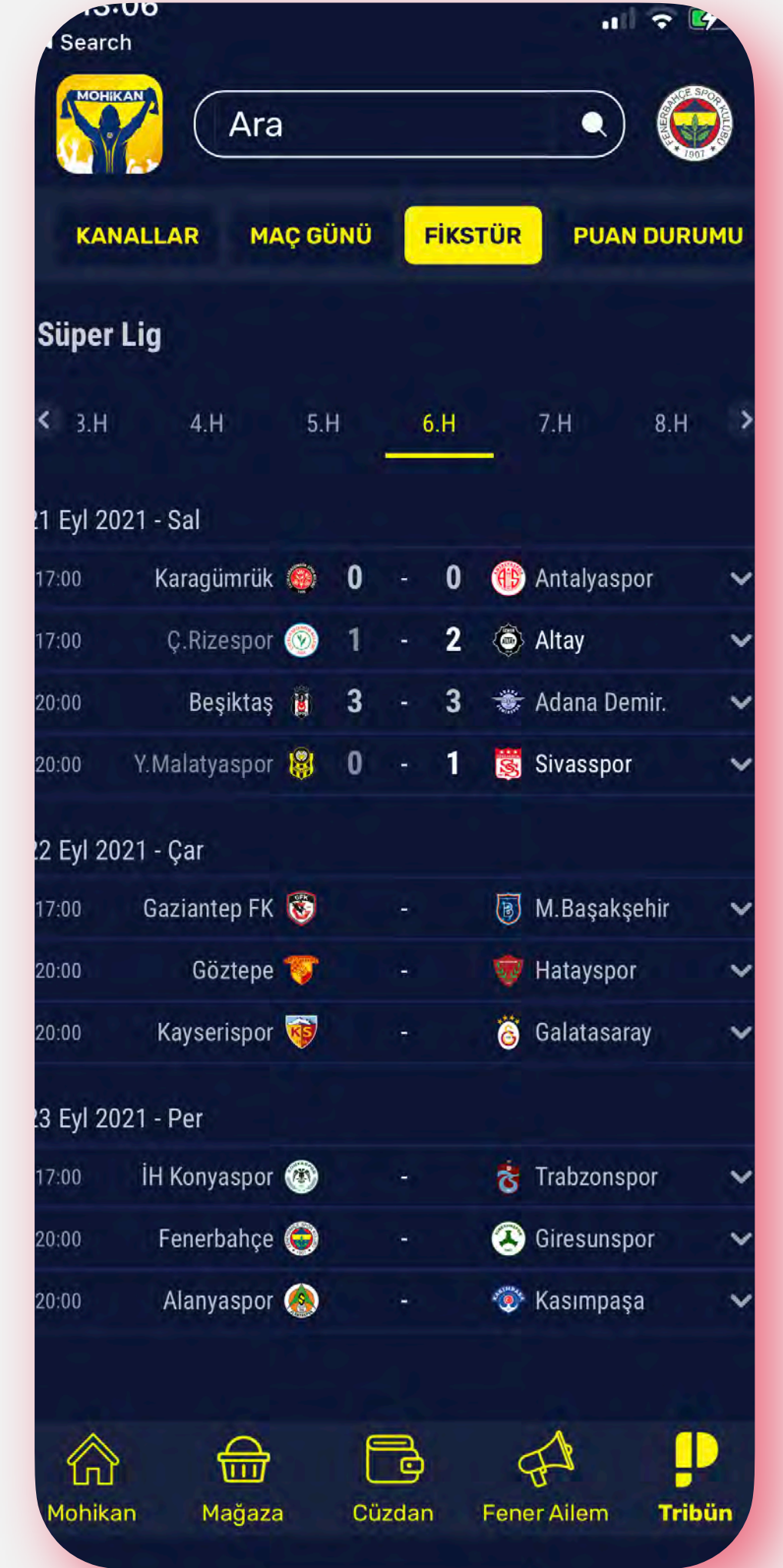




Development

Datawarehouse (DWH) Project and Fenerbahce Club App

Project started to be an integrated DWH Solution on top of the distributed databases of Fenerbahce SK ecosystem, that merges data in a central DWH and relates to each other by the securely generated unique user ids. Id generation and storing user transactions are running on a blockchain based module. Becoming the only centralized and validated database for Fenerbahce, this Project now runs as the backbone of Mohikan, CRM and other projects of the Club.





Bilyoner



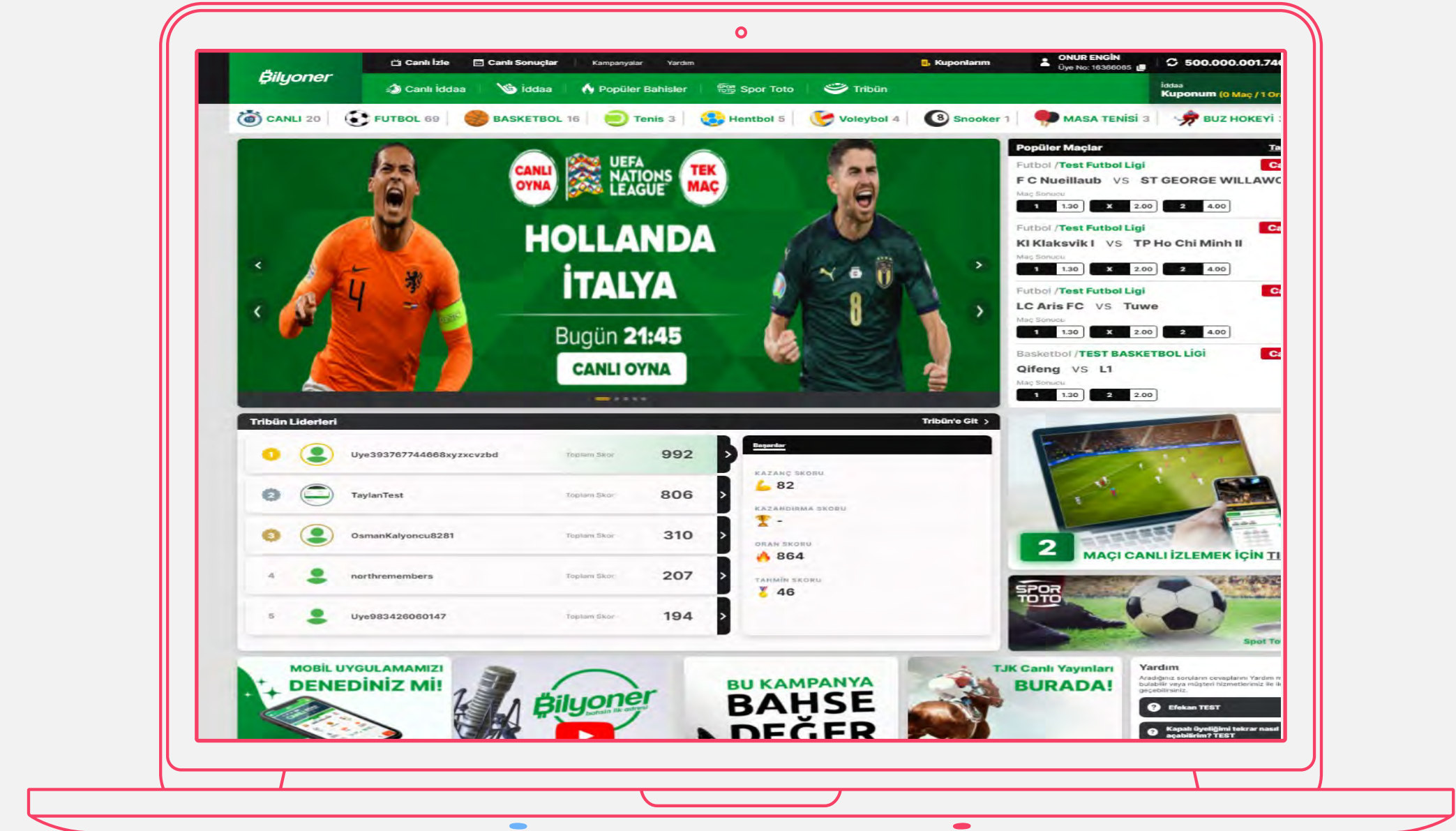
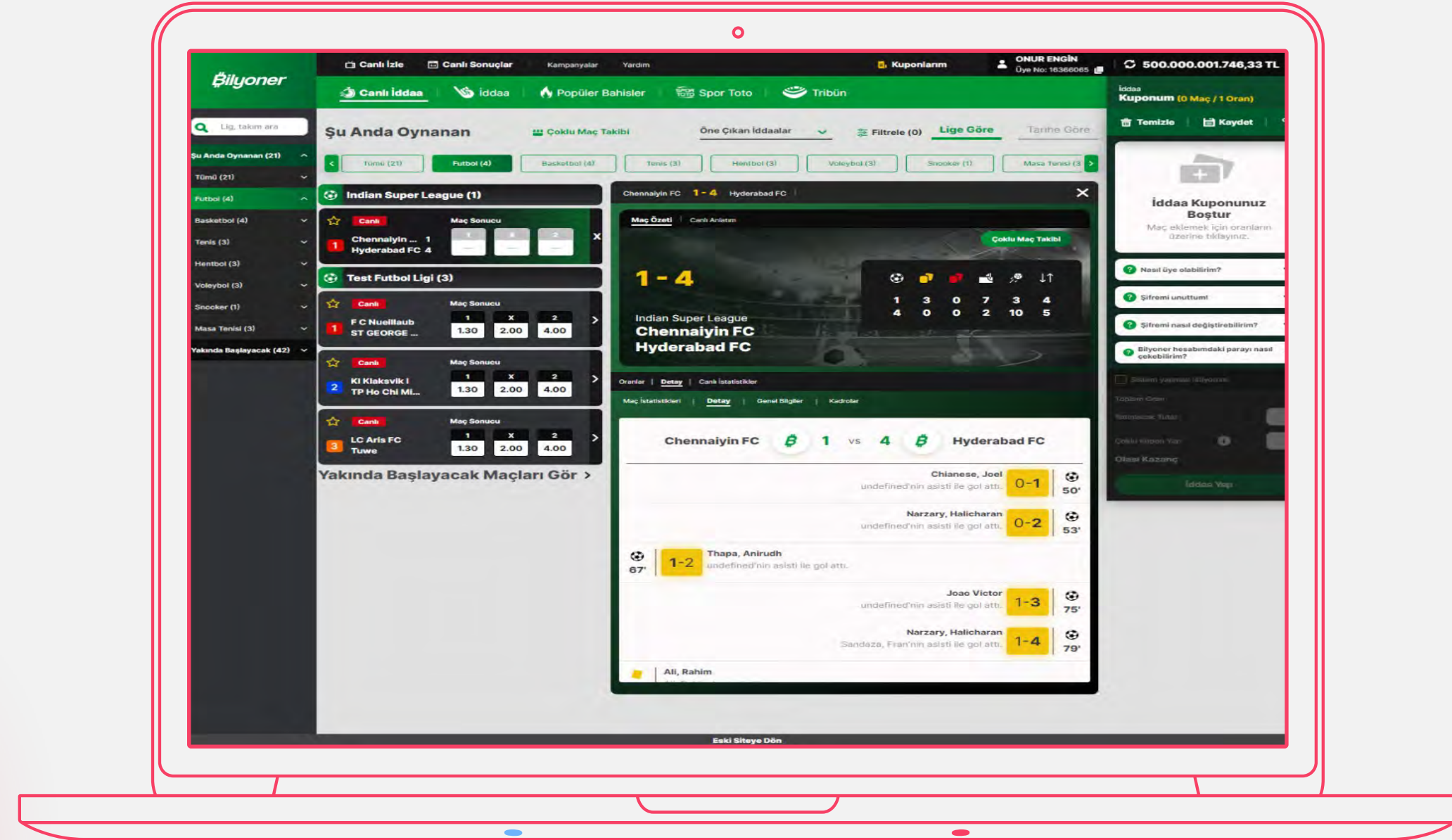
UI/UX



Development

Online Betting Desktop Project

All frontend and backend developments of Bilyoner's desktop web application are custom developed by 4A Labs utilizing the latest technologies such as Java and Angular. With many features, algorithms that are unique in the world have been coded.





Our Clients

4alabs.io



Uber



samet



MEMORIAL



Penti



LİDYANA

MADAME COCO



joker



MARKS & SPENCER



KAARO

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pudo





Thank You

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